

# Principle Of Management Gupta Nine Edition

An excellent book for commerce students appearing in competitive, professional and other examinations.

**CONTENT** 1. Management—Meaning, Characteristics and Functional Area, 2. Management—Nature, Principles, Levels and Limitations, 3. Functions of Management and Managerial Roles, 4. Development of Management Thought, 5. Planning, 6. Types of Plans and Corporate Planning, 7. Management By Objectives (M.B.O.), 8. Decision-Making, 9. Environment Analysis and Diagnosis, 10. Nature and Process of Organisation, 11. Organisation Structure and Forms of Organisation, 12. Departmentation, 13. Authority, Responsibility and Delegation of Authority, 14. Centralisation and Decentralisation, 15. Direction—Concept and Techniques, 16. Managerial Control, 17. Techniques of Control, 18. Motivation, 19. Leading and Leadership, 20. Co-ordination—Meaning and Nature, 21. Communication, 22. Management of Change. **SYLLABUS** Unit I Introduction : Concept, Nature, Process and Significance of Management; Managerial Roles (Mintzberg); An Overview of Functional Areas of Management; Development of Management Thought; Classical and Neo-classical System; Contingency Approach. Planning : Concept, Process and Types; Decision-making : Concept and Process : Management by Objectives. Unit II Organising : Concept, Nature, Process and Significance : Authority and Responsibility Relationships

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: Centralisation and Decentralization; Departmentation; Organisational Structure-Forms and Contingency Factors. Corporate Planning; Environment Analysis and Diagnosis; Strategy Formulation. Unit III Direction : Concept and Techniques, Managerial Control— Concept and Process, Effective Control System. Techniques of Control; Motivation and Leading People at Work : Motivation— Concept, Theories—Maslow, Herzberg, McGregor and Quchi, Financial and Non Financial Incentives, Leadership—Concept and Leadership Styles, Likert's Four System of Leadership. Unit IV Co-ordination as an Essence of Management, Communication— Nature, Process, Networks and Barriers. Effective Communication. Management of Change : Concept, Nature and Process of Planned Change, Resistance to Change, Emerging Horizons of Management in a Changing Environment.

Ideal for hand surgeons, residents in a hand surgery rotation, and therapists interested in a review of surgical principles, *Principles of Hand Surgery and Therapy*, 3rd Edition, by Drs. Thomas E. Trumble, Ghazi M. Rayan, Mark E. Baratz, Jeffrey E. Budoff, and David J. Slutsky, is a practical source of essential, up-to-date information in this specialized area. This single-volume, highly illustrated manual covers all areas of adult and pediatric hand surgery and therapy, including the elbow. You'll find state-of-the-art basic science combined with step-by-step techniques and therapeutic protocols, helping you hone your skills and prescribe effective long-term care for every patient. An expanded therapy section with more than 50 diagnosis-specific rehabilitation protocols and

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more than 100 full-color photographs. New chapters on pediatric fractures; expanded coverage of carpal injuries, including fractures and ligament injuries and perilunate instability; a new chapter on diagnostic and therapeutic arthroscopy for wrist injuries; and expanded treatment of arthritis. New information on pediatric surgery with detailed surgical images. The latest information on pain management, as well as nerve physiology and nerve transfers. Core knowledge needed for the boards—including tumors, free tissue transfer, and thumb reconstruction. Consult this title on your favorite e-reader, conduct rapid searches, and adjust font sizes for optimal readability.

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Principles of Management is designed to meet the scope and sequence requirements of the introductory course

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on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

The Practice Standard for Project Risk Management covers risk management as it is applied to single projects only. It does not cover risk in programs or portfolios. This practice standard is consistent with the PMBOK® Guide and is aligned with other PMI practice standards.

Different projects, organizations and situations require a variety of approaches to risk management and there are several specific ways to conduct risk management that are in agreement with principles of Project Risk Management as presented in this practice standard.

Provides a basic understanding of statistical quality control (SQC) and demonstrates how to apply the techniques of SQC to improve the quality of products in various sectors This book introduces Statistical Quality Control and the elements of Six Sigma Methodology, illustrating the widespread applications that both have for a multitude of areas, including manufacturing, finance, transportation, and more. It places emphasis on both the theory and application of various SQC techniques and offers a large number of examples using data encountered in real life situations to support each

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theoretical concept. **Statistical Quality Control: Using MINITAB, R, JMP and Python** begins with a brief discussion of the different types of data encountered in various fields of statistical applications and introduces graphical and numerical tools needed to conduct preliminary analysis of the data. It then discusses the basic concept of statistical quality control (SQC) and Six Sigma Methodology and examines the different types of sampling methods encountered when sampling schemes are used to study certain populations. The book also covers Phase I Control Charts for variables and attributes; Phase II Control Charts to detect small shifts; the various types of Process Capability Indices (CPI); certain aspects of Measurement System Analysis (MSA); various aspects of PRE-control; and more. This helpful guide also: Focuses on the learning and understanding of statistical quality control for second and third year undergraduates and practitioners in the field Discusses aspects of Six Sigma Methodology Teaches readers to use MINITAB, R, JMP and Python to create and analyze charts Requires no previous knowledge of statistical theory Is supplemented by an instructor-only book companion site featuring data sets and a solutions manual to all problems, as well as a student book companion site that includes data sets and a solutions manual to all odd-numbered problems **Statistical Quality Control: Using MINITAB, R, JMP and Python** is an excellent book for students studying engineering, statistics, management studies, and other related fields and who are interested in learning various techniques of statistical quality control. It also serves as a desk

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reference for practitioners who work to improve quality in various sectors, such as manufacturing, service, transportation, medical, oil, and financial institutions. It's also useful for those who use Six Sigma techniques to improve the quality of products in such areas.

Whether the topic is understanding e-business, six sigma, workplace violence, knowledge workers, Internet job searches, or visionary leadership, Stephen Robbins and David DeCenzo cover it thoroughly and in a way that truly captures the issues facing managers in the twenty-first century. Its not enough just to know about management you have to possess the skills to match!

With Robbins and DeCenzos new edition, youll learn so much about the real world of management, including:

- \*Why Amazon.com is revolutionizing the book-selling industry
- \*How SiloCaf, a coffee bean processing plant, uses sophisticated technologically-based controls to enhance productivity and ensure consistent quality in its work
- \*Why companies like London Fog are struggling to survive
- \*How teams at Hewlett-Packard redesigned a production process, cut waste, controlled costs, and increased productivity
- \*New techniques that can make a university more efficient and responsive to its students

It is a tragic paradox of American health care: a system renowned for world-class doctors, the latest medical technologies, and miraculous treatments has shocking inadequacies when it comes to the health of the urban poor.

Urban Health Knowledge Management outlines bold, workable strategies for addressing this disparity and eliminating the "knowledge islands" that so often disrupt effective service delivery. The book offers a wide-reaching global framework for organizational competence leading to

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improved care quality and outcomes for traditionally underserved clients in diverse, challenging settings. Its contributors understand the issues fluently, imparting both macro and micro concepts of KM with clear rationales and real-world examples as they:

- Analyze key aspects of KM and explains their applicability to urban health.
- Introduce the KM tools and technologies most relevant to health care delivery.
- Offer evidence of the role of KM in improving clinical efficacy and executive decision-making.
- Provide extended case examples of KM-based programs used in Washington, D.C. (child health), South Africa (HIV/AIDS), and Australia (health inequities).
- Apply KM principles to urban health needs in developing countries.
- Discuss new approaches to managing, evaluating, and improving delivery systems in the book's "Measures and Metrics" section.

Urban health professionals, as well as health care executives and administrators, will find Urban Health Knowledge Management a significant resource for bringing service delivery up to speed at a time of great advancement and change.

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Managerial Functions, 3. Co-ordination : Meaning and Nature,

4. Evolution of Management Thought, 5. Management by

Objectives (M.B.O.) , 6. Planning, 7. Types of Plans and

Corporate Planning, 8. Environmental Analysis and Business

Environment, 9. Decisions-Making, 10. Nature and Process of

Organisation, 11. Span of Control and Centralisation and

Decentralisation of Authority, 12. Authority and Delegation of

Authority, 13. Organizations Structure and Forms of

Organisation, 14. Staffing , 15. Motivation, 16. Leadership,

17. Communication, 18. Managerial Control, 19. Techniques

of Control and Emerging Issues in Management.

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Disruptions are being caused in the workplace due to the development of advanced software technology and the speed at which these technological advancements are being produced. These disruptions could take diverse forms and affect various aspects of work and the lives of entities in the workplaces and families of the individual employees. Work and family are caught in the crossfire between technological disruptions and human adaptation. Hence, there is a need to assess the overall effect that the Fourth Industrial Revolution would have on work, employee work-family satisfaction, and employee well-being. *Future of Work, Work-Family Satisfaction, and Employee Well-Being in the Fourth Industrial Revolution* is a critical reference source that discusses practical solutions and strategies to manage challenges and address fears regarding the effect of the Fourth Industrial Revolution on the future of employment and the workforce. Featuring research on topics such as corporate governance, job satisfaction, and mental health, this book is ideally designed for human resource professionals, business managers, industry professionals, government officials, policymakers, corporate strategists, consultants, work-life balance experts, human resources software developers, business policy experts, academicians, researchers, and students.

Focusing on the application of physical pharmacy, drug design, and drug regulations as they relate to produce effective dosage forms for drug delivery, *Integrated Pharmaceutics* provides a comprehensive picture of pharmaceutical product design, describing the science and art behind the concepts of dosage form development. Combining physical pharmacy, product design, and regulatory affairs issues in a single book, the authors address topics governing drug regulations of United States, European, and Japanese agencies and detail new regulatory guidelines,

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including quality by design, design space analysis, and blend sample uniformity.

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Anal Fistula: Principles and Management provides a comprehensive and state of the art review of major issues specific and related to the treatment of anal fistulas. An important section of the book covers the large number of alternative procedures which have been developed in the last two decades. Needless to say, none of these procedures have been uniformly successful, otherwise there would be no need for all the different operations. The book addresses each alternative procedure, discusses the benefits of each procedure, includes the most up-to-date results. Other important chapters cover the causes and failure of treatment and operations for fistulas. Also included is a Cochrane Review of all available randomized controlled trials with levels of evidence culled from the literature. Written by specialists in their respective fields, Anal Fistula: Principles and

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Management fills a void in available texts on a subject matter very commonly encountered by surgeons, physicians and specialists. ? ??

The fourth edition of the highly acclaimed Principles and Practice of Geriatric Medicine provides an account of the fundamental changes associated with ageing, which are essential to our understanding and management of the elderly sick population. The title has been extensively revised and updates to reflect the enormous changes in treatment options and medical conditions emerged since publication of the third edition. Written by worldwide experts of international repute, this is the most up-to-date and comprehensive single reference source currently available. Principles & Practice of Geriatric Medicine, Fourth Edition incorporates: More than 30 new chapters, including: Preventive geriatrics, Anorexia of Aging, Managements of Weight Loss, Dehydration, Vitamins and Minerals in the Elderly, Cancer and Aging, Mild Cognitive Impairment, Treatment of Behavioral Disorders, The Older Patient with Down's Syndrome, Drug Abuse in Older People, Breast Cancer, Women's health A truly global perspective, including new chapter on: Care of the elderly in Israel: old age in a young land, Geriatric Medicine in China, Geriatric medicine education in Europe, Geriatrics from the European Union Perspective, India, Day Hospitals, Perspectives from Latin America The title will be indispensable for all those involved in the treatment of older patients: Gerontologists to keep up-to-date with the latest developments in the field General practitioners and specialists in health policy and community care, who increasingly have to deal with a significant number of older people. Academic researchers in geriatric medicine, who are in need for an all encompassing reference work Medical registrars (UK) / residents (US) in order to pass their exams Teachers of Geriatric Medicine Hospital libraries with increasing budgets to spend on much

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needed resource in this growing field. Professionals within the pharmaceutical industry in order to monitor treatment options and new prescription developments.

This edition is presented in a totally new and reader-friendly format. The focus of this volume is on holistic management of critically ill adult patients and it builds upon concepts one step at a time – allowing one the opportunity to develop competence at one's own pace.

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Introduction, Concepts, Objectives, Nature, Scope and significance of management, Evolution of management thought, Contribution- Taylor, Weber and Fayol management. Unit II : Planning : Concept, Objectives, Nature, Limitation, Process of planning, Importance, Forms, Techniques and Process of decision making. Unit III : Organizing : Concept, Objectives, Nature of organizing, Types of Organization, Delegation of authority, Authority and responsibilities, Centralization and Decentralization, Span of Control. Unit IV : Directing : Concept, Principles & Techniques of directing and Coordination, Concept of leadership-Meaning, Importance, Styles, Supervision, Motivation, Communication. Unit V : Controlling : Concept, Principles, Process and Techniques of Controlling, Relationship between planning and Controlling. Part 'A' : Principles and Functions of Management 1. Nature and Significance of Management, 2. Principles of Management, 3. Management and Business Environment, 4. Planning, 5. Organising, 6. Staffing, 7. Directing, 8. Controlling, Part 'B' : Business Finance and Marketing 9. Financial Management, 10. Financial Market, 11. Marketing, 12. Consumer Protection, 13. Entrepreneurship Development.

Suitable for engineering and management courses, this book intends to develop an understanding of the basic management concepts required in different

engineering disciplines, and meets the specific requirements of students pursuing B Tech/M Tech courses and MBA, Post graduate Diploma in Management/Engineering Management.

An up-to-date and comprehensive treatment of the fundamentals of scheduling theory, including recent advances and state-of-the-art topics Principles of Sequencing and Scheduling strikes a unique balance between theory and practice, providing an accessible introduction to the concepts, methods, and results of scheduling theory and its core topics. With real-world examples and up-to-date modeling techniques, the book equips readers with the basic knowledge needed for understanding scheduling theory and delving into its applications. The authors begin with an introduction and overview of sequencing and scheduling, including single-machine sequencing, optimization and heuristic solution methods, and models with earliness and tardiness penalties. The most current material on stochastic scheduling, including correct scheduling of safety time and the use of simulation for optimization, is then presented and integrated with deterministic models. Additional topical coverage includes: Extensions of the basic model Parallel-machine models Flow shop scheduling Scheduling groups of jobs The job shop problem Simulation models for the dynamic job shop Network methods for project scheduling Resource-

constrained project scheduling Stochastic and safe scheduling Extensive end-of-chapter exercises are provided, some of which are spreadsheet-oriented, and link scheduling theory to the most popular analytic platform among today's students and practitioners—the Microsoft Office Excel® spreadsheet. Extensive references direct readers to additional literature, and the book's related Web site houses material that reinforces the book's concepts, including research notes, data sets, and examples from the text. Principles of Sequencing and Scheduling is an excellent book for courses on sequencing and scheduling at the upper-undergraduate and graduate levels. It is also a valuable reference for researchers and practitioners in the fields of statistics, computer science, operations research, and engineering. In today's modern age of information, new technologies are quickly emerging and being deployed into the field of information technology. Cloud computing is a tool that has proven to be a versatile piece of software within IT. Unfortunately, the high usage of Cloud has raised many concerns related to privacy, security, and data protection that have prevented cloud computing solutions from becoming the prevalent alternative for mission critical systems. Up-to-date research and current techniques are needed to help solve these vulnerabilities in cloud computing. Modern

Principles, Practices, and Algorithms for Cloud Security is a pivotal reference source that provides vital research on the application of privacy and security in cloud computing. While highlighting topics such as chaos theory, soft computing, and cloud forensics, this publication explores present techniques and methodologies, as well as current trends in cloud protection. This book is ideally designed for IT specialists, scientists, software developers, security analysts, computer engineers, academicians, researchers, and students seeking current research on the defense of cloud services. Modern businesses are placed in a complex and intricate environment. The constraints imposed and the opportunities provided by the nature of the economic, political, legal, social, and demographic factors have a profound impact on the business. Management is a process by which managers continuously reinvent themselves to meet the organizational goals and global competition. A good manager must also possess a sound understanding of human behaviour to develop the most important managerial skill of empathy. This book is a first-level introduction to the field of management enabling students to understand what managers do, what skills are needed by managers, what their basic functions are, and in a nutshell what management is all about. The book elaborately describes the five functions of a manager—Planning, Organizing,

Human Resource Management, Leading, and Directing and Control. The chapter-end exercises and practice quizzes encourage the student to rehearse the various concepts learnt throughout the text. The book is useful for students pursuing courses in Business Management both at the undergraduate and postgraduate levels. It is also a useful text for undergraduate students pursuing courses in engineering disciplines and other professional courses where Principles of Management is part of the curriculum. A distinguishing feature of this text is that there is a visible bias of author's training in Psychology.

While a good grasp of the many separate aspects of agriculture is important, it is equally essential for all those involved in agriculture to understand the functioning of the farming system as a whole and how it can be best managed. It is necessary to re-assess and understand rain-fed farming systems around the world and to find ways to improve the selection, design and operation of such systems for long term productivity, profitability and sustainability. The components of the system must operate together efficiently; yet many of the relationships and interactions are not clearly understood. Appreciation of these matters and how they are affected by external influences or inputs are important for decision making and for achieving desirable outcomes for the farm as a whole. This book analyses common rain-fed farming systems and defines the principles and practices important to their effective functioning and management.

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Culture, Leadership, and Organizations reports the results of a ten-year research program, the Global Leadership and Organizational Behavior Effectiveness (GLOBE) research program. GLOBE is a long-term program designed to conceptualize, operationalize, test, and validate a cross-level integrated theory of the relationship between culture and societal, organizational, and leadership effectiveness. A team of 160 scholars worked together since 1994 to study societal culture, organizational culture, and attributes of effective leadership in 62 cultures. Culture, Leadership, and Organizations: The GLOBE Study of 62 Societies reports the findings of the first two phases of GLOBE. The book is primarily based on the results of the survey of over 17,000 middle managers in three industries: banking, food processing, and telecommunications, as well as archival measures of country economic prosperity and the physical and psychological well-being of the cultures studied.

Principles of Management by R. C. Agrawal, Sanjay Gupta - (English)SBPD PublicationsSBPD Publications

Agriculture plays a pivotal role in the economy and development of Pakistan providing food to consumers, raw materials to industries, and a market for industrial goods. Unfortunately, agricultural production is stagnant due to several barriers including a fixed cropping pattern, reliance on a few major crops, a narrow genetic pool, poor seed quality, and a changing climate. In addition, the high cost of production, weak phytosanitary compliance mechanisms, and a lack of cold chain facilities makes Pakistan agriculturally uncompetitive in

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export markets. Despite all these issues, agriculture is the primary industry in Pakistan and small farmers continue to dominate the business. Small farmers grow crops for subsistence under a fixed cropping pattern and a holistic approach is required to develop agriculture to improve the livelihoods of the rural populace. This book presents an exhaustive look at agriculture in Pakistan. Chapters provide critical analyses of present trends, inadequacies in agriculture, strategic planning, improvement programs and policies while keeping in view the natural resources, plant- and animal-related agricultural production technologies, input supplies, population planning, migration and poverty, and balanced policies on finance, credit, marketing, and trade.

This innovative introduction to business policy and strategic management, covering both the illustrative cases and conceptual foundation, offers authoritative approaches to strategic leadership in emerging markets. Among its many unique features, this comprehensively updated and revised second edition is structured to help students think strategically. The major organizational issues in strategy development are covered through an analytical study of: Nine different perspectives on organization to capture the rich history of the discipline and enlighten the nature of strategy. The concept of strategic intent to guide action. 9-M model to analyze strategies in functional areas of manpower, materials, methods, money, manufacturing, machine, marketing, motivating, and manipulating. Competitive gaming model to strategize different types of market structures.

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Internetworking model to develop high-performance Internet ventures. Strategic business model to unfold hidden value into new directions. Value model to explain strategic elements of innovation and technology management. Ethical and international issues in the context of corporate governance. Strategic leadership model relevant to the emerging market ground realities. Strategic control model (both balanced and extended scorecard) to explore the influence of environmental and cultural contexts on effective performance. The text is well supported by more than one thousand sources of international research, India-focused case studies and experiential assignments. This comprehensive text on theory and practice of strategic management is a must read for management students as well as business practitioners and consultants.

Critical care in obstetrics is an upcoming specialty in the developing countries. This book is first of its kind as there are very few books written on this subject with the South East Asian perspective. The book discusses various aspects of critical care in obstetrics starting from the basic principles, physiology, ethics, monitoring and organization of a critical care unit. The various chapters cover management of life threatening illnesses involving various organ systems of the body of a pregnant woman. Furthermore, the management of a pregnant woman is unique as it involves not only management of the patient but the developing fetus in her womb as well. This book aims to help the obstetricians, postgraduate students and critical care providers with the management protocols in dealing with critically ill pregnant women.

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A new approach to learning the principles of management, MGMT 2 is the second Asia Pacific edition of a proven, innovative solution to enhance the learning experience. Concise yet complete coverage supported by a suite of online learning aids equips students with the tools required to successfully undertake an introductory management course. Paving a new way to both teach and learn, MGMT 2 is designed to truly connect with today's busy, tech-savvy student. Students have access to online interactive quizzing, videos, podcasts, flashcards, case studies, games and more. An accessible, easy-to-read text along with tear out review cards completes a package which helps students to learn important concepts faster. MGMT 2 delivers a fresh approach to give students what they need and want in a text.

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19. Leading and Leadership,
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21. Communication,

## 22. Management of Change.

A comprehensive, accessible synthesis of current information on epilepsy for medical trainees and physicians preparing for board certification.

Although employers are required to pay compensation for employee inventions under the laws in many countries, existing legal literature has never critically examined whether such compensation actually gives employee inventors an incentive to invent as the legislature intends. This book addresses the issue through reference to recent, large-scale surveys on the motivation of employee inventors (in Europe, the United States and Japan) and studies in social psychology and econometrics, arguing that the compensation is unlikely to boost the motivation, productivity and creativity of employee inventors, and thereby encourage the creation of inventions. It also discusses the ownership of inventions made by university researchers, giving due consideration to the need to ensure open science and their academic freedom. Challenging popular assumptions, this book provides a solution to a critical issue by arguing that compensation for employee inventions should not be made mandatory regardless of jurisdiction because there is no legitimate reason to require employers to pay it. This means that patent law does not need to give employee inventors an 'incentive to invent' separately from the 'incentive to innovate' which is already given to employers.

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Management Concept : Meaning, Definitions and Need,

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“A propulsive narrative filled with boldfaced names from business and politics. At times, it is a dishy score settler.”—The New York Times

For nine years, Rajat Gupta led McKinsey & Co.—the first foreign-born person to head the world’s most influential management consultancy. He was also the driving force behind major initiatives such as the Indian School of Business and the Public Health Foundation of India. A globally respected figure, he sat on the boards of distinguished philanthropic institutions such as the Gates Foundation and the Global Fund to Fight AIDS, Tuberculosis and Malaria, and corporations, including Goldman Sachs, American Airlines, and Procter & Gamble. In 2011, to the shock of the international business community, Gupta was arrested and charged with insider trading. Against the backdrop of public rage and recrimination that followed the financial crisis, he was found guilty and sentenced to two years in jail. Throughout his trial and

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imprisonment, Gupta has fought the charges and maintains his innocence to this day. In these pages, Gupta recalls his unlikely rise from orphan to immigrant to international icon as well as his dramatic fall from grace. He writes movingly about his childhood losses, reflects on the challenges he faced as a student and young executive in the United States, and offers a rare inside glimpse into the elite and secretive culture of McKinsey, “the Firm.” And for the first time, he tells his side of the story in the scandal that destroyed his career and reputation. Candid, compelling, and poignant, Gupta’s memoir is much more than a courtroom drama; it is an extraordinary tale of human resilience and personal growth.

Homeopathy in Emergencies of Medicine

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