Service Duster

Covers receipts and expenditures of appropriations and other funds. Book & CD-ROM. A lot of people believe that they can set up and operate a cleaning business that will reap big profits with a few dollars and some cleaning supplies. The reality is most of these start-ups fail in a couple of months. As with any business, it takes hard work and time to develop a profitable cleaning business. However, armed with the detailed information in this new book, you can have your recession-proof cleaning business up and running quickly. You will learn how to build your client list quickly, properly bid on jobs, organise your schedule, and maximise your time and profits. You will learn everything you need to know BEFORE starting your cleaning business. A cleaning service can be run part- or full-time and can easily be started in your own home. As such, these businesses are one of the fastest growing segments in the service economy. This new book will teach you all you need to know about starting your own cleaning business in the minimum amount of time. Here is the manual you need to cash in on this highly profitable segment of the service industry. This book is a comprehensive and detailed study of the business side of cleaning. This superb manual should be studied by anyone investigating the opportunities of opening a

cleaning business and will arm you with everything you need, including sample business forms, contracts, worksheets and checklists for planning, opening, and running day-to-day operations, and dozens of other valuable, time-saving tools that no entrepreneur should be without. While providing detailed instructions and examples, the author leads you through finding a location that will bring success (if necessary), buying (and selling) a cleaning service, pricing formulas, sales planning, tracking competitors, bookkeeping, media planning, pricing, copy writing, hiring and firing employees, motivating workers, managing and training employees, accounting procedures, successful budgeting, and profit planning development, as well as thousands of great tips and useful guidelines. By reading this book, you will become knowledgeable about basic cost control systems, Web site plans and diagrams, software and equipment layout and planning, sales and marketing techniques, legal concerns, IRS reporting requirements, customer service, monthly profit and loss statements, tax preparation, public relations, general management skills, low and no cost ways to satisfy customers and build sales, and auditing. In addition, you will learn how to draw up a winning business plan (the Companion CD-ROM has the actual business plan that can be used in Microsoft Word), how to set up computer systems to save time and money, how to hire and keep a qualified professional

staff, how to generate high profile public relations, and how to keep bringing clients back. The manual delivers literally hundreds of innovative ways to streamline your business. Learn new ways to make your operation run smoother and increase performance. Shut down waste, reduce costs, and increase profits. In addition owners will appreciate this valuable resource and use it as a reference in their daily activities and as a source for ready-to-use forms, Web sites, operating and cost cutting ideas, and mathematical formulas that can be easily applied. The Companion CD-ROM contains all the forms in the book, as well as a sample business plan you can adapt for your own use.

Dorothy Wertz and John Fletcher pioneered the first international study of ethical and social issues in genetics in 18 nations. This book reports and discusses their second and more representative study in 36 nations. The survey focused on actual situations that occur in the practice of medical genetics, presented as case vignettes that can also be used in teaching and policy discussion. Among the issues discussed are privacy, prenatal diagnosis, patient autonomy, directiveness in counseling, sex selection, forensic DNA banking, "genetic discrimination," and "eugenics". This is Dorothy Wertz's final book, as she died in April, 2003. It is a one of a kind cross-cultural study of complex ethical issues in the uses of genetic information. No one else has attempted to look at the international aspects of

medical genetics on such a broad scale. The results provide a resource for discussion both within and among nations. Much bioethical and policy discussion now occurs in an information vacuum. The survey showed that what people would do, and their reasons for doing it, differed considerably from what ethicists think they "should" do. Many will be surprised at the results, especially in nations where bioethical discussion is just beginning. Genetics and Ethics in Global Perspective is of interest to medical geneticists, genetic counselors, social scientists and anthropologists who study cross-cultural issues, bioethicists and bioethics centers and health policy makers.

Who was the first person to dine in space? How long was the Wright brothers's first successful flight? What famous aircraft was named after a grape-flavored soft drink? What toy based on an animated film accompanied astronauts on a shuttle mission in 2000? These questions and many more are answered in The Smithsonian Book of Air & Space Trivia. In addition to the canon of space and aviation information, the pages are illustrated with more than 125 objects from the Smithsonian National Air and Space Museum's collections.

Leveraging WMI Scripting is the second in a series of two books dedicated to WMI. Understanding WMI Scripting (ISBN 1-55558-266-4), Lissoir's first book, explained to Windows Administrators the various WMI scripting techniques and

manageability capabilities of this new Windows Server 2003 platform. Illustrated with hundreds of scripts and detailed tables, the book explained the underlying technology and how WMI can be put to work. Lissoir focused not only on WMI programming aspects for developers but on how administrators can use what is available in Windows for their admin work. If you've had significant WMI experience, or have read Lissoir's first book, you are ready to apply your WMI knowledge to any technology that interfaces with WMI. Leveraging WMI Scripting continues the presentation of WMI begun in Understanding WMI Scripting. In this new volume, we dive deeper into WMI to understand the manageable entities of the Windows world. Lissoir offers a structured description of the most important WMI providers available from Windows NT 4.0 to Windows Server 2003 (including Windows 2000 and Windows XP). This covers the WMI management of the Windows Registry, Active Directory, SNMP, the Resultant Set Of Policies (RSOP), and the Volume Shadow Service to name a few. This discussion leverages the information on building real-world scripted management solutions presented in Lissoir's first book. Like the first volume, Leveraging WMI Scripting is based on an important concept: "learning by practice." Leveraging WMI Scripting addresses the most advanced topics so that you can exploit the features of various WMI interfaces to manage the components in a real-world

environment. WMI is a critical topic under Windows Server 2003, so this book provides real added value to every Windows administrator. · Shows you how to extract data from applications, understand what's really happening on your servers, and get real work done · Provides hundreds of usable scripts to use in everyday solutions for network performance and security · Offers practical and straightforward advice that any enterprise Windows administrator can learn from Behind the rhetoric of `intervention' and `deregulation' which has accompanied state attempts to stimulate technological innovation in the last decade is secreted a story of failed ambitions, confusion, muddle and incoherence. Techno-industrial innovation does make demands on the state, not only in terms of new industries, but also in regard to the inter-relation of industrial and R&D policy and the creation of markets. This book provides a comparative analysis of techno-industrial innovation in Europe, Japan and the USA. Drawing on case studies ranging from the semi-conductor to the biotechnology industries, the book presents a comprehensive and detailed survey of national strategies for the internal and world markets and sets them in their political context, where `the costs may be high and the pay-offs uncertain'.

While ideology has been treated widely in CDA-literature, the role played by the interaction of text and image in multiplying meaning and furthering ideological

stances has not so far received a lot of attention. Mediating Ideology in Text and Image offers a number of approaches to such analysis, offering students and academics valuable tools for identifying possible discrepancies between the world and the way it is represented through various mediational means. The authors' common aim is one of assisting the audience in reading between the lines, thus offering a variety of approaches that may contribute to a better understanding of how ideologies possibly work and how they may be denaturalised from text and image. The articles in part I look at rhetorical strategies used in meaning construction processes unfolding in various kinds of mass media. Part II focuses on the re-semiotization of meaning and looks at how analysing the combination of text and image may contribute to a better understanding of ideological processes brought about by multimodal resources. Foreword by Ruth Wodak.

If it can get dirty, chances are people will pay to have it cleaned. Houses, carpets, upholstery, windows . . . the list goes on and on. A vast majority of dual-income families use cleaning services, creating a huge market for cleaning service startups. Updated with the latest industry and market information, including the impact of technology and new specialty niches, this new edition provides eager entrepreneurs with all the information they need to become a

squeaky-clean success. The experts at Entrepreneur share everything aspiring entrepreneurs need to know to start three of the most in-demand cleaning businesses: residential maid service, commercial janitorial service, and carpet/upholstery cleaning. Included are current statistics and trend forecasts, the ins and outs of finding customers, new ideas for hiring and training employees, up-to-date legal, tax, and insurance requirements, tips on avoiding common pitfalls, and surefire tips for growing a business. Other support includes answers to frequently asked questions and access to an appendix of additional resources and checklists to guide readers through each step of the startup process. Deficit thinking is a pseudoscience founded on racial and class bias. It "blames the victim" for school failure instead of examining how schools are structured to prevent poor students and students of color from learning. Dismantling Contemporary Deficit Thinking provides comprehensive critiques and anti-deficit thinking alternatives to this oppressive theory by framing the linkages between prevailing theoretical perspectives and contemporary practices within the complex historical development of deficit thinking. Dismantling Contemporary Deficit Thinking examines the ongoing social construction of deficit thinking in three aspects of current discourse – the genetic pathology model, the culture of poverty model, and the "at-risk" model in which poor students, students of color, and their families are pathologized and marginalized.

Richard R. Valencia challenges these three contemporary components of the deficit thinking theory by providing incisive critiques and discussing competing explanations for the pervasive school failure of many students in the nation's public schools. Valencia also discusses a number of proactive, anti-deficit thinking suggestions from the fields of teacher education, educational leadership, and educational ethnography that are intended to provide a more equitable and democratic schooling for all students.
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