

The Financial Times Guide To Investing The Definitive Companion To Investment And The Financial Markets The Definitive Companion To Investment And The Financial Markets The Ft Guides

The Financial Times Guide to How the Stock Market Really Works is an introduction to the complex world of the financial markets. Whether you are new to investing, or already have a share portfolio, this is an intelligent guidebook will guide you safely through the often confusing world of investing. Written especially for the ordinary investor, it will provide you with the key strategies you need to make money on the stock market.

The #1 introductory guide to earning stock profits--now fully updated for today's global markets and challenging investing environment. * *Sound, conservative investment strategies that minimize costs, optimize returns, and keep investors in control of their risk levels. *Clearly explains the basic dynamics of today's markets, reviews leading wealth-building strategies, and shows how to avoid crucial mistakes. *Includes a new chapter on the ongoing financial crisis and how to cope with it as an individual investor. In FT Guide to How the Stock Market Really Works, Fifth Edition, best-selling financial author Leo Gough offers beginning stock market investors a realistic grounding in the dynamics of today's markets--and gives them the tactics they need to create real wealth. Writing in plain, simple English, Gough clearly explains the basic dynamics of today's markets, reviews today's most promising wealth-building strategies, and shows how to avoid crucial investing mistakes. Gough carefully explains equity and bond investing; the art and science of assessing a company's value; foreign exchange (forex), derivatives, and other asset classes; investment fraud; global investing; retirement investing, and much more. Throughout, he offers sound, conservative strategies designed to minimize costs, optimize returns, and help investors control risk. Updated throughout, this edition also contains a brand-new chapter on the ongoing financial crisis--and how to cope with it as an individual investor.

If you're a busy professional, networking is the fastest and most effective way to build your business or career. Networking is a skill you can't afford to be without. But what's the best way to do it? The Financial Times Guide to Business Networking is your definitive introduction to a joined-up networking strategy that really works. Joined-up networking is the most effective way to win more business, climb the career ladder or set up and grow your own business. In this book, professional networker Heather Townsend guides you through everything you need to know to get the most out of both face-to-face and online networking.

This jargon-busting book describes how the bond and money markets work and how they impact on everyday life. It assumes no specialised prior knowledge of finance theory and provides an authoritative and comprehensive run-down of the workings of the modern financial system.

The Financial Times Guide to Leadership is a one-stop shop for professionals at every stage of their leadership journey. Whether you're just starting out or are looking to upgrade your current skills, this practical guide takes you through the core building tools of self-awareness, influence and execution. With thought-provoking exercises and action points throughout, plus handy chapter summaries for when you need to access information, this book is your roadmap to becoming a better leader. This definitive guide to leadership includes: What good leadership looks like How to build your own leadership style Techniques to lead and influence others How to build and execute your vision Everything you need to know to become an authentic and dynamic leader. "My shelves groan under stacks of leadership books. But just a very few stand out as solid gold. The Financial Times Guide to Leadership merits inclusion in that select company. There is simply no excuse for not applying its very practical steps. I'd urge you to start or continue your journey here!" Tom Peters, author of In Search of Excellence "Finally, a first-class leadership book that focuses on the 'how' and 'what' as well as the 'why' and 'when'. Full of practical steps to take you to the next level." Doug Richard, entrepreneur and founder of School for Startups "Leadership is at the intersection of competence, charisma and the ability to think big for yourself and for others. The Financial Times Guide to Leadership gives you the tools you need to navigate this junction with success." Mercedes Erra, Executive President of Havas Worldwide

Simplified Chinese edition of 12 Rules for Life: An Antidote to Chaos

The Financial Times Guide to Wealth Management is your comprehensive guide to achieving financial security and stability by planning, preserving and enhancing your wealth. As well as being fully updated throughout, it includes five new chapters on socially responsible and impact investing; property, land and woodlands; single premium investment bonds; non-trust structures and young people and money. Whether you're a beginner wanting an introduction to financial planning or an experienced investor looking to pass your wealth on to others, this is the book for you. Drawing on his 25 years' experience as a financial adviser to successful families, and written in clear and concise language, Jason Butler will give you both the understanding and confidence you need to make successful financial decisions, enabling you to: - Define your life goals and financial personality so that you can build an effective wealth plan - Navigate the maze of investment options and choose the best one for your needs - Understand when and how to get professional help which delivers value - Clarify the need for and role of insurance, tax structures, pensions and trusts - Develop a wealth succession plan which matches your values and preferences

Starting your own business can be a daunting task. The Financial Times Guide to Business Start Up is a comprehensive and trusted guide that will cover every important aspect of your business start up. It offers essential guidance on everything from developing your business idea, to your obligations as an employer. It remains the only small business guide to be updated annually, making it the most up-to-date resource and reference book for anybody serious about starting and growing their own business. This edition has been completely revised to reflect the latest tax and legal changes to coincide with the budget announcement. It also offers valuable advice on all of the crucial areas of running a business, and has been fully updated to reflect today's business environment, including a new section on e-marketing. Starting a business can feel risky - but this annually updated guide covers all the bases and will ensure both you and your business are heading for success.

Build wealth and protect your assets! A world-class investor shows how to carefully evaluate any fund, identify winners, and avoid losers! * *Uncover the real risks associated with any fund or other investment--including secrets the prospectus won't tell you. *Discover what questions to ask investment fund managers, and how to ask them. *Identify successful, stable funds that consistently deliver higher returns. *Expert, insider advice from a leading hedge fund manager. In today's treacherous financial markets, millions of fund investors are seeking better ways to identify profitable investments and avoid unacceptable risks. In this book, leading hedge fund manager Jérôme de Lavenère Lussan tells them exactly how to do so. FT Guide to Investing in Funds tells investors at all levels of experience how to: * *Cut through marketing language to understand how risky a fund or company's strategy may be. *Ask the right questions of investment funds and their managers, and identify critical warning flags. *Identify stable, successful investments capable of delivering consistently superior returns. *Generate more wealth with fewer sleepless nights!

An introduction to the fast growing 1.5 billion foreign exchange trading marketplace, showing you how the markets work, how to trade them successfully and how to mitigate risk. The Financial Times Guide to Foreign Exchange Trading is the authoritative primer, the first port of call for anyone interested in foreign exchange trading and wants to know what it is all about before taking the plunge.

management and accounting, this text is a bible for small businesses.

Whether you're about to start your own business or have already taken the plunge and want to keep on track, make sure you have a copy of The Financial Times Guide to Business Start Up to hand. Updated for all your business needs, this edition covers all the latest legal and financial changes you need to be aware of following the 2018 Budget.

Whether you're about to start your own business or have already taken the plunge and want to keep everything on track, make sure you have a copy of the No.1 bestselling The Financial Times Guide to Business Start Up on your shelf. Annually updated, this guide takes you through every important aspect of starting and running a business, including developing your idea and getting financial backing, building customer relationships, developing your online presence and much more.

The FT Guide to Business Start Up is the essential start up guide. It is bang up-to-date and covers everything you need to know from finance, tax and the law, to marketing, sales, pricing and budgeting. Will help you make your business succeed, even in a recession. * Updated annually - this is the most up-to-date book you can buy, it's the must-have reference source. This Plus there's a free email update on tax and legal changes just after every Budget * Complements our other small business books perfectly - packed with up-to-date invaluable facts and figures, it's the reference you need to round off your essential reading * FT branding sets it apart and makes it the premium, authoritative and most credible small business and start-up guide. The distinctive new series design for the FT Guides will further enhance it's position in the market. * Lead author is a financial expert and entrepreneur and the second author is an experienced financial writer

"The Financial Times Guide to Business Development is inspirational. It is easy to read, hard to put down and there are absolute gems on every page. Read it and get fired up." Jonathan Straight, Chief Executive of Straight plc, Ernst and Young Entrepreneur of the Year 2006 "Ian's insights into how business is getting it wrong, act as a powerful catalyst to help businesses of all sizes improve and develop in a tough climate." Len Tingle, BBC Political Editor, Yorkshire, veteran BBC broadcaster and writer on business issues. "... an interesting and insightful book that breaks down 'what good businesses do', in a format that is easy to understand. A really good read." Gary Brook, Head of Corporate Communication, Leeds Building Society "This is a game changer for any business wishing to grow and develop." Viv Williams, CEO, 360 Legal Group "If you have a business that needs a boost, then it shows how anyone can become a ninja at business development." Heather Townsend, author of The Financial Times Guide To Business Networking What do we have to do to be more successful? How do we attract new customers and clients? How do we work more effectively with the customers or clients we already have? How do we generate more profit? By the time you have read and digested the 650+ tips, tools, techniques and strategic questions in this book you will have the answers to all of these questions. You will also know what to do to get bigger and better results. "I am 100% confident that you will find the book engaging, provocative and informative and that, if you follow the steps, you will automatically experience massive improvements in your business development results." – Ian Cooper

"The author lays out what quality strategic thinking is, and not in a dry plodding way, but in an exciting, even breathless, way. He points out that business is a war of strategies, where the few good strategies win and laggards fall by the wayside. Resource-based theory, the dominant tautology, provides firm ground on which to build: you will not be successful unless you have some skills or assets that are superior to those of competitors. Whether it is micro-economics, the boundaries of markets, the dynamics of competition or new ideas from biology, mathematics, sociology, psychology, and the science of networks, this book opens the door. Some of the new ideas are well tested and grounded. Other ideas are fertile yet unproven, and others again are frankly snake-oil, complex rearrangements of half-truths to create a fresh but fallacious matrix or methodology that panders to bosses' biases. Some new approaches are highly practical and can be used by any manager; most are not"--

'The most damaging half truth for savers is "performance matters more than expenses". Read this book carefully and the financial services industry will have one fewer easy victim, but you will have a sound base for a lifetime of successful investment.' Martin White, Chair of UK Shareholders Association This is one of those great big books to buy and then tuck away for constant reference. It's a tour through everything from managing a portfolio to establishing a fair intrinsic value for a share. If it moves in the world of investing, it's probably here.' David Stevenson, 'Adventurous Investor' in the Financial Times 'Informative and easy to read, Glen Arnold has produced arguably the most comprehensive book there is today on stock market investing and one that unquestionably will give an edge to any retail investor. This is a must read for anyone serious about investing.' Simon Thompson, Companies Editor, Investors Chronicle The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Bestselling author Glen Arnold takes you from the basics of what investors do and why companies need them through to the practicalities of buying and selling shares and how to make the most from your money. He describes different types of investment vehicles and advises you on how to be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The third edition of this investing classic will give you everything you need to choose your shares with skill and confidence. Thoroughly updated, this edition now includes: - Comprehensive advice about unit trusts and other collective investments - A brand new section on dividend payments and what to watch out for - An expanded jargon-busting glossary to demystify those complex phrases and concepts - Recent Financial Times articles and tables to illustrate and expand on case studies and examples - Detailed updates of changes to tax rates and legislation as well as increases in ISA allowances and revisions to capital gains tax

Use lean management to improve efficiency, increase customer value, cut waste, and make the most of limited resources! * *In today's economic climate, lean techniques are more valuable than ever: this book will help you understand and apply them. *Covers all of today's most valuable lean tools, showing how to choose amongst them and integrate them into your organization. *Includes expert coverage of lean culture, the technical and 'people' side of lean, and building a 'Lean Roadmap to Transformation. FT Guide to Lean will show you how to use lean management techniques to drive greater efficiency and increase customer value at the same time. Leading lean consultant Andy Brophy introduces each leading tool for implementing lean, helping decision-makers and practitioners decide which tools offer the greatest opportunities, and then successfully integrate them throughout their organizations. Using practical examples drawn from his extensive in-the-trenches experience, Brophy fully explains the principles of lean and lean management, and guides readers through crafting lean strategies and roadmaps that

