

Technical Editing 5th Edition

Technical Editing Longman Publishing Group
College Writing Skills uses explanation, demonstration, and practice to teach skills essential to success in college writing. For this course Peder Jones and Jay Farness have constructed a framework of rhetoric--work in composing paragraphs and essays--around disciplined study of sentences and words. The authors have sought in each section of the book to combine the most useful features of contemporary and traditional approaches to college English. Their overall aim is to enable the beginning college writer to compose clear and effective sentences, paragraphs, and compositions. This new edition of College Writing Skills is a refinement of the four previous editions; it has been shaped by helpful comments from students and instructors who have used the course. Exercises have been updated, and many minor changes for clarity have been made. Basic features of this text have not changed, however. As a hybrid of textbook and workbook, it continues to stress focused practice leading to directed independent composing activities; it emphasizes student writing rather than students reading about writing. This emphasis translates into more than 500 sets of exercises, more than 100 optional workshop activities, and an Appendix covering special problems in the acquisition of English. The exercises in this textbook embody our belief that practice is crucial to improving one's writing skills. Accordingly, this text provides practice in forming ideas, in getting ideas out of one's head and onto paper, in

experimenting with various sentence structures in order to achieve clarity, in following models of correct grammar and effective style, and in making the writing process pay off through effective revision and editing. A Collegiate Press book

From the Publisher: This trusted guide provides instruction and applications designed to sharpen skills in detecting and correcting writing errors. The material progresses from easy-to-recognize errors to those more difficult to spot, allowing students to build confidence and skill. Documents to proofread and edit include memos, letters, multiple-page reports, e-mail messages, databases, advertisements, and spreadsheets.

Highlights of the fifth edition include a discussion of voice-recognition technology and proofreading plus seven review modules with challenging documents to check and correct. Software TIPS give advice on using software tools in proofreading and editing. Checkup exercises in each chapter offer an immediate test of chapter concepts (answers appear in the back of the student edition). Each chapter ends with six application exercises. Two of the six applications appear on the CD-ROM, with a Word "RM" and a WordPerfect "RM" version of each document.

Whether you are a graduate student seeking to publish your first article, a new Ph.D. revising your dissertation for publication, or an experienced author working on a new monograph, textbook, or digital publication, Handbook for Academic Authors provides reliable, concise advice about selecting the best publisher for your work, maintaining an optimal relationship with your

Read Online Technical Editing 5th Edition

publisher, submitting manuscripts to book and journal publishers, working with editors, navigating the production process, and helping to market your book. It also offers information about illustrations, indexes, permissions, and contracts and includes a chapter on revising dissertations and one on the financial aspects of publishing. The book covers not only scholarly monographs but also textbooks, anthologies, multiauthor books, and trade books. This fifth edition has been revised and updated to align with new technological and financial realities, taking into account the impact of digital technology and the changes it has made in authorship and publishing.

Provides information on manuscript preparation, punctuation, spelling, quotations, captions, tables, abbreviations, references, bibliographies, notes, and indexes, with sections on journals and electronic media. Rev. ed. of: Principles of neuromusculoskeletal treatment and management / Nicola J. Petty. 2004.

MediaWriting is an invaluable resource for students planning to enter the dynamic and changing world of media writing in the twenty-first century. With easy-to-read chapters, a wealth of updated, real-world examples, and helpful "How To" boxes throughout, this textbook explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Some of the features included in the book are: A re-written Chapter 13, Writing and Reporting in the New New Media, with updates to how social media is used today Expanded chapters on print reporting methods and the Associated Press Stylebook Updates to Chapters 5

and 6, Legal Considerations in Media Writing, and Ethical Decisions in Writing and Reporting, discuss recent court cases and current ethical issues Explanatory "How To" boxes that help readers understand and retain main themes Illustrative "It Happened to Me" vignettes from the authors' professional experiences Discussion questions and exercises at the end of every chapter Designed to meet the needs of students of print and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with the skills necessary to succeed in their chosen writing field.

"Technical communication is the process of making and sharing ideas and information in the workplace as well as the set of applications such as letters, emails, instructions, reports, proposals, websites, and blogs that comprise the documents you write...Specifically, technical writing involves communicating complex information to a specific audience who will use it to accomplish some goal or task in a manner that is accurate, useful, and clear. Whether you write an email to your professor or supervisor, develop a presentation or report, design a sales flyer, or create a web page, you are a technical communicator." (Chapter 1)

"Technical Editing: A Twenty-First-Century Introduction offers a comprehensive and fully current approach to technical and professional editing. With a first part covering core competencies of practicing technical editors and a second part examining the factors inherent in professional culture, Technical Editing's experienced

Read Online Technical Editing 5th Edition

author team makes accessible the most complete and up-to-date instruction in the field of technical and professional editing. Discussions of user participation and collaboration; content reuse, content management systems, and adaptive content; cross-cultural workplaces and audiences; and electronic editing skills, make this textbook the most current and relevant manual available to instructors and learners"--

Now in its fifth edition, *Inside Book Publishing* remains the classic introduction to the book publishing industry, being both a manual for the profession for over two decades and the bestselling textbook for students of publishing. This new edition has been fully updated to respond to the rapid changes in the market and technology. Now more global in its references and scope, the book explores the tensions and trends affecting the industry, including the growth of ebooks, self-publishing, and online retailing, and new business models and workflows. The book provides excellent overviews of the main aspects of the publishing process, including commissioning, product development, design and production, marketing, sales and distribution. The book remains essential reading for publishing students, those seeking a career in publishing, recent entrants to the industry, and authors seeking an insider's view. The accompanying website supports the book by providing up-to-date and relevant content.

Since its first publication in 1975, Judith Butcher's *Copy-editing* has become firmly established as a classic reference guide. This fourth edition has been comprehensively revised to provide an up-to-date and

clearly presented source of information for all those involved in preparing typescripts and illustrations for publication. From the basics of how to prepare text and illustrations for the designer and typesetter, through the ground rules of house style, to how to read and correct proofs, Copy-editing covers all aspects of the editorial process. New and revised features: • up-to-date advice on indexes, inclusive language, reference systems and preliminary pages • a chapter devoted to on-screen copy-editing • guidance on digital coding and publishing in other media such as e-books • updated to take account of modern typesetting and printing technology • an expanded section on law books • an essential tool for new and experienced copy-editors, working freelance or in-house.

From the editors of Videomaker Magazine comes this new edition that you have been waiting for. The Videomaker Guide Digital Video, fourth edition, provides information on all of the latest cutting edge tools and techniques necessary to help you shoot and edit video like the pro's. Learn about equipment, lighting, editing, audio, high definition, and all aspects of video from the leading experts on videography!

THIS TITLE HAS BEEN UPDATED TO REFLECT THE 2016 MLA UPDATE. The best-selling book on academic writing in use at more than 1,500 schools. "

This text offers the basics of news media feature writing and guides motivated beginners down the right path toward success as professional feature writers. It looks at newspaper, magazine, newsletter, and online publications, with emphasis on daily newspapers and

consumer magazines.

FIFTH EDITION, UPDATED FOR 2020. The authoritative guide to producing, directing, shooting, editing, and distributing your video or film. Whether you aspire to be a great filmmaker yourself or are looking for movie gifts, this comprehensive guide to filmmaking is the first step in turning a hobby into a career. Widely acknowledged as the “bible” of video and film production, and used in courses around the world, *The Filmmaker’s Handbook* is now updated with the latest advances in HD and digital formats. For students and teachers, professionals and novices, this indispensable handbook covers all aspects of movie making. •

Techniques for making dramatic features, documentaries, corporate, broadcast, and experimental videos and films • Shooting with DSLRs, video, film, and digital cinema cameras • In-depth coverage of lenses, lighting, sound recording, editing, and mixing •

Understanding HDR, RAW, Log, 4K, UHD, and other formats • The business aspects of funding and producing your project • Getting your movie shown in theaters, on television, streaming services, and online

Clinical Laboratory Animal Medicine: An Introduction, Fourth Edition offers a user-friendly guide to the unique anatomy and physiology, care, common diseases, and treatment of small mammals and nonhuman primates. Carefully designed for ease of use, the book includes tip boxes, images, and review questions to aid in comprehension and learning. The Fourth Edition adds new information on transgenic mice, drug dosages, techniques, and environmental enrichment, making the

Read Online Technical Editing 5th Edition

book a comprehensive working manual for the care and maintenance of common laboratory animals. The book includes information on topics ranging from genetics and behavior to husbandry and techniques in mice, rats, gerbils, hamsters, guinea pigs, chinchillas, rabbits, ferrets, and nonhuman primates. A companion website provides editable review questions and answers, instructional PowerPoints, and additional images not found in the book. Clinical Laboratory Animal Medicine is an invaluable resource for practicing veterinarians, veterinary students, veterinary technicians, and research scientists.

Author's credits taken from front cover and p. ix.

Editing Made Easy is a quick, easy-to-read book that will help you communicate clearly and professionally. You will learn how to: make your writing more exciting and dynamic. avoid the most common errors of grammar and spelling. understand the styles of print and online media. avoid typographical and factual errors. improve the chances of having your work published. An international edition of Editing Made Easy, originally published in Australia, is a best-selling resource for writers throughout much of the English-speaking world. Now, the author has completely rewritten it to cover the rules and conventions of American English.

This book provides brief guidelines and models for 16 different documents - from letters and memos to proposals and many types of reports. It also offers guidelines for special topics, such as graphics and speeches.

Engine Testing: Electrical, Hybrid, IC Engine and Power

Read Online Technical Editing 5th Edition

Storage Testing and Test Facilities, Fifth Edition covers the requirements of test facilities dealing with e-vehicle systems and different configurations and operations. Chapters dealing with the rigging and operation of Units Under Test (UUT) are updated to include electric motor-based systems, test cell services and thermo-dynamics. Control module and system testing using advanced, in-the-Loop (XiL) methods are described, including powertrain component integrated simulation and testing. All other chapters dealing with test cell design, installation, safety and use together with the cell support systems in IC engine testing are updated to reflect current developments and research. Covers multiple technical disciplines for anyone required to design, modify or operate an automotive powertrain test facility Provides tactics on the development of electrical and hybrid powertrains and energy storage systems Presents coverage of the housing and testing of automotive battery systems in addition to the use of 'virtual' testing in the form of 'x-in-the-loop' throughout the powertrain's development and test life

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Technical Communication. Fully centralizes the computer in the technical workplace, presenting how writers use computers throughout their communication process. The networked computer, from smartphone to mainframe, has become the central hub of written, spoken, and visual communication in today's scientific and technical workplace. Firmly rooted in core

Read Online Technical Editing 5th Edition

rhetorical principles, *Technical Communication Today* presents computers as thinking tools that powerfully influence how we develop, produce, design, and deliver technical documents and presentations. This popular text helps communicators draft and design documents, prepare material for print and web publication, and make oral presentations. Speaking to today's readers, the narrative is "chunked," so that readable portions of text are combined with graphics and can be "raided" by readers seeking the information they need. Retaining these features, the 6th Edition of *Technical Communication Today* also marks an important shift to drawing readers' attention to the centralization of innovation and entrepreneurship in the technical workplace. Revised chapters, new case studies, and new exercises and projects demonstrate that those who know how to write clearly, speak persuasively, and design functional and attractive texts will be the most likely to succeed in today's innovation-based and entrepreneurial workplace. *Technical Communication Today*, 6th Edition is also available via Revel™, an interactive learning environment that enables students to read, practice, and study in one continuous experience. [Learn more.](#)

This edition provides a detailed look at the artistic and aesthetic principles and practices of editing for both picture and sound. It also contains up-to-date information on the influences of MTV and commercials, and new technologies.

Producing and Directing the Short Film and Video is the definitive book on the subject for beginning filmmakers

and students. The book clearly illustrates all of the steps involved in preproduction, production, postproduction, and distribution. Its unique two-fold approach looks at filmmaking from the perspectives of both producer and director, and explains how their separate energies must combine to create a successful short film or video, from script to final product. This guide offers extensive examples from award-winning shorts and includes insightful quotes from the filmmakers themselves describing the problems they encountered and how they solved them. The companion website contains useful forms and information on grants and financing sources, distributors, film and video festivals, film schools, internet sources for short works, and professional associations. With more than three-quarters of a million copies sold since its first publication, *The Craft of Research* has helped generations of researchers at every level—from first-year undergraduates to advanced graduate students to research reporters in business and government—learn how to conduct effective and meaningful research. Conceived by seasoned researchers and educators Wayne C. Booth, Gregory G. Colomb, and Joseph M. Williams, this fundamental work explains how to find and evaluate sources, anticipate and respond to reader reservations, and integrate these pieces into an argument that stands up to reader critique. The fourth edition has been thoroughly but respectfully revised by Joseph Bizup and William T. FitzGerald. It retains the original five-part structure, as well as the sound advice of earlier editions, but reflects the way research and writing are taught and practiced today. Its chapters on finding

and engaging sources now incorporate recent developments in library and Internet research, emphasizing new techniques made possible by online databases and search engines. Bizup and FitzGerald provide fresh examples and standardized terminology to clarify concepts like argument, warrant, and problem. Following the same guiding principle as earlier editions—that the skills of doing and reporting research are not just for elite students but for everyone—this new edition retains the accessible voice and direct approach that have made *The Craft of Research* a leader in the field of research reference. With updated examples and information on evaluation and using contemporary sources, this beloved classic is ready for the next generation of researchers.

For introductory courses in Technical Communication. All of the topics and genres students need—in fewer pages and at a significantly lower price. Students want their textbooks to cost less, and they want comprehensive topical coverage presented in a succinct and clear writing style. *Technical Communication Strategies for Today* offers both and speaks to today's students. Instructional narrative is “chunked,” so that portions of text are combined with graphics. The chunked presentation also integrates an awareness of how documents are read—often skimmed by readers seeking the information they need, and it models the way today's technical documents should be designed. The contemporary writing style is matched by an approach that accurately reflects the modern day computer-centered technical workplace: *Technical Communication Strategies for Today* presents computers as thinking tools that powerfully influence how we develop, produce, design, and deliver technical documents

Read Online Technical Editing 5th Edition

and presentations. MyTechCommLab is not included. Students, if MyTechCommLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyTechCommLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyTechCommLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

Updated in its 5th edition, Papper's Broadcast News and Writing Stylebook is the first and most widely used handbook in broadcast news. This book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. Because the news business has changed -- and continues to evolve -- so has this text. Written by the person who has overseen the major industry research for the past 18 years, the latest edition looks into the future of news by exploring the business of news. Citing the latest data and trends, the book takes a hard look at where the industry stands and where it appears to be headed.

Praise for the first and second editions: "The Copyeditor's Handbook brims with valuable information, good advice, and helpful suggestions for novice copyeditors and experienced practitioners. It is comforting to know that current and future copyeditors will be able to turn to this handbook. I'm placing this work, which fills a huge gap in the literature, right beside

Read Online Technical Editing 5th Edition

my dictionary, and will highly recommend it to all my colleagues and students." —Alice Levine, Lecturer, The Denver Publishing Institute, and freelance editor "A definite 'must have' for the beginning to intermediate editor or author, and even the experienced editor. An indispensable reference tool." —Kim Hawley, President, The Chicago Book Clinic "This is the book that every teacher of editing has been waiting for: thorough, clear, authoritative, up-to-date, and sane." —Beth Luey, Director, Scholarly Publishing Program, Arizona State University "This book warms the cockles of the copyediting heart. It is thorough, useful, helpful, and smart. And it fills a huge vacuum." —Constance Hale, author of *Sin and Syntax* and *Wired Style* "An excellent resource. The Copyeditor's Handbook should sit on every business editor's shelf, next to the in-house style guide." —Erika Henik, Research Publications Manager, Banc of America Securities LLC "The first three chapters alone are worth the cover price. It's a book that acknowledges an assortment of vexing copyediting questions and offers multiple answers to most of them." —Gary Hernandez, Technical Communication "An excellent textbook to teach the essentials of copyediting. An excellent reference work for workplace writing." —Mark Armstrong, Business Communication Quarterly "Straightforward, sound advice for beginning or intermediate copyeditors working with pencil or online." —Priscilla S. Taylor, *The Editorial Eye* "Lays out the copyeditor's obligations with humor, style, and perspective." —Walter Pagel, Science Editor

The last decade has seen significant shifts in the roles of editors in the newsroom. Pagination has moved page composition from the backshop into the newsroom, placing additional responsibilities on copy and design editors. Newsrooms have become more collaborative, with emphasis on cooperation between various departments, and between copy editors and assigning editors. The biggest change is the

Read Online Technical Editing 5th Edition

growth of the Internet as a medium for news delivery. Most newspapers have accompanying Web sites, where breaking news can be posted for audiences long before the next print edition goes to press. In a sense, it's a return to the days when newspapers published multiple editions throughout the day—only now, it's done online. In *Modern News Editing*, authors Ludwig and Gilmore have creatively reworked Gilmore's classic textbook to fully integrate editing for online publication and editing for print. Whether the medium is a print newspaper or an online news site, the function of editors remains the same: to guide a news story from its inception to its publication. The fundamentals are still necessary. Is it news? How should it be approached? How should it be presented? Does the grammar pass muster? Is style consistently followed? Do headlines and photo captions capture reader interests? What are the needs and desires of the audience? Have the responsibilities of the news media to promote a free and self-governing society been met? The *Modern News Editing* CD-ROM is packed with exercises to practice the concepts taught. Microsoft Word files feature editable sentences and stories containing problems with spelling, grammar, style, and incorrect facts. Also included are photographs in JPEG format for import into photo editing and/or page layout programs, to practice cropping and sizing, and for use in page design. Sample pages and page templates in Quark Xpress, Adobe InDesign, and Adobe PageMaker are presented for use in page design exercises. *Modern News Editing* is the textbook of choice to train future editors, whether they work for a print newsroom or an online publication.

The 5th Edition of *Visualizing Environmental Science* provides students with a valuable opportunity to identify and connect the central issues of environmental science through a visual approach. Beautifully illustrated, this fifth edition

Read Online Technical Editing 5th Edition

shows students what the discipline is all about—its main concepts and applications—while also instilling an appreciation and excitement about the richness of the subject. This edition is thoroughly refined and expanded; the visuals utilize insights from research on student learning and feedback from users.

Flexible, easy to use, just enough detail?and now the number-one best seller. With just enough detail ? and color-coded links that send students to more detail if they need it ? this is the rhetoric that tells students what they need to know and resists the temptation to tell them everything there is to know. Designed for easy reference ? with menus, directories, and a combined glossary/index. The Third Edition has new chapters on academic writing, choosing genres, writing online, and choosing media, as well as new attention to multimodal writing. The Norton Field Guide to Writing is available with a handbook, an anthology, or both ? and all versions are now available as low-cost ebooks.

PLEASE NOTE: Text has been accidentally deleted from page 54 of this book. Please refer to the corrigenda (PDF file) posted on the Stylus Publishing web site or email stylusinfo@styluspub.com for an updated, printable page.

****When not purchasing directly from the official sales agents of the WHO, especially at online bookshops, please note that there have been issues with counterfeited copies. Buy only from known sellers and if there are quality issues, please contact the seller for a refund.***** Soft Tissue and Bone Tumours is the third volume in the 5th edition of the WHO series on the classification of human tumours. This series (also known as the WHO Blue Books) is regarded as the gold standard for the diagnosis of tumours and comprises a unique synthesis of histopathological diagnosis with digital and molecular pathology. These authoritative and concise reference books provide indispensable international standards

Read Online Technical Editing 5th Edition

for anyone involved in the care of patients with cancer or in cancer research, underpinning individual patient treatment as well as research into all aspects of cancer causation, prevention, therapy, and education. This volume will be of particular interest to pathologists, oncologists, surgeons, and epidemiologists who manage or research soft tissue and bone tumours. Sections are included on all recognized neoplasms of the soft tissue and bone, as well as on genetic tumour syndromes affecting these sites. Since the previous edition, there have been changes based on recent molecular and genetic information, with impact on clinical practice.

"This is an English textbook for students taking courses in technical communication"--

This market-leading text, which reflects recent changes in technology, workplace practices and the global marketplace, progresses from concepts and basic copy editing to comprehensive editing, management and production issues. The addition of Angela Eaton of Texas Tech University brings a fresh tone to her updates of content and pedagogy while retaining the authoritative voice of Carolyn Rude. Some of the text's changes include an update of Chapter 6, "Electronic Editing," and examples about editing Web sites are found throughout the text to support the increased role of online resources in every aspect of communication. 0133937704 / 9780133937701 Technical Editing Plus MyWritingLab -- Access Card Package Package consists of: 0133933296 / 9780133933291 MyWritingLab Generic -- Glue in Access Card 013393330X / 9780133933307 MyWritingLab Generic -- Inside Star Sticker 0205786715 / 9780205786718 Technical Editing

VBA helps you put your computer in its place Write programs that automate tasks and make Office 2007 work better for you If your computer is becoming your boss instead of your

Read Online Technical Editing 5th Edition

servant, start using VBA to tell it what to do! Here's the latest on the VBA IDE and program containers, debugging and controlling your programs, working with multiple applications using a single program, and the most exciting stuff -- programming for all the Office 2007 applications. Discover how to Customize an application's interface Quick-launch a VBA program Store and modify information Use VBA with the Ribbon Understand object-oriented programming Avoid runtime errors

Each year writers and editors submit over three thousand grammar and style questions to the Q&A page at The Chicago Manual of Style Online. Some are arcane, some simply hilarious—and one editor, Carol Fisher Saller, reads every single one of them. All too often she notes a classic author-editor standoff, wherein both parties refuse to compromise on the "rights" and "wrongs" of prose styling: "This author is giving me a fit." "I wish that I could just DEMAND the use of the serial comma at all times." "My author wants his preface to come at the end of the book. This just seems ridiculous to me. I mean, it's not a post-face." In *The Subversive Copy Editor*, Saller casts aside this adversarial view and suggests new strategies for keeping the peace. Emphasizing habits of carefulness, transparency, and flexibility, she shows copy editors how to build an environment of trust and cooperation. One chapter takes on the difficult author; another speaks to writers themselves. Throughout, the focus is on serving the reader, even if it means breaking "rules" along the way. Saller's own foibles and misadventures provide ample material: "I mess up all the time," she confesses. "It's how I know things." Writers, Saller acknowledges, are only half the challenge, as copy editors can also make trouble for themselves. (Does any other book have an index entry that says "terrorists. See copy editors"?) The book includes helpful sections on e-mail etiquette, work-

flow management, prioritizing, and organizing computer files. One chapter even addresses the special concerns of freelance editors. Saller's emphasis on negotiation and flexibility will surprise many copy editors who have absorbed, along with the dos and don'ts of their stylebooks, an attitude that their way is the right way. In encouraging copy editors to banish their ignorance and disorganization, insecurities and compulsions, the Chicago Q&A presents itself as a kind of alter ego to the comparatively staid Manual of Style. In *The Subversive Copy Editor*, Saller continues her mission with audacity and good humor.

Rebecca Harding Davis was a prominent author of radical social fiction during the latter half of the nineteenth century. In stories that combine realism with sentimentalism, Davis confronted a wide range of contemporary American issues, giving voice to working women, prostitutes, wives seeking divorce, celibate utopians, and female authors. Davis broke down distinctions between the private and the public worlds, distinctions that trapped women in the ideology of domesticity. By engaging current strategies in literary hermeneutics with a strong sense of historical radicalism in the Gilded Age, Jean Pfaelzer reads Davis through the public issues that she forcefully inscribed in her fiction. In this study, Davis's realistic narratives actively construct a coherent social work, not in a fictional vacuum but in direct engagement with the explosive movements of social change from the Civil War through the turn of the century.

Publishing Law is an authoritative and engaging guide to a wide range of legal issues affecting publishing today. Hugh Jones and Christopher Benson present readers with clear and accessible guidance to the complex legal areas specific to the ever evolving world of contemporary publishing, including copyright, moral rights, contracts and licensing, privacy, confidentiality, defamation, infringement and

Read Online Technical Editing 5th Edition

trademarks, with analysis of legal issues relating to sales, advertising, marketing, distribution and competition. This new fifth edition presents updated coverage of the key principles of copyright, as well as new copyright exceptions, licensing and open access. There is also further in-depth coverage of the legal issues around the sale of digital content. Key features of the fifth edition include: updated coverage of EU and UK copyright, including a new chapter on copyright exceptions following the significant changes in the 2014 Regulations Comprehensive coverage of publishing contracts with authors, as well as with other providers, including translators, contributors and contracts for subsidiary rights up to date coverage of the Defamation Act 2013, and other changes to EU and UK legislation exploration of the legal issues relating to digital publishing, including eBook and other electronic agreements, data protection and online issues in relation to privacy, and copyright infringement a range of summary checklists on key issues, ranging from copyright ownership to promotion and data protection useful appendices offering an A to Z glossary of legal terms and lists of useful address and further reading.

[Copyright: f7b746f4d4c3555119d25e48d17ba599](https://www.pearson.com/9780131370772/9780131370772)