

Researching Business And Management

Exploring an emerging area of interest, this book brings together indigenous studies and organization and management research to discuss the complexities of researching indigenous organizations and forms of organizing. Covering various intersections between indigenous peoples, communities, organizations and business enterprises, the author outlines the parameters for researching with an indigenous purpose. A valuable and thought-provoking read for researchers of management, organization, and HRM, *Indigenous Organization Studies* is a useful methodological tool for undertaking research.

e question of how to choose a research project is answered.

Methodology is the field which is indisputably complex. In the academic world, it is often said to be important, yet in everyday academic practice, it is not always treated accordingly. In teaching, methodology is often a mandatory course. Usually, it consists of learning how to adopt several common approaches when doing research, and how to conceive a research design (often leading to a survey). This usually leads to collecting data on a modest scale and – when the opportunity arises – analysing the data with the help of some statistics. Ask the students of their opinion at the end of such a course and they tend to heave a deep sigh of relief and say, “I have got through it.” Then their real courses start again, in which methodology often does not play a role at all. We are of the opinion that writing-off methodology in this way is a real pity. It ignores the valuable role that methodology should play in academic teaching as a whole. Here, methodology is presented as a form of thinking and acting that, while obviously entailing research work, can also include the design and change of organisations. This broad approach has been purposefully chosen, as it is almost obvious from research and graduation projects that the students do not really have a clue what methodology involves and, therefore, wasting their time by producing work that has a little quality.

The SAGE Handbook of Small Business and Entrepreneurship offers contemporary chapters on all aspects of this rapidly-evolving discipline. Contributions from the best international scholars explore Entrepreneurship as an academic field, investigate its key current debates and consider its future directions.

Megaproject Leaders brings together 18 prominent academics who interviewed 16 great megaproject leaders originating from 10 different countries. Based on a reflective methodological approach, these chapters investigate the managing of megaprojects from a human perspective, identify new trends in the managing of megaprojects and identify lessons learned from the personal views of the interviewees. The novel ideas presented will appeal to academics, practitioners and university students.

What are the key issues that concern Qualitative Research in Business and Management? In this advanced textbook, the author brings a wealth of insight to the research process. Combining the abstract and theoretical considerations with those of a practical nature, like those involved with interviewing for data, or for the final stage of writing up, Myers establishes an expansive resource for those involved in qualitative research that will aid them from start to finish. In this book the reader will be provided with the resources to: - Understand the underlying philosophies of qualitative research in business and management. - Be aware of a variety of qualitative research methods - Gain insight into examples of the previous use of qualitative methods in Business and Management. - Analyse and critically evaluate research in, including discussion of using qualitative data analysis software. - Carry out their own research in business and management. - Write up their research for publication. This book will be an indispensable resource both to those just embarking on their research as well as existing

researchers in business and management.

In *Conducting Focus Groups*, Caroline J. Oates and Panayiota J. Alevizou explain what is involved in conducting focus groups, outlining their main features, use in research, their design and the kind of rich, qualitative data they facilitate. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's *Mastering Business Research Methods*, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the *Mastering Business Research Methods* series

Using a step-by-step approach, *Case Study Research for Business* takes students right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting work. The book takes a multidisciplinary approach to case study research design by drawing on both positivist and interpretivist schools of thought to improve student understanding of these critical research traditions. It covers contemporary topics such as research ethics and includes practical examples from all areas of business. Pedagogical features including vignettes, exercises and cases which directly relate to business research.

This timely Handbook provides a comprehensive guide to the methodological challenges of qualitative research in family business. Written by an international, multidisciplinary team of experts in the field, the Handbook provides practical guidance based on the experiences of senior researchers, and features reflective discussion on how to craft insightful, rigorous studies.

Fully mapped to the CIPD Level 7 Advanced module on Investigating a Business Issue from an HR Perspective, *Research Methods in Human Resource Management* is a key resource for anyone undertaking a research report. It covers the planning and execution of HRM research projects, from investigating and researching HR issues to designing and implementing research and then evaluating and reviewing the results. Filled with international examples to provide a global perspective, this fully updated 3rd edition of *Research Methods in Human Resource Management* balances theoretical frameworks and practical guidance. It includes increased attention to methodology issues, more real-life examples and a discussion of ethics in line with current research and practice. 'Review and Reflect' sections at the end of each chapter help apply learning to personal experience and professional development, and multiple-choice questions and a glossary of terms help students understand the key concepts. Online supporting resources include an instructor's manual, lecture slides and annotated web links. If you need any help with your research project or dissertation then this book is ideal for you. *Doing Research in Business and Management* brings research methods to life, covering critical literature review projects, projects using existing data, and those projects where you collect your own data. It explains how to write your research proposal and complete your entire research project. The concise and easy-to-read style combined with clear tables and diagrams makes it highly accessible. 'Definition' boxes explain key terms and 'Research in practice' boxes show how the research is used in real life, making this the book you need to successfully complete your project. Don't forget to visit www.pearsoned.co.uk/saunders for online tutorials on research software, such as SPSS and NVivo, and where you can search the Internet more efficiently and effectively with our Smarter Online Searching Guide!

The Wiley Handbook of Personal Construct Psychology is the definitive new reference for the field, providing a state-of-the-art review of PCP which focuses on the theory and its philosophy, methodology, areas of application and future horizons A definitive new reference work for the field of personal construct psychology, featuring leading international figures in the field Each section begins with a concise chapter that

reviews the literature in the area concerned and highlights new developments Covers theory, history, methodology and a wealth of new and established applications including education, grief and meaning reconstruction, sexuality, organizational consultancy and personal construct coaching Draws on published and previously unpublished work by pioneers including Fay Fransella and Miller Mair

From finding a topic to writing and reviewing your work, *Researching and Writing Dissertations* is an essential tool for anyone working on a dissertation or business report. This new edition is now suitable for students studying the CIPD Level 7 Advanced units Investigating a Business Issue and Using Information in HR but is equally relevant for all non-CIPD students too. Covering everything from strategies for finding and developing a dissertation topic and how to develop a research proposal through to what methodology to use and how to analyse your data, this is the only book you need to write clear, effective and compelling dissertations and reports. In addition to practical guidance on the researching and writing up of projects, this book includes essential guidance on effective time management and how to ensure that projects are completed and submitted on time as well as invaluable insights through real-life student and supervisor comments. Fully supported by online resources including an instructor's manual and lecturer slides as well as templates, checklists and quizzes for students, *Researching and Writing Dissertations* is a book that anyone working on dissertations, research projects or business reports can't afford to be without.

Based on the author's own wealth of experience this timely, engaging book helps first-time researchers to discover the excitement of grounded theory method. Fresh, innovative and clear, this book traces the history and development of grounded theory method, and examines how the method is evolving for new contexts today. It sets out the principles involved in using grounded theory method and explains the process and theory associated with coding in grounded theory. The book introduces us to the practicalities of research design, theory building, coding and writing up.

For research in all subjects and among different philosophical paradigms, research methodologies form one of the key issues to rely on. This volume brings a series of papers together, which present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a review process to ensure their quality. Therefore, we hope that this book will serve as a valid source for current and future researchers in the field. While the workshop on "Research Methodologies in Supply Chain Management" took place at the Supply Chain Management Center, Carl von Ossietzky University in Oldenburg, Germany, it is based on a collaboration with the Supply Chain Management Group of the Department of Operations Management at the Copenhagen Business School and the Department of Production Management at the Vienna University of Economics and Business Administration. We would like to thank all those who contributed to the workshop and this book.

As Human Resource Development (HRD) research has developed, a growing variety of quantitative and qualitative data

collection procedures and analysis techniques have been adopted; research designs now include mono, multiple and mixed methods. This Hand

Although there are plenty of books devoted to small business and management research, few give much attention to the small enterprise. This book focuses systematically on researching the small firm, from basic issues of definition, to selecting topics and research designs, to fieldwork problems, analysis data and finally, writing and presenting results. The discussion is set in the wider context of issues and problems in business research. Quantitative and especially qualitative approaches are explored and illustrated by drawing in depth on a wide range of research on the small enterprise. The result is an extensive resource book for researchers at all levels to draw upon in planning and conducting effective research.

This book showcases a selection of arts-based research methods used in the empirical study of business, organisation and the humanities. Each chapter presents a discursive analysis and a detailed how-to guide for a range of methods including poetry, drawing, photography and social media, film, food, knitting, letter writing and dance. Consideration is given to a variety of steps in the research process, from research design and data collection to analysis and publication. *Using Arts-based Research Methods* is a unique resource for experienced researchers and students looking to broaden their palette of qualitative research methods.

Based on research carried out within the farming community and academic studies, this book assesses and explains the core skills needed to become a successful farm manager. Observation, anticipation of plan outcomes, and risk management are identified as key requirements, and each of these categories is broken down into isolated skills such as problem definition and visual observation, which are in turn dissected and analysed. Practical methods for acquiring or improving each skill are covered in detail, with practice exercises to engage the reader in active participation. This book is an essential resource for farm managers and students.

This book collects recent work presented at the 31st IPMA Congress, which was held in Merida, Mexico, from September 30th to October 2nd, 2019. It covers a range of project, programme and portfolio management contexts, with the general aim of integrating sustainability into project management. The book is structured into three parts. The first part covers concepts and approaches related to the integration of sustainability in project management. The second part presents research on integrating sustainability into project management in different industries and regions. The final part takes specific perspectives on integrating sustainability into project management related to learning and continuing competence development. The book offers a valuable resource for all researchers interested in studying the emerging trends in incorporating sustainability in project, programme and portfolio management.

Farming is a complex job with many unique challenges, but can also be a rich and rewarding career that is full of opportunities. Following the author's Farm Business Management series, this new textbook takes the core principles and techniques and distils them into an accessible student resource. Written by an expert with decades of teaching and research experience around the world, this book also incorporates two brand new chapters on farm accounting and computer systems and software. Providing a hands-on learning experience for students of agriculture, it will continue to be a much-used resource throughout their farming career.

Develop the knowledge and skills to successfully complete an HRM research project with this essential handbook.

The increasing dominance of the Asia-Pacific region as a source of international business growth has created a dynamic and complex business environment. For this reason, a sound understanding of regional economies, communities and operational challenges is critical for any international business manager working in a global context. With an emphasis on 'doing business in Asia', Contemporary International Business in the Asia-Pacific Region addresses topics that are driving international business today. Providing content and research that is accessible to local and international students, this text introduces core business concepts and comprehensively covers a range of key areas, including trade and economic development, dimensions of culture, business planning and strategy development, research and marketing, and employee development in cross-cultural contexts. Written by authors with industry experience and academic expertise, Contemporary International Business in the Asia-Pacific Region is an essential resource for students of business and management.

Alvesson and Deetz rehearse the arguments against neo-positivism and quantitative research very effectively... also make the important distinction between qualitative work in general and critical qualitative work in particular. The arguments here feel fresh and engaged, helped along by numerous illustrations and examples from particular research studies. ...a welcome antidote to the majority of methodology books, especially in a climate where research - especially at doctoral level- is increasingly prone to standardization. The value of the book in this regard cannot be overestimated, because it draws together insights and arguments. ...expect it to be widely read and cited, and to remain the standard text on critical management research practice for a good many years to come. This is an excellent text which combines a very impressive coverage of the literature while showing great care and thought in exposition' - Management Learning Providing a detailed discussion of the practice of doing critical research in organizations, utilizing both qualitative research processes and critical theories of organizations, this textbook will be essential for all those involved in interpreting and researching contemporary institutions and organizations. This volume gives an authoritative and insightful framework for navigating critical theories and methods across the social sciences, but in particular in relation to the study of corporate organizations.

Many people believe "management" and "ethics" are opposing ideas. Others simply laugh and shake their heads in utter disbelief. Perhaps rightly so! In our lifetime alone, management's moral failings range from Thalidomide (1950s) to today's Enron, BP, and Bernie Madoff's "Ponzi Scheme". Maybe management's dilemma with morality has been perfectly expressed as 'greed is good!' (Gordon Gekko in the film Wall Street). Is it really all about greed, money, and shareholder value? Seven Management Moralities examines management's moral behavior from seven different perspectives. These are derived from Kohlberg's development of human morality. The seven levels range from 'macho-management' at level 1, selfishness (2), virtue ethics (3) law and order (4), wellbeing (5), to universalism (6) and environmental ethics (7). This volume has three sections: (I) applies ethics to management, (II) contains seven levels of management morality, and (III) concludes

with an assessment of management when measured against an ascending scale of morality.

This practical guide is designed for students undertaking professional doctorates in business and management including DBAs, and addresses a number of key issues faced by supervisors and students, in particular, how they differ from a PhD and the different skills and approach required to succeed.

The growing body of research on business models draws upon a range of sub-disciplines, including strategic management, entrepreneurship, organization studies and management accounting. *Business Models: A Research Overview* provides a research map for business scholars, incorporating theoretical and applied perspectives. It develops the field of business model research by offering a critique of the field as it has developed to date and provides a guide for future research and theorization. The research performed as a basis for this book improves and extends prior subjective and less-documented work by using a scientific approach to identifying impactful research. The book argues that business model research is a mature field and that future research should focus on performative and ecosystem-based contributions, with the timely identification of four distinct stages of business model research. The study here provokes a new set of research questions, which are addressed in the concluding passages of Chapters 5-8, as a point of departure for those researching business models. This book is essential primary reading for scholars and practitioners of business models who are looking to seek out new knowledge and build new perspectives. Entrepreneurship is a phenomenon of tremendous societal importance. It is also an elusive phenomenon, and researching entrepreneurship is therefore fun, fascinating and frustrating at times. In *Researching Entrepreneurship*, Per Davidsson, one of the most highly recognized entrepreneurship scholars shares in a personal and readable way his rich experience and ideas on how entrepreneurship can or should be researched. After a comprehensive treatment of entrepreneurship as societal phenomenon and scholarly domain, the core chapters of the book discuss design, sampling, operationalization and analysis issues on several levels of analysis: individual, venture, firm, industry, region and nation. The book is targeted at doctoral students and other relative newcomers to the field of entrepreneurship research. However, taking a fresh, reflective perspective and looking beyond research conventions, it should provide potential for inspiration and food for thought also for experienced entrepreneurship researchers.

What is business and management research and why is it important? How do I go about choosing a research topic? How should I design my research project and what impact does choosing quantitative or qualitative research have? How do I carry out successful research and interpret the results? What is the best way to report my findings? These are only a few of the most common student questions that this fully-updated second edition of *Researching Business and Management* will answer. With a focus that is fresh and applied, this textbook goes beyond the theory to demonstrate how to actually do research. The unique 4-Ds model – Define, Design, Do and Describe – offers a definitive guide to every stage of your research project, while the author's friendly style makes the text engaging and sometimes complex issues accessible. The new edition has been fully updated and revised and includes: Unique 4-Ds model – Define, Design, Do and Describe – for a definitive 'how-to' guide for your research project Examples from successful companies showing how they conduct and apply their research in the real world Refreshed pedagogical material, including activity boxes and Student Research in Action sections, designed to engage the reader and improve learning outcomes Dedicated chapters on research ethics and avoiding plagiarism. This is an ideal textbook for undergraduate, postgraduate and MBA students studying Research Methods, and essential reading for any business student doing a research project.

The book *Anti-Corruption in Management Research and Business School Classrooms* aims at presenting the topic of anti-corruption activities

throughout management research as well as in the process of educating future business leaders and practitioners in business schools in different parts of the globe. Simultaneously the book deepens the topic of anti-corruption in selected cultures and societies. The volume consists of four parts and includes three themes. The first part is the “Introduction” and subsequent parts are as follows: “Teaching business ethics and anti-corruption—across curriculum and beyond”, “Fostering integrity in higher education”, and “Anti-corruption as a topic of research.” This book is authored by a range of international scientists and experts in management research and management education, with a diversity of cultural and professional backgrounds. It is therefore believed that this broad experience and expertise will give the readers the new light for the significance of teaching and researching in the area of anti-corruption.

Written for the researcher who wants to inquire into organizational life in a creative way, this innovative book will equip readers with the tools to gather and analyze data using stories, poetry, art and theatre. Ideas are substantiated by reference to appropriate theory and throughout the reader is encouraged to reflect critically on the approach they have chosen and to be alert to ethical issues. Revealing case studies show how the research approaches covered in the book work in practice. Challenging readers to reassess what is possible when conducting research, *Creative Methods in Organizational Research* will enrich the research experiences of post graduates in the fields of organization studies, management and management education.

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