

Introduction To Management Accounting Horngren 16 Edition

Get refreshed with Horngren/Sundem/Stratton's Introduction to Management Accounting, Twelfth Edition. This best-selling text offers a relevant, real-world approach to management accounting. Students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions not just inventory valuation. An exceptionally strong pedagogy and supplements package and flexible structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. Chapters 1-15 cover only management accounting issues while Chapters 1-19 includes 4 chapters of financial accounting. The Twelfth Edition now includes student-oriented real-world company examples such as Nantucket Nectars and McDonalds; new "Cognitive Exercises" and "Business First" boxes, new on-line courses and tutorial software package resources, and new CD-ROM series, Mastering Accounting.

For undergraduate or MBA-level managerial accounting courses. An essential tool for understanding how to make effective economic decisions. In today's troubled economy, it's important to show students how managerial decisions can affect business costs. Introduction to Management Accounting helps to enhance students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that's useful in day-to-day decision-making. The fifth edition includes new and revised material on real-businesses and ethics.

This multipack consists of Horngren: Introduction to Management Accounting Chapters 1-14 Pearson International Edition 13th Edition (ISBN 0131273086) and Horngren: Introduction to Financial Accounting International Edition 8th Edition (ISBN 0130423629) For courses in Introduction to Management Accounting. Get refreshed with Horngren/Sundem/Stratton's Introduction to Management Accounting, 13th Edition. This best-selling text offers a relevant, real-world decision-making approach to management accounting. Students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. An exceptionally strong pedagogy and supplements package and flexible structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. Introduction to Financial Accounting, Eighth Edition. This best-selling text offers a relevant, conceptual approach to financial accounting. Students learn how to evaluate and analyze a typical corporate annual report and to use accounting as a tool in understanding business. structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. The Eighth Edition now includes: student-oriented real-world company examples such as Cisco, Nantucket Nectars, Teva ; new Cognitive Exercises and Business First boxes; new on-line courses and step-by-step tutorials on the leading professional software packages; and new CD-ROM series, Mastering Accounting.

Make the right decisions with Horngren/Sundem/Stratton! Horngren/Sundem/Stratton's best-selling texts emphasize decision-making throughout each chapter. Decision-making is introduced in the early text chapters and also appears in many of the text features: "Making Managerial Decisions" boxes, critical thinking exercises, and more. As always, students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. Two text versions enable faculty to select a text that only covers management accounting concepts (Chs. 1-14) or one that includes three chapters of financial accounting review (Chs. 1-17). New OneKey provides the convenience of having all text resources in a single location and available in your choice of course management platform: BlackBoard, WebCT, and CourseCompass. OneKey also includes PH Grade Assist on-line homework with automatic grading and infinite practice for students).

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For MBA-level managerial accounting courses. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States An essential tool for understanding how to make effective economic decisions. In today's troubled economy, it's important to show students how managerial decisions can affect business costs. Introduction to Management Accounting helps to enhance students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that's useful in day-to-day decision-making.

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Get refreshed with Horngren/Sundem/Stratton's Introduction to Management Accounting, 14th Edition. This best-selling book offers a relevant, real-world decision-making approach to management accounting. Readers develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. This book emphasizes the notion that "You need to understand the business first, before you can understand the accounting of business." Updated to cover the most recent methods in management accounting, topics include: cost behavior, cost management systems, and activity-based costing; marketing and product decisions; the master budget; flexible budget and variance analysis; management control systems; capital budgeting; cost allocation; and job-costing and process-costing systems; basic accounting concepts, techniques, and conventions; corporate financial reports and basic financial statements; and consolidated financial statements. An excellent reference resource for managerial accountants.

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