

and interests need to take away from a core course in business or corporate finance. The goal is to convey the most important concepts and principles at a level that is approachable for the widest possible audience. To achieve this goal, subjects are distilled down to the bare essentials, while retaining a decidedly modern approach to finance. In addition, understanding the "why" is just as important, if not more so, than understanding the "how" - especially in an introductory course. Readability and pedagogy are key throughout Essentials 10e. The text is written in a relaxed, conversational style that invites the students to join in the learning process rather than being a passive information absorber. The new edition downplays purely theoretical issues and minimises the use of extensive and elaborate calculations to illustrate points that are either intuitively obvious or of limited practical use. There are 3 basic themes visible throughout the book: emphasis on intuition/common sense, a unified valuation approach, and a managerial focus.

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What if you could understand financial risk management without immersing yourself in high-level mathematics? In this straightforward, readable guide--which requires only a working familiarity with financial spreadsheets--Nersesian explains what financial risk management is, describes its various forms, and shows how to anticipate and cope with it. Nersesian's approach is truly new. He combines cost/benefit analysis with probability distributions, so you can easily grasp the concepts and mechanics of financial risk reduction, and his examples are expressed in familiar business terminology. His illustrations, built on the widespread and popular Excel spreadsheet, are equally familiar or easily grasped by computer-friendly novices. As a result, Nersesian shows that risk management can be appreciated and dealt with by people with no access to risk management specialists, or specialists whose jargon and analytic methods are seldom understood by anyone but themselves.

Corporate Finance and the Securities Laws has been winning over practitioners with its clear "how to do it" approach ever since its publication in 1990. This acclaimed guide is now completely updated in this Sixth Edition to help you meet the challenges of raising capital in today's increasingly regulated marketplace. Written in plain English by two top experts in the field - each with literally hundreds of successful deals under his belt, Corporate Finance and the Securities Laws is the "go to" resource which explains the mechanics of corporate finance together with the statutes that govern each type of deal. You'll receive expert corporate finance analysis, procedural guidance, and practical securities law pointers every step of the way to help you Structure all types of corporate finance deals - from public, private, and offshore offerings to corporate debt restructurings, commercial paper programs, raising capital, and asset-based securities transactions Root out problems before corporate finance deals are put in motion, with heads-up input on securities law prohibited practices, potential liabilities, conflicts of interest, due diligence concerns, and other red-flag issues Shepherd transactions through the corporate finance regulatory process with a clear understanding of applicable statutes and their implications in real-life situations Know what to do when securities law problems crop up - and find clear answers to the countless questions that develop in the course of a corporate finance deal Close deals, raising capital in a timely manner and work shoulder to shoulder with clients to accomplish your corporate finance objectives

Brealey, Fundamentals of Corporate Finance 10e is an introduction to corporate finance that focuses on how companies invest in real assets, how they raise the money to pay for the investments, and how those assets ultimately affect the value of the firm. The new edition provides a broad overview of the financial landscape. It also gives students a framework for systematically thinking about most of the important financial problems that both firms and individuals are likely to confront.

Essentials of Corporate Finance by Ross, Westerfield, and Jordan is written to convey the most important concepts and principles of corporate finance at a level that is approachable for a wide audience. The authors retain their modern approach to finance, but have distilled the subject down to the essential topics in 18 chapters. They believe that understanding the "why" is just as important, if not more so, than understanding the "how," especially in an introductory course.

The integrated solutions for Bodie, Kane, and Marcus' Investments set the standard for graduate/MBA investments textbooks. The unifying theme is that security markets are nearly efficient, meaning that most securities are priced appropriately given their risk and return attributes. The content places greater emphasis on asset allocation and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts. Available as a separate purchase, McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Bodie Investments' blend of practical and theoretical coverage combines with a complete digital solution to help your students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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Business: A Changing World carefully blends the right mix of coverage and applications to give students a firm grounding in business principles. Where other products have you sprinting through the semester to cover everything, Business: A Changing World allows breathing space to explore topics and incorporate additional activities to complement your teaching. Built from the ground up, Business: A Changing World is for faculty and students who value a briefer, flexible, integrated, and affordable resource that is exciting, applicable, and happening! What sets this learning program apart from the competition? An unrivaled mixture of exciting content and resources blended with application focused text and activities, and fresh topics and examples that show students what is happening in the world of business today!

Multinational Financial Management, 10th Edition provides corporate managers with a conceptual framework within which the key financial decisions of the multinational firm can be analyzed. It contains charts and illustrations of corporate practice that are designed to highlight specific techniques. Numerous real-world examples and vignettes provide actual applications of financial concepts and theories. Seven longer illustrations of actual company practices appear at the end of key chapters to demonstrate different aspects of international financial management. Corporate managers will also benefit from the mini cases in each chapter that illustrate important concepts.

Christopher Oertel studies the impact of public policy measures on the German real estate market and confirms the assumptions, which imply that a city can influence its economic position in relation to nearby cities in the short run by making use of this tax instrument. His analyses begin with an examination of the German residential real estate market from a consumption good perspective. The findings indicate that the home-ownership allowance had a distorting effect by capitalizing into residential real estate prices, although at lower than expected rates. Then the author studies the German residential real estate market from an investment good perspective. Investigating an important amendment of the German tenancy legislation, there is a positive, yet insignificant relationship between the tenancy law reform act and the development of the cap rate. The analysis is completed by focussing on the German office market and investigating how its rental levels and gross purchase prices are affected by changes in the municipal trade tax multiplier.

The best-selling Fundamentals of Corporate Finance (FCF) has three basic themes that are the central focus of the book: 1) An emphasis on intuition—the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. The Eleventh Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross Fundamentals' intuitive approach, managerial focus, and strong end-of-chapter content combine with a complete digital solution to help your students achieve higher outcomes in the course.

Fundamentals of Corporate Finance, by Brealey, Myers and Marcus, provides students with a solid framework of theory and application to use well after they complete the course. This author team is known for their outstanding research, teaching efforts, and world-renowned finance textbooks, so it's no surprise that they provide clear exposition of difficult material without sacrificing up-to-date, technically correct treatments. And with the Eighth Edition, McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Brealey's personable writing style and world-leading content combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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