

Modern Management Concepts And Skills 13th Edition

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Student Value editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title -- including customized versions for individual schools -- and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For courses in management. Concepts and skills for the successful manager Modern Management: Concepts and Skills takes a unique approach that helps students develop a specific management skill in each chapter. Organized around the functions of planning, organizing, influencing, and controlling, the content specifically focuses on how students can be more strategic and more creative, work as team members, become successful leaders, and more. The chapters are

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and more. The chapters are designed to build these skills, and others, to fulfill the core objective: To help students both obtain employment and flourish in the workplace. The 15th Edition contains new case studies and examples to reflect the most recent research and developments in this field, as well as updated information. Personalize learning with MyLab Management By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. 0134889169 / 9780134889160 Modern Management: Concepts and Skills, Student Value Edition Plus MyLab Management with Pearson eText -- Access Card Package, 15/e Package consists of: 0134729463 / 9780134729466 Modern Management: Concepts and Skills, Student Value Edition, 15/e 0134731360 / 9780134731360 MyLab Management with Pearson eText -- Access Card -- for Modern Management: Concepts and Skills

Traditional Chinese edition of Drive: The Surprising Truth About What Motivates Us by Daniel Pink. Challenges the fact that humans are motivated by hope of gain and loss of fear, citing examples that intrinsic motivation comes from the opportunity to grow, to have some autonomy over the work that we do, and to take part in something bigger than oneself.

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For undergraduate Principles of Management courses. Core concepts, cutting-edge skill training: transform students into managers. Modern Management is a traditionally organized principles of management text that integrates core concepts with cutting-edge skill training—all while keeping the focus on application. This edition provides the latest concepts and empirical research as well as the most recent examples of management in today's business world. Accompanied by mymanagementlab! See the hands in the air, hear the roar of discussion—be a rock star in the classroom. mymanagementlab makes it easier for you to rock the classroom by helping you hold students accountable for class preparation, and getting students engaged in the material through an array of relevant teaching and media resources. Visit mymanagementlab.com for more information. New! Teaching Website, Managing Modernly. To help you shine like a rockstar in the classroom, the authors created a unique website that features cases, videos, and articles. All the content is vetted by the authors to reflect the most cutting edge, and up-to-the-minute happenings in the modern business world. Visit the site at: www.twocertos.com

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14. Organizational Change: Stress and Conflict Part 5 Influencing Chapter 15. Fundamentals of Influencing and Communication Chapter 16. Leadership Chapter 17. Motivation Chapter 18. Groups and Teams Chapter 19. Corporate Culture Chapter 20. Creativity and Innovation Part 6 Controlling Chapter 21. Controlling, Information, and Technology Chapter 22. Production Management and Control.

For courses in management. Concepts and skills for the successful manager Modern Management: Concepts and Skills takes a unique approach that helps students develop a specific management skill in each chapter. Organized around the functions of planning, organizing, influencing, and controlling, the content specifically focuses on how students can be more strategic and more creative, work as team members, become successful leaders, and more. The chapters are designed to build these skills, and others, to fulfill the core objective: To help students both obtain employment and flourish in the w.

This book provides a comprehensive, flexible approach to the basic skills of business management with an emphasis on skills and applications. It presents traditional concepts, important contemporary issues, and timeless insights into applying management know-how—all toward the goal of achieving organizational success. Built around the concept of “Core Plus” - a core of chapters covered in most courses, surrounded by a rich selection of optional chapters - enabling flexibility in the way the text is used. Management History, Operations Management, Information Technology in Management, and Creativity and Innovation in Management. For managers at all levels.

Management is a vast field of study. It involves an array of activities such as formulating strategy, setting goals, administration, reporting, etc. Management can be applied to business,

governmental organizations and also non-profit organizations. The objective of this book is to give a general view of the different areas of management, and its applications. It studies, analyses and upholds the pillars of management and its utmost significance in modern times. For all readers who are interested in this field, the case studies included in this book will serve as an excellent guide to develop a comprehensive understanding.

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