User Guide Nbc 2010

"Televisie is nog steeds verreweg de belangrijkste bron van nieuws voor de meeste burgers. Hoe de berichtgeving over politieke onderwerpen er op televisie uitziet is daarom van groot belang voor de manier waarop de democratie functioneert. Door het grote media-aanbod van tegenwoordig zijn veel minder mensen de traditionele nieuwsmedia (kranten en televisiejournaals) gaan volgen. Daarentegen zijn er entertainende alternatieven in opmars. Om de bijdrage van "soft news" en infotainment aan de democratie te bestuderen wordt in deze dissertatie onderzocht of en hoe deze soorten van nieuws de vorming van de publieke opinie beïnvloeden. Daartoe wordt onderzocht welke effecten de drie meest prominente vormen van entertainment-georiënteerde nieuwsvormen hebben op politieke attitudes. Om te onderzoeken hoe deze nieuwsgenres de vorming van politieke attitudes beïnvloeden zijn drie experimenten uitgevoerd. Het eerste onderzoek focust zich op de vraag hoe human-interest-geframed nieuws in het NOS Journaal de politieke attitudes van kijkers beïnvloedt. Het tweede experiment onderzocht hoe opiniërende nieuwsverslaggeving (PowNews) de politieke attitudes van mensen beïnvloedt. Het derde en laatste experiment illustreert hoe politieke satire (LuckyTV) de attitude van kijkers kan beïnvloeden. Door politieke onderwerpen te personaliseren, nieuws vergezeld te laten gaan van de opinie van de journalist, of door een satirische laag over het nieuws aan te brengen wordt de politiek aantrekkelijker om te volgen voor mensen die zich normaliter niet betrokken voelen bij de politiek. De drie experimenten vonden verschillende mechanismen die impliceren dat burgers na het zien van vermakelijke vormen van politieke verslaggeving daadwerkelijk politieke attitudes (verder) ontwikkelen."--Samenvatting auteur.

Numerous publications exist which examine elements of the security discipline. Few address these elements as a continuum of interrelated functions. None examine the structure of Offensive vice Defensive security in anything other than the domain of international security. This text has been written to fill this gap and to support a course in Offensive-Defensive Security, developed by Henley-Putnam University, which briefly reviews the history of the field of strategic security and its three component parts – protection, intelligence, and counterterrorism – as well as its two distinguishing characteristics: offensive tactics and operations combined with technological innovation. The course then moves to an in-depth assessment of related security areas that focus on defensive tactics and operations: homeland security, criminal justice, conflict and peace studies, and emergency management. While these fields may appear – at first – to be part of strategic security, this course and the associated text explores the critical differences and the fact that they are also critical elements of industrial, governmental, and military security. Emphasis will be placed at an introductory level – both academic and professional distinctions – and discuss the structures associated within these domains. The text is divided into the following key sections: Section 1: The Basics Section 2: The Environment Section 3: Security Planning and Management Section 1 provides an orientation for the reader to a common frame of reference through information provided in the following chapters. It is not intended to be a single source of all relevant information. Additionally, this text is not intended to be the exhaustive single source for all conditions. Rather, it provides a roadmap of considerations on how to reach a specific goal in an efficient and informed manner. Section 2 examines the world the security professional must inhabit, again, in a generalized manner and, likely, in a way never before considered. Elements of neurology, biology, physics, philosophy, logic, analytics, and finance are presented in a manner unique to the changing paradigm of Offensive-Defensive Security philosophy. The various chapters are labeled as 'terrains' as the best representation of the environmental information to be discussed. Each will approach the topics in as clear a manner possible of current thinking and science within each as critical to the understanding of the total security environment; the how, why, and in what ways they will affect the world of this security paradigm. Finally, Section 3 incorporates the information of the first two sections and applies the knowledge gained to the planning and management of an integrated security plan. The objective of this section is to utilize the concepts and processes developed via international agencies such as the Project Management Institute to demonstrate how to create an integrated and manageable enterprise structure and not a one-size fits all template. As the knowledge consolidates, integration begins, that of incorporating the security entity into the enterprise as a whole be that enterprise be a business, government entity, or military operation. The only difference is the scale. This is a vital step in that the act of protection cannot interfere with the process of performing the enterprise function. In fact, it must enhance the enterprise function and assist in ensuring its success. Key Learning Points The approach and purpose of this text has been outlined. The following are the key reasons or learning points in summary. a. Define the key elements and environments within which the security plan and operational management activities must occur b. Familiarize the student with cultural, biological, financial, informational, and legal aspects necessary for the understanding of how these domains influence human behavior; the primary aspect of security planning and operations c. Familiarize the

Dynamics of Civil Structures, Volume 2: Proceedings of the 37th IMAC, A Conference and Exposition on Structural Dynamics, 2019, the second volume of eight from the Conference brings together contributions to this important area of research and engineering. The collection presents early findings and case studies on fundamental and applied aspects of the Dynamics of Civil Structures, including papers on: Structural Vibration Humans & Structures Innovative Measurement for Structural Applications Smart Structures and Automation Modal Identification of Structural Systems Bridges and Novel Vibration Analysis Sensors and Control

Dynamics of Civil Structures, Volume 2. Proceedings of the 33rd IMAC, , A Conference and Exposition on Balancing Simulation and Testing, 2015, the second volume of ten from the Conference brings together contributions to this important area of research and engineering. The collection presents early findings and case studies on fundamental and applied aspects of Structural Dynamics, including papers on: Modal Parameter Identification Dynamic Testing of Civil Structures Human Induced Vibrations of Civil Structures Correlation & Updating Operational Modal Analysis Damage Detection of Structures Bridge Structures Damage Detection Models Experimental Techniques for Civil Structures

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* How can you use a state's film tax credits to fund your film? SEE PAGE 63. * You have an idea you want to pitch to a production company; how do you safeguard your concept? SEE PAGE 77. * How can you fund your production with product placement? SEE PAGE 157. * How do you get a script to popular Hollywood actors and deal with their agents? SEE PAGE 222. Find quick answers to these and hundreds of other questions in this new edition of The Pocket Lawyer for Filmmakers. This no-nonsense reference provides fast answers in plain English-no law degree required! Arm yourself with the practical advice of author Thomas Crowell, a TV-producer-turned-entertainment-lawyer. This new edition features: * New sections on product placement, film tax credits and production incentive financing, Letters of Intent, and DIY distribution (four-walling, YouTube, Download-to-own, Amazon.com,

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iTunes, and Netflix) * Updated case law * Even more charts and graphics to help you find the information you need even more quickly. This book is the next best thing to having an entertainment attorney on retainer!

The world is caught in the mesh of a series of environmental crises. So far attempts at resolving the deep basis of these have been superficial and disorganized. Global Political Ecology links the political economy of global capitalism with the political ecology of a series of environmental disasters and failed attempts at environmental policies. This critical volume draws together contributions from twenty-five leading intellectuals in the field. It begins with an introductory chapter that introduces the readers to political ecology and summarizes the books main findings. The following seven sections cover topics on the political ecology of war and the disaster state; fuelling capitalism: energy scarcity and abundance; global governance of health, bodies, and genomics; the contradictions of global food; capital's marginal product: effluents, waste, and garbage; water as a commodity, a human right, and power; the functions and dysfunctions of the global green economy; political ecology of the global climate, and carbon emissions. This book contains accounts of the main currents of thought in each area that bring the topics completely up-to-date. The individual chapters contain a theoretical introduction linking in with the main themes of political ecology, as well as empirical information and case material. Global Political Ecology serves as a valuable reference for students interested in political ecology, environmental justice, and geography.

ASCE 7 is the US standard for identifying minimum design loads for buildings and other structures. ASCE 7 covers many load types, of which wind is one. The purpose of this book is to provide structural and architectural engineers with the practical state-of-the-art knowledge and tools needed for designing and retrofitting buildings for wind loads. The book will also cover wind-induced loss estimation. This new edition include a guide to the thoroughly revised, 2010 version of the ASCE 7 Standard provisions for wind loads; incorporate major advances achieved in recent years in the design of tall buildings for wind; present material on retrofitting and loss estimation; and improve the presentation of the material to increase its usefulness to structural engineers. Key features: New focus on tall buildings helps make the analysis and design guidance easier and less complex. Covers the new simplified design methods of ASCE 7-10, guiding designers to clearly understand the spirit and letter of the provisions and use the design methods with confidence and ease. Includes new coverage of retrofitting for wind load resistance and loss estimation from hurricane winds. Thoroughly revised and updated to conform with current practice and research.

Topics in Dynamics of Civil Structures, Volume 4: Proceedings of the 31st IMAC, A Conference and Exposition on Structural Dynamics, 2013, the fourth volume of seven from the Conference, brings together contributions to this important area of research and engineering. The collection presents early findings and case studies on fundamental and applied aspects of Structural Dynamics, including papers on: Modal Parameter Identification for Civil Structures Vibration Control of Civil Structures Cable Dynamics Damage Detection Models for Civil Structures Data-Driven Health Monitoring of Structures & Infrastructure Experimental Techniques for Civil Structures Human-induced Vibrations of Civil Structures Structural Modeling for Civil Structures The second edition of Emergency and Trauma Care for Nurses and Paramedics provides the most up-to-date and comprehensive coverage of clinical procedures and issues encountered in contemporary emergency care in Australia and New Zealand. Written by leading academics and clinicians, this fully revised and updated edition follows the patient's journey from pre-hospital retrieval to definitive care. With a strong focus on multidisciplinary care, this evidence-based emergency and trauma resource will appeal to pre-hospital care providers, rural, remote and urban emergency nurses and allied health professionals, as well as disaster management and interfacility transport staff. Essential concepts are covered in a logical order, commencing with: An introduction to emergency professions and professional issues Clinical and health systems Patient presentations ordered by body system as well as toxicology, envenomation, ocular, environmental emergencies and unique population groups Major trauma assessment and management and end-of-life care information and considerations. Emergency and Trauma Care for Nurses and Paramedics 2e continues to be the pre-eminent resource for students preparing to enter the emergency environment and for clinicians seeking a greater understanding of multidisciplinary care from retrieval through to rehabilitation. A cultural safety approach is included throughout - addressing cultural diversity, beliefs and values and focusing on Aboriginal and Torres Strait Islander health and Mãori health Essentials outline the main points addressed in each chapter Practice tips throughout assist with communication skills, procedures and assessment Case studies are supported by questions and answers to encourage active learning New online resources available on Evolve, including over 30 new case studies with paramedic-specific questions. Highlighted skills - cross references to the Clinical Skills chapter throughout text Over 30 new case studies Patient journey from pre-hospital and emergency-specific case studies Critical thinking questions at the end of chapters Chapter 35 Obstetric emergencies now includes 'Supporting a normal birth'.

Provides information about careers in the sports industry, including educational requirements, salary, and prospects for each profession.

NFL placekicking has quite a history, from the early days of the dropkick, to the placekick, to kicking barefoot, to soccer style kicking. Each style of kicking is analyzed through statistics to show their effectiveness for field goals and extra points. Each season, approximately 30 percent of all games in pro football are won by field goals. Field goals and extra points account for 20 percent of the league's yearly total points. This book discusses the use of artificial turf and the development of domed stadiums and their effects on placekicking accuracy. Biographies of kickers who helped to change the way a football is kicked are presented in detail. The mental aspects of the skill, so vital to a kicker's success, are covered in depth. The development of the square-toe kicking shoe used by straight-on kickers to make better contact with the ball and changes in goal posts and the shape of the ball are also discussed.

The third edition of Handbook of Marriage and the Family describes, analyzes, synthesizes, and critiques the current research and theory about family relationships, family structural variations, and the role of families in society. This updated Handbook provides the most comprehensive state-of-the art assessment of the existing knowledge of family life, with particular attention to variations due to gender, socioeconomic, race, ethnic, cultural, and life-style diversity. The Handbook also aims to provide the best synthesis of our existing scholarship on families that will be a primary source for scholars and professionals but also serve as the primary graduate text for graduate courses on family relationships and the roles of families in society. In addition, the involvement of chapter authors from a variety of fields including family psychology, family sociology, child development, family studies, public health, and family therapy, gives the Handbook a multidisciplinary and interdisciplinary framework.

Every new president raises many questions in the public mind. Because Barack Obama was a relative newcomer to the national political scene, he raised more questions than most. Would he prove to be a pragmatic centrist or would his politics of hope

ultimately flounder on the rocky shoals of America's deep political divisions? What of his leadership style? How would the uncommonly calm character he demonstrated on the campaign trail shape Obama's political style as commander-in-chief? Based on extensive biographical, psychological, and political research and analysis, noted political psychologist Stanley Renshon follows Obama's presidency through the first two years. He digs into the question of who is the real Obama and assesses the advantages and limitations that he brings to the presidency. These questions cannot be answered without recourse to psychological analysis. And they cannot be answered without psychological knowledge of presidential leadership and the presidency itself. Renshon explains that Obama's ambition has been fueled by a desire for redemption—his own, that of his parents, and ultimately for the country he now leads, which has enormous consequences for his choices as president of a politically divided America. The history of American television is finally written. The shows your grandparents chose as their favorites during the dawn of network television inspired the series of today. The genesis of genres began with The Laytons; Barney Blake, Police Reporter; Off the Record; The Dennis James Carnival; Meet the Press; The Original Amateur Hour; Texaco Star Theater; Toast of the Town; Candid Camera; Kukla, Fran and Ollie; Arthur Godfrey's Talent Scouts; Hopalong Cassidy; Mama; The Lone Ranger; The Life of Riley. Arthur Godfrey. Milton Berle, Ed Sullivan, Jack Carter, Jackie Gleason, Gertrude Berg, Jack Lemmon, Boris Karloff, Mike Wallace, and Perry Como stand out among the stars of groundbreaking series that premiered in the 1940s. Each are categorized along with descriptions of most episodes of the Top 300 comedies, dramas, variety shows, and game shows. Classic television series. The roots of today's reboots, Index, Illustrated, About the author: Richard Irvin's other works include Forgotten Laughs: An Episode Guide to 150 TV Sitcoms You Probably Never Saw, and Spinning Laughter: Profiles of 111 Proposed Spin-offs and Sequels that Never Became a Series.

This monograph examines the rhetorical nature and function of representations of the future in political discourse, focusing on political actors use of hegemonic images of future reality to achieve their political goals. It argues that a key ideological dimension of political rhetoric lies in politicians use of projections of the future to legitimate policies and actions. This argument is grounded in systemic-functional and critical discourse analyses of the Bush Doctrine, the U.S. policy response to the September 11 terrorist attacks which sanctioned a preemptive military posture. By focusing on the discursive construction of the future, this project addresses a lacunae in critical discourse studies and calls attention to the crucial role that the discourse and practice of futurology has played in post-Cold War politics and society. It will be of value to scholars interested in the discourses of politics, the war on terror, U.S. national security, and futurology."

Asian populations are among some of the fastest growing cultural groups in the US. This book is a comprehensive guide to serving library users from 24 specific Asian countries. It begins with a broad overview of how libraries can better serve Asian communities and then devotes a chapter to each country, providing wealth of valuable resources.

Ideal for general readers as well as professionals conducting extensive research, this informative book offers a collection of documents on the origins and conduct of the Iraq War. * More than 100 excerpts of government documents, military briefings, Congressional reports, media articles, and more, all related to specific phases of the Iraq War * An introductory chapter on the processes and challenges of researching the historic record * Commentary in each chapter showing what can be interpreted from the collected sources * Sidebars offering biographical notes on key figures; explanations of key terms and concepts; accounts of international treaties, laws, and agreements, and background notes on historical events

The heroes, villains, and monsters portrayed in such popular science fiction television series as Heroes, Lost, Battlestar Galactica, Caprica, Doctor Who, and Torchwood, as well as Joss Whedon's many series, illustrate a shift from traditional, clearly defined characterizations toward much murkier definitions. Traditional heroes give way to "gray" heroes who must become more like the villains or monsters they face if they are going to successfully save society. This book examines the ambiguous heroes and villains, focusing on these characters' different perspectives on morality and their roles within society. Appendices include production details for each series, descriptions and summaries of pivotal episodes, and a list of selected texts for classroom use. Instructors considering this book for use in a course may request an examination copy here.

NOTE: NO FURTHER DISCOUNT FOR THIS PRINT PRODUCT-- OVERSTOCK SALE -- Significantly reduced list price An updated version of the 1989 TMM, this volume addresses nuclear events and their consequences for the medical community. Topics covered include acute radiation syndrome, triage and treatment of radiation and combined-injury mass casualties, treatment of internal radionuclide contamination, behavioral and neurophysiological consequences of radiation exposure, cytogenetic biodosimetry, and more. Textbooks of Military Medicine (TMM). Senior Editor, Anthony B. Mickelson.

The early eras of radio storytelling have entered and continue to enter the public domain in large quantities, offering unprecedented access to the Golden Age of Radio. Author and Professor John Pavlik mines the best this age of radio has to offer in Masterful Stories, an examination of the masterpieces of audio storytelling. This book provides a chronological history of the best of the best from radio's Golden Age, outlining a core set of principles and techniques that made these radio plays enduring examples of storytelling. It suggests that, by using these techniques, stories can engage audiences emotionally and intellectually. Grounded in a historical and theoretical understanding of radio drama, this volume illuminates the foundational works that proceeded popular modern shows such as Radiolab, The Moth, and Serial. Masterful Stories will be a powerful resource in both media history courses and courses teaching audio storytelling for modern radio and other audio formats, such as podcasting. It will appeal to audio fans looking to learn about and understand the early days of radio drama. While information and communication technology has a vast influence on our lives, little is understood about its effects on the way we learn. In the Age of Information, students – consciously or not – are learning in diverse formal and informal environments from a broad variety of sources, with scientific knowledge competing against unfounded assertions, and misinformation and biased data spreading through social and mass media. The Positive Learning in the Age of Information (PLATO) program illustrated by the contributions in this book unites outstanding and highly innovative expertise on the fundamentals of information processing and human learning to investigate a new paradigm of positive learning as a vital, morally and ethically oriented approach, which is of existential importance to maintaining the civilization standards of a modern society in the digital age.

This book provides an analytical guide to the modern political campaign, chronologically covering key federal, state, and local campaign laws, election commission rules, and the court decisions interpreting them. • Analytical essays and suggested print and electronic resources accompany every documentary entry

The Rowman & Littlefield Handbook of Media Management and Business connects research and industry practice to offer a strategic guide for aspiring and current media professionals in convergent environments. As a comprehensive onestop reference for understanding business issues that drive the production and distribution of content that informs, entertains, and persuades audiences, aims to inspire and inform forward-thinking media management leaders. The handbook examines media management and business through a convergent media approach, rather than focusing on medium-specific strategies. By reflecting media management issues in the information, entertainment, sports, gaming Page 3/4

industries, contributed chapters explore the unique opportunities and challenges brought by media convergence, while highlighting the fundamental philosophy, concepts, and practices unchanged in such a dynamic environment. this handbook examines media management through a global perspective, and encourages readers to connect their own diverse development to a broader global context. It is an important addition to the growing literature in media management, with a focus on new media technologies, business management, and internationalization.

Managing Sport Events presents the principles and practices of effective event management, taking readers through the entire process from event conception through postevent evaluation.

A systematic critical survey of American strategic thinking and the strategic culture in which it is formed. In particular, this book seeks to interrogate the theory and strategy of nuclear deterrence, and its relationship to the concept of missile defence. Drawing widely on the theoretical literature in international relations and strategic studies, it identifies the key groups that have competed over America's nuclear policy post-1945 and examines how the concept of missile defence went through a process of gestation and intellectual contestation, leading to its eventual legitimization in the late 1990s. Steff sheds light on the individuals, groups, institutions and processes that led to the decision by the Bush administration to deploy a national missile defence shield. Additionally, Steff systematically examines the impact deployment had on the calculations of Russia and China. In the process he explains that their reactions under the Bush administration have continued into the Obama era, revealing that a new great power security dilemma has broken out. This, Steff shows, has led to a decline in great power relations as a consequence.

The broad scope of Cloud Computing is creating a technology, business, sociolo- cal, and economic renaissance. It delivers the promise of making services available quickly with rather little effort. Cloud Computing allows almost anyone, anywhere, at anytime to interact with these service offerings. Cloud Computing creates a unique opportunity for its users that allows anyone with an idea to have a chance to deliver it to a mass market base. As Cloud Computing continues to evolve and penetrate different industries, it is inevitable that the scope and definition of Cloud Computing becomes very subjective, based on providers' and customers' persp- tive of applications. For instance, Information Technology (IT) professionals p- ceive a Cloud as an unlimited, on-demand, flexible computing fabric that is always available to support their needs. Cloud users experience Cloud services as virtual, off-premise applications provided by Cloud service providers. To an end user, a p- vider offering a set of services or applications in the Cloud can manage these off- ings remotely. Despite these discrepancies, there is a general consensus that Cloud Computing includes technology that uses the Internet and collaborated servers to integrate data, applications, and computing resources. With proper Cloud access, such technology allows consumers and businesses to access their personal files on any computer without having to install special tools. Cloud Computing facilitates efficient operations and management of comp- ing technologies by federating storage, memory, processing, and bandwidth.

Facets of the Fifties. A reference guide to an iconic Decade of Movie Palaces, Television, Classic Cars, Sports, Department Stores, Trains, Music, Food, Fashion and more

This volume presents the proceedings of the joint conference of the European Medical and Biological Engineering Conference (EMBEC) and the Nordic-Baltic Conference on Biomedical Engineering and Medical Physics (NBC), held in Tampere, Finland, in June 2017. The proceedings present all traditional biomedical engineering areas, but also highlight new emerging fields, such as tissue engineering, bioinformatics, biosensing, neurotechnology, additive manufacturing technologies for medicine and biology, and bioimaging, to name a few. Moreover, it emphasizes the role of education, translational research, and commercialization. This the fourth volume of five from the 28th IMAC on Structural Dynamics and Renewable Energy, 2010, brings together 29 chapters on the Dynamics of Civil Structures. It presents early findings from experimental and computational investigations of Civil Structures, including studies such as Characterization of a Strongly Nonlinear Laboratory Benchmark System, A Non-destructive Technique for the Health Monitoring of Tie-rods in Ancient Buildings, Estimating Effective Prestress Force on Grouted Tendon by Impact Responses, Experimental Investigation of Dynamic Load Estimation Using Small-scale Testing, and Prediction of Prestress Force on Grouted Tendon by Experimental Modal Analysis.

This review looks at how, building on its significant accomplishments to date, the Estonian public administration can work together as a single government to improve and sustain service delivery to citizens and to meet new challenges on the horizon.

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