

The Big Unlock Harnessing Data And Growing Digital Health Businesses In A Value Based Care Era

Along with a shift towards value-based care, a digital transformation is under way in health care. However, health care enterprises are having a hard time keeping up with advances in information technology. Organizations that could once spend months or years developing a strategy to deliver solutions now must implement changes on a near real-time basis. Complicating matters is the emergence of new data sources, new technology architectures and models, and new methods to analyze an avalanche of data. This book provides a framework for understanding the competitive landscape for digital health and advanced analytics solutions that are harnessing data to unlock insights. It reveals a set of key principles, or universal themes, for success in the digital health marketplace. Whether you're a health care information technology specialist, a digital health startup or technology firm with a strategic focus on health care, a venture capitalist, or just interested in the industry structure and the emerging technology landscape in health care, you'll learn how to grow revenue and profits while creating a sustainable competitive advantage. Take a key step in navigating the exciting transformation of health care, and harness the power of data and analytics with The Big Unlock.

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This volume offers the state-of-the-art research and developments in service science and related research, education and practice areas. It showcases emerging technology and applications in fields including healthcare, information technology, transportation, sports, logistics, and public services. Regardless of size and service, a service organization is a service system. Because of the socio-technical nature of a service system, a systems approach must be adopted to design, develop, and deliver services, aimed at meeting end users' both utilitarian and socio-psychological needs. Effective understanding of service and service systems often requires combining multiple methods to consider how interactions of people, technology, organizations, and information create value under various conditions. The papers in this volume highlight ways to approach such technical challenges in service science and are based on submissions from the 2018 INFORMS International Conference on Service Science. This book constitutes the proceedings of the First International Conference on Emerging Trends in Engineering (ICETE), held at University College of Engineering and organised by the Alumni Association, University College of Engineering, Osmania University, in Hyderabad, India on 22–23 March 2019. The proceedings of the ICETE are published in three volumes, covering seven areas: Biomedical, Civil, Computer Science, Electrical & Electronics, Electronics & Communication, Mechanical, and Mining Engineering. The 215 peer-reviewed papers from around the globe present the

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latest state-of-the-art research, and are useful to postgraduate students, researchers, academics and industry engineers working in the respective fields. This volume presents state-of-the-art, technical contributions in the areas of civil, mechanical and mining engineering, discussing sustainable developments in fields such as water resource engineering, structural engineering, geotechnical and transportation engineering, mining engineering, production and industrial engineering, thermal engineering, design engineering, and production engineering.

Invaluable advice on analyzing and measuring the effects of social media Do you wish you could sit down with an expert to figure out whether or not your social media initiatives are working? With *Social Media Metrics Secrets*, you can! Expert John Lovett taps into his years of training and experience to reveal tips, tricks, and advice on how to analyze and measure the effects of social media and gauge the success of your initiatives. He uses mini case studies to demonstrate how to manage social operations with process and technology by applying key performance indicators, and assessing the business value of social media. Highlights how social media can impact all aspects of your business and transform the way you quantify successful interactions with customers Shares innovative techniques for managing the massive volume of social analytics data by putting data to work in ways that contribute to your organizational goals Details techniques for adopting a Social Analytics Framework for understanding evolving consumer behavior necessary to compete in a socially networked future

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Written in a conversational tone, *Social Media Metrics Secrets* goes behind the scenes to present you with unbeatable advice and unparalleled insight into social media metrics.

The bestselling guide to the field, updated with the latest innovations *Essentials of Supply Chain Management* is the definitive guide to the field, providing both broad coverage and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation, this book offers students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the latest technologies and new case studies that illustrate critical concepts in action. Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage. The supply chain underpins the entire structure of manufacturing and retailing. Well-run, it can help a company become a global behemoth—or, if poorly-managed, it can sink a company before the product ever sees the light of day. The supply chain involves many moving parts, constantly-changing variables, and a network of other business that may have different priorities and interests—keeping it all running smoothly is a complex, but immensely powerful skill. This book takes you inside the supply chain to show you what you need to know.

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Understand the fundamental concepts behind supply chain management Learn how supply chains work, and how to measure their performance Explore the ways in which innovation is improving supply chains around the world Examine the supply chain as a source of competitive advantage Whether you're at the front or the back of your supply chain, your business is affected by every other company and event in the chain. Deep understanding and a host of practical skills are required to accurately predict, react to, and manage the ever-changing stream of events that could potentially disrupt the flow. Essentials of Supply Chain Management prepares you to take on the challenge and succeed.

This book constitutes the refereed proceedings of the 32nd International Conference on Conceptual Modeling, ER 2013, held in Hong Kong, China, in November 2013. The 23 full and 17 short papers presented were carefully reviewed and selected from 148 abstracts and 126 full papers submissions. The papers are organized in topical sections on modeling and reasoning, fundamentals of conceptual modeling, business process modeling, network modeling, data semantics, security and optimization, ontology-based modeling, searching and mining, conceptual modeling and applications, demonstration papers.

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of these technologies to entire value chains, is a theme that cuts across all of our work. In youth entrepreneurship, we are fostering a new breed of young ICT 'agripreneurs'. In climate-smart agriculture multiple projects provide information that can help towards building resilience for smallholder farmers. And in women empowerment we are supporting digital platforms to drive greater inclusion for women entrepreneurs in agricultural value chains.

Michele Lewis, inspired by African-Centered psychologists and psychiatrist Frantz Fanon, argues for a more humanistic cultural neuroscience to further understandings of the influence of isolation, injustice, power, and bias on brains and behavior.

This book is one of the first books that deal with the COVID-19 pandemic. COVID-19 pandemic has affected countries all over the world and has made a significant impact on daily life and healthcare facilities and treatment systems. The book covers the main recent emerging technologies that are related to the COVID-19 crisis. The technologies that are included in this book play a significant role in tackling COVID-19 in the future. The scope of this book is to cover all advanced emerging technologies and artificial intelligence techniques to fight against COVID-19 pandemic.

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How to win market leadership in a fast-changing world In the past, companies could pick a strategy and stick with it, maintaining a competitive edge for years. But today, companies surge ahead, fall behind, or even disappear in mere months. If you and your company are going to thrive for the long run, you need to continuously evolve, change, and stay a step ahead of your competition. The ability to see and capitalize on new opportunities is the cornerstone of agility. Successful technology-based firms like Google, Tesla, and Amazon have all mastered agility within their core business practices, but companies in any sector can—and must—learn to spot new opportunities and make the right choices about what to invest in, what to change, and what to abandon. The Agility Advantage first shows how to identify those aspects of your business where agility is most crucial—where the business environment is changing fast—and which elements have the greatest impact on the customer’s decision to buy. Amanda Setili then shows how to master the three components of agility: Market agility: Gain ideas from your most demanding and forward-thinking customers and from outside your industry. Engage, observe,

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and mix with customers to identify the opportunities created by their changing demands.

Decision agility: Anticipate the changes that may affect you and turn even troubling trends into opportunities. Design your strategy to maximize learning and to manage risk. Generate diverse alternatives and make fast, fact-based decisions about which to pursue. **Execution agility:** Build new capabilities, shed what doesn't fit, and take the first steps in a new direction. Experiment, then reinforce and build on what works. Enlist and inspire your organization around a compelling purpose and grant employees the autonomy and resources to continuously adapt and adjust course. The future will present more opportunities but narrower windows to capture them. With a wealth of valuable information and practical strategies, *The Agility Advantage* is essential reading to help any organization adapt and thrive—both today and tomorrow.

"This book explores some of the most recent developments in robotic motion, artificial intelligence, and human-machine interaction, providing insight into a wide variety of applications and functional areas"--Provided by publisher.

"This book provides insights to better enhance the understanding of technology's widespread intertwinement with human identity within an advancing technological society"--Provided by publisher.

Each day, our society creates 2.5 quintillion bytes of data. With this flood of data the need to unlock actionable value becomes more acute, rapidly increasing demand for Big Data skills and qualified data scientists. Data Science and Big Data Analytics is about harnessing the power of data for new insights. A data scientist is somebody who is inquisitive, who can stare at data and spot trends. Big Data brings new opportunities to modern society and challenges to data scientists. According to the optimists, big data in combination with the Internet of Things

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(IoT), a world where the vast majority of gadgets, machines, and humans are connected to the internet and to each other promises a future where all important decisions about business, life, and society would be taken purely and happily on the basis of data. Prime Minister Narendra Modi has launched an ambitious initiative to digitise India by making Internet access available to over two lakh villages by 2019, promoting e-governance, e-banking, e. education and e-health, and transforming India into a knowledge economy. Covering issues ranging from cyber security and promoting startups to digital highways and "Design in India," Government will invest Rs4.5 lakh crores in the Digital India program which will generate 18 lakh jobs."Reliance Industries (RIL) Chairman Mukesh Ambani said that he will invest Rs2.5 lakh crores which will create employment for over five lakh people. Cyrus Mistry said that Tata Group will hire 60,000 IT professionals, this year. K.M. Birla said that the Aditya Birla Group would invest Rs44,500 crores in next five years in the infra and digital space. That is why Data Scientists are in high demand. The scarcity of data analytics talent is acute and demand for talent is expected to be on the higher because of the present digital India initiative besides many global organizations are outsourcing their work at India. There is not enough talent to fill the jobs. Because the sexiest job of 21th century requires a mixture of broad, multidisciplinary skills ranging from an intersection of mathematics, statistics, computer science, communication and business. Bangalore becoming the data science hub of India both from new startup clusters as well as established analytics firm opening their shop in Bangalore. The book covers breadth of activities, methods and tools that Data Scientists use. It will guide how to become a successful data scientists coming from a number of different disciplines: biostatistics, econometrics, engineering, computer science, physics, applied mathematics, statistics, machine learning, and

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other interrelated disciplines.

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In a technology-driven world, it is essential that enterprises develop reliable and rapid flows of knowledge to distribute evenly across organizations, time and place, and individuals in order to sustain a competitive advantage. However, most leaders and managers are unacquainted with effective knowledge flow practices. *Harnessing Dynamic Knowledge Principles in the Technology-Driven World* provides actionable principles of Knowledge Flow Theory to identify and solve problems for implementing these principles into practice. With emerging developments and widespread applicability, this book is a practical guide for scholars, business managers, and enterprise leaders and managers interested in understanding the dynamics of knowledge flows for competitive advantage in a technology-driven world. This revelatory exploration of big data, which refers to our newfound ability to crunch vast amounts of information, analyze it instantly and draw profound and surprising conclusions from it, discusses how it will change our lives and what we can do to protect ourselves from its hazards. 75,000 first printing.

This book gathers the latest advances, innovations, and applications in the field of information technology in civil and building engineering, presented at the 18th International Conference on Computing in Civil and Building Engineering (ICCCBE), São Paulo, Brazil, August 18-20, 2020. It covers highly diverse topics such as BIM, construction information modeling, knowledge management, GIS, GPS, laser scanning, sensors, monitoring, VR/AR, computer-aided construction, product and process modeling, big data and IoT, cooperative design, mobile computing, simulation, structural health monitoring, computer-aided structural control and analysis, ICT in geotechnical engineering, computational mechanics, asset management, maintenance, urban planning, facility management, and smart cities. Written by leading

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Management, Manulife Asset Management and Moody's Rating Agency are supporting the SDGs. The opportunities arising from Blockchain, Big Data, Digital Identity and cutting-edge FinTech and RegTech applications are explored, whilst the relevance of sustainable and transparent global supply chains is underscored. Significant attention is paid to law reform which can accelerate progress of the SDGs through SME Financing, Crowdfunding, Peer-to-Peer Lending and tax restructuring. To achieve the 'World We Want', much needs to be done. The recommendations contained within this book are critical for supporting a fundamental shift in thinking from business and governments around the world, and for building a more just and prosperous future for all.

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As Ecuador and the world at large grapple with the emerging challenge of the COVID-19 pandemic, it is important not to forget the fundamentals of the Ecuadorian economy and the success stories of 2019 and the start of 2020. We believe contained within these pages is an accurate, balanced account of the state of the Ecuadorian economy as of publication, told through the words of the dozens of top public- and private-sector figures. The Business Year's

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Research

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Traditional Chinese edition of Thinking, Fast and Slow, Amazon Best Books of the Month, November 2011. Kahneman is psychology professor emeritus at Princeton University and the 2002 Nobel Prize in Economic Sciences. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

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Disrupt your industry, boost profitability, and grow your business with a powerful A.I. strategy. Artificial Intelligence (A.I.) is on the verge of disrupting every domain of human existence. What does that mean for your business? Everything. Building on the power of A.I. is the factor that will determine success or failure in the very near future—and this in-depth guide from the man who designed the A.I. system that famously won Jeopardy provides everything you need to be a leader in this revolution. Own the A.I. Revolution provides a future-forward look at A.I.—how it will look in the coming years, the countless business opportunities it

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will offer, the risks that come with it—and delivers the knowledge you need to navigate it all in real and practical ways. You'll learn how to:

- Find the right off-the-shelf A.I. solutions for your needs
- Perform a cost/benefit analysis of implementing A.I. into your business strategy
- Train and test A.I. before fully committing
- Assemble superior teams to steer your A.I. future
- Ensure you remain current and ahead of the curve

You'll also find interviews with today's top experts and A.I. thought leaders on the exciting ways organizations are already transforming themselves through this revolutionary technology. A.I. sounds scary to some, but the best business leaders see it as an opportunity—as a way not only to drive profits and outpace the competition, but to build value for customers and make the world a better place. It's time to face our brave new A.I.-driven world—and make sure you Own the A.I. Revolution!

It's time to incorporate cutting-edge technologies to enhance your leadership skills and inspire future innovators. Melvin Greer, the founder and managing director of the Greer Institute for Leadership and Innovation in Washington, D.C., takes a fresh look at how to fill the leadership gap in this guidebook to leadership. He demonstrates ways to

- rethink assumptions and myths about innovation;
- develop leadership habits that lead to high performance;
- develop a successful workforce and talent management strategy; and
- create a modern innovation

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