





that your class time is more engaging and effective.

Innovations Through Information Technology aims to provide a collection of unique perspectives on the issues surrounding the management of information technology in organizations around the world and the ways in which these issues are addressed. This valuable book is a compilation of features including the latest research in the area of IT utilization and management, in addition to being a valuable source in support of teaching and research agendas.

Technology is a key driver behind the effects of contemporary globalization on business and other organizations worldwide. Understanding this phenomena in connection with the impact of cultural variations can help improve business and product life cycles in an era in which corporate capital and liquidity buffers must be increased for unexpected developments in global markets. Cultural and Technological Influences on Global Business is a leading publication in its field emphasizing the importance of deeply exploring the effects of cultures and technologies on the global business sector. This reference source is beneficial for professionals, researchers, and practitioners who wish to broaden their understanding of the direct relationship between culture and technology in the international business realm.

Maintaining its accessible approach to circuit analysis, the tenth edition includes even more features to engage and motivate engineers. Exciting chapter openers and accompanying photos are included to enhance visual learning. The book introduces figures with color-coding to significantly improve comprehension. New problems and expanded application examples in PSPICE, MATLAB, and LabView are included. New quizzes are also added to help engineers reinforce the key concepts.

Gain a strong conceptual understanding of statistics as MODERN BUSINESS STATISTICS, 6E balances real-world applications with an integrated focus on Microsoft Excel 2016. This best-selling, comprehensive book clearly develops each statistical technique in an application setting. The integrated approach focuses on statistical methodology with an easy-to-follow presentation of a statistical procedure followed by a discussion of how to use Excel to perform the procedure. Step-by-step instructions and screen ensure understanding. Business examples, proven methods, and application exercises demonstrate how statistical results provide insights into business decisions and help resolve business problems. A problem-scenario approach emphasizes how to apply statistical methods to practical business situations. New case problems and self-tests let you check personal understanding and help you master both Excel 2016 skills and an understanding of business statistics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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