



Connect Accounting offers a complete digital solution combines all the great features of Connect Accounting including McGraw-Hill's SmartBook, powered by LearnSmart, which is designed to help students learn faster and more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises. Auto-Graded Excel Simulations, assignable within Connect Accounting, allow students to practice their Excel skills--such as basic formulas and formatting--within the context of accounting. These questions feature animated, narrated Help and Show Me tutorials (when enabled), as well as automatic feedback and grading for both students and professors.

Presents the research and cases that focus on the professional responsibilities of accountants and how they deal with the ethical issues they face. This title features articles on a broad range of important topics, including professionalism, social responsibility, ethical judgment, and accountability.

Introduction to Managerial Accounting, 7/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. Brewer 7e is a briefer, more accessible, and thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material. In addition, Connect Accounting for Brewer/Garrison/Noreen has been expanded with new learning resources for your students.

This study aid contains forms that help students organize their solutions to homework problems.

Managerial Accounting for Managers, 3rd edition by Noreen/Brewer/Garrison is based on the market-leading managerial accounting solution, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen solution presents integrated and proven solutions designed to help attain course goals of student readiness, comprehension of content, and application of key concepts in the managerial accounting course, while addressing the needs of instructors who do not wish to teach the financial accounting-oriented content that is included in the Garrison solution. Of the three programs in the Garrison franchise (the Brewer solution, the Garrison solution, and the Noreen solution), the Noreen solution is the most pure management accounting content. The other two programs contain greater coverage of financial accounting topics. Managerial Accounting for Managers 3e is geared towards professors who love Garrison's market-leading managerial accounting content but prefer to approach their course by eliminating the debits and credits coverage. The Noreen solution includes the managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization, however, the job-order costing chapter has been extensively rewritten to remove all journal entries. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. McGraw-Hill's Connect Accounting offers a complete digital solution combines all the great features of Connect Accounting, along with access to an online version of Managerial Accounting for Managers 3e, so that students can easily refer back to the text for review and guidance. This media rich eBook links directly to tutorials and online resources and offers additional functionality like taking notes and highlighting key passages for reviewing later. Contained within Connect Accounting is McGraw-Hill's adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises.

Managerial accounting : an overview -- Managerial accounting: beyond the numbers -- Managerial accounting and cost concepts -- Job-order costing -- Activity-based costing -- Process costing -- Cost-volume-profit relationships -- Variable costing and segment reporting : tools for management -- Master budgeting -- Flexible budgets, standard costs, and variance analysis -- Performance measurement in decentralized organizations -- Differential analysis : the key to decision making -- Capital budgeting decisions -- Statement of cash flows -- Financial statement analysis -- Credits -- Index

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