

# Fundamentals Of Business Statistics 6th Edition

Prepare for success in management today with this brief, inviting approach from leading management author Ricky Griffin. **FUNDAMENTALS OF MANAGEMENT, 8E** combines a streamlined approach with a strong theoretical and functional framework clearly organized around the planning, leading, organizing and controlling functions of management. The book's proven balance of theory and practice incorporates numerous, engaging learning features and memorable examples to help you develop and strengthen your management skills. New and revised First Things First opening vignettes immediately show you the relevance of each chapter's content, while clear learning objectives and chapter outlines, summaries of key points and key terms, skill applications and new cases keep you focused and actively learning. You Make the Call end-of-chapter features bring students back to the opening case with the newfound knowledge they have gained after reading the chapter. New Building Skills exercises and Skills Self-Assessment Instruments equip future managers to handle some of today's most critical business situations. Following our state of the art, Engage, Connect, Perform, and Lead model, students truly learn to think and act like

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managers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Statistical data analysis is the backbone of sound business decision making. Finding the right tool to analyse a particular business problem is the key to such problem solving. Learning the fundamentals of statistical reasoning and data analysis - you will be on the way to becoming a better manager, analyst or economist. By providing a framework for solving statistical problems, this sixth edition of Australian Business Statistics teaches skills that you can use throughout your career. The book shows you how to analyse data effectively by focusing on the relationship between the kind of problem you face, the type of data involved and the appropriate statistical technique for solving the problem.

Business Statistics 6e, emphasizes applications over theory. It illustrates how vital statistical methods and tools are for today's managers and analysts and how to apply them to business problems using real-world data. Using a proven three-step Identify-Compute-Interpret (ICI) approach to problem solving, the text teaches you how to (1) IDENTIFY the correct statistical technique by focusing on the problem objective and data type; (2) COMPUTE the statistics doing them by hand and using Excel; and (3) INTERPRET results in the context of the problem.

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This unique approach enhances your comprehension and practical skills. The text's vast assortment of data-driven examples, exercises, and cases covers the various functional areas of business, demonstrating the statistical applications that marketing managers, financial analysts, accountants, economists, and others use. Learning resources such as Coursemate maximize study time to help you achieve the results you want. Completely up-to-date, the sixth edition offers comprehensive coverage, current examples, and an increased focus on applications in the real world.

Fundamentals of Business Statistics is intended to serve as a core textbook for undergraduate students of BBA, BCA, B Com and CA, ICWA and those who need to understand the basic concepts of business statistics and apply results directly to real-life business problems. The book also suits the requirement of students of AMIE, who need both theoretical and practical knowledge of business statistics. The second edition has been extensively revised with the objective of enhancing and strengthening the conceptual, as well as practical knowledge of readers about various techniques of business statistics. Its easy-to-understand approach will enable readers to develop the required skills and apply statistical techniques to decision-making problems. With a completely new look and feel, this book will facilitate the teaching of business statistics

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techniques as well as enhance the learning experience for students. New in This Edition • Completely revised and reorganized text to make explanations more cogent through relevant and interesting examples. • Large number of new business-oriented solved as well as practice problems representing the various business statistics techniques. • Explanations well illustrated with numerous interesting and varied business-oriented examples. • Pedagogical features like Conceptual Questions, Self Practice Problems with Hints and Answers. • Complete conformity to the latest trends of questions appearing in universities and professional examinations.

Get more out of learning statistics than simply the ability to solve equations. Discover how statistical information enables strong decisions in today's business world with **STATISTICS FOR BUSINESS AND ECONOMICS, REVISED 13E**. Sound methodology combines with a proven problem-scenario approach, and meaningful applications for the most powerful approach to mastering critical statistical concepts. This edition's prestigious author team brings together more than 25 years of unmatched experience to this thoroughly updated book. More than 350 real business examples, timely cases, and memorable exercises present the latest statistical data and business information with unwavering accuracy. To ensure the most relevant

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coverage, this edition introduces how to use today's most popular commercial statistical software programs, including Minitab 17 and Excel 2016. Trust this edition for the statistics background needed for business success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discusses how to apply the principles of digital electronics and offers more than 950 solved and supplementary problems

Statistical data analysis is the backbone of sound business decision making. Finding the right tool to analyse a particular business problem is the key to such problem solving. Learning the fundamentals of statistical reasoning and data analysis - you will be on the way to becoming a better manager, analyst or economist. By providing a framework for solving statistical problems, this sixth edition of Australian Business Statistics teaches skills that you can use throughout your career. The book shows you how to analyse data effectively by focusing on the relationship between the kind of proble.

Confusing Textbooks? Missed Lectures? Tough Test Questions? Fortunately for you, there's Schaum's Outlines. More than 40 million students have trusted Schaum's to help them succeed in the classroom and on exams. Schaum's is the key to faster learning and higher grades in every subject. Each Outline

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presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills. This Schaum's Outline gives you Practice problems with full explanations that reinforce knowledge Coverage of the most up-to-date developments in your course field In-depth review of practices and applications Fully compatible with your classroom text, Schaum's highlights all the important facts you need to know. Use Schaum's to shorten your study time-and get your best test scores! Schaum's Outlines-Problem Solved.

Develop a strong conceptual understanding of statistics and its importance in business today with ESSENTIALS OF MODERN BUSINESS STATISTICS WITH MICROSOFT EXCEL, 8E. This best-selling essentials edition balances real-world applications with an integrated focus on the latest version of Microsoft Excel. A clear presentation develops each statistical technique in an application setting. You learn to master statistical methodology with an easy-to-follow presentation of a statistical procedure followed by a discussion of how to use Excel 2019 to perform the procedure. Step-by-step instructions and screen captures reinforce understanding. You also learn to use Excel Online and R. More than 140 new business examples and hundreds of application exercises show how statistics provide insights into today's business decisions and problems. A unique problem-scenario approach and new case problems further demonstrate how to apply statistical methods to practical business situations. Important Notice: Media content

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Preface Statistics is seldom the most eagerly anticipated course of a business student. It typically has the reputation of being a boring, complicated, and confusing mix of mathematical formulas and computers. Our goal in writing this casebook and the companion volume (Business Analysis Using Regression) was to change that impression by showing how statistics yields insights and answers interesting business questions. Rather than dwell on underlying formulas, we show how to use statistics to answer questions. Each case study begins with a business question and concludes with an answer to that question. Formulas appear only as needed to address the questions, and we focus on the insights into the problem provided by the mathematics. The mathematics serves a purpose. The material in this casebook is organized into 11 "classes" of related case studies that develop a single, key idea of statistics. The analysis of data using statistics is seldom very straightforward, and each analysis has many nuances. Part of the appeal of statistics is this richness, this blending of substantive theories and mathematics. For newcomers, however, this blend is too rich, and they are easily overwhelmed and unable to sort out the important ideas from nuances. Although later cases in these notes suggest this complexity, we do not begin that way.

Gain a strong conceptual understanding of statistics as MODERN BUSINESS STATISTICS, 6E balances real-world applications with an integrated focus on Microsoft Excel 2016. This best-selling, comprehensive book clearly develops each statistical technique in an application setting. The integrated approach focuses on statistical methodology with an easy-to-follow presentation of a statistical procedure followed by a discussion of how to use Excel to perform the procedure.

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Step-by-step instructions and screen ensure understanding. Business examples, proven methods, and application exercises demonstrate how statistical results provide insights into business decisions and help resolve business problems. A problem-scenario approach emphasizes how to apply statistical methods to practical business situations. New case problems and self-tests let you check personal understanding and help you master both Excel 2016 skills and an understanding of business statistics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ESSENTIALS OF MODERN BUSINESS STATISTICS, 6TH EDITION provides an introduction to business statistics that blends a conceptual understanding of statistics with the real-world application of statistical methodology. Leading the business statistics market for two decades, this author team is renowned for their high-quality problems, unwavering accuracy, and signature problem-scenario approach that clearly illustrates how to apply statistical methods in practical business situations. The Sixth Edition is packed with all-new Case Problems, Statistics in Practice applications, and real data examples and exercises. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover an accessible introduction to business statistics as ESSENTIALS OF MODERN BUSINESS STATISTICS, 7E balances a conceptual understanding of statistics with real-world applications of statistical methodology. The book integrates Microsoft Excel 2016, providing step-by-step instructions and screen captures to help readers master the latest Excel tools. Extremely reader-friendly, this edition includes numerous tools to maximize the user's success, including Self-Test Exercises, margin annotations, insightful Notes and Comments, and real-world Methods and

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Applications exercises. Eleven new Case Problems, as well as new Statistics in Practice applications and real data examples and exercises, give readers opportunities to put concepts into practice. Readers find everything needed to acquire key Excel 2016 skills and gain a strong understanding of business statistics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The fourth edition of Business Statistics builds upon the easy-to-understand, problem-solving approach that was the hallmark of the previous editions. Through detailed discussions on procedures that facilitate interpretation of data, this book enables readers to make more considered and informed business decisions. Using tools of application and practice in a variety of solved examples and practice problems, this book will sharpen the students' understanding of basic statistical techniques. Business Statistics, 4e, serves as a core textbook for students of management, commerce and computer science studying business statistics for degrees in BBA/MBA/PGDBM, BCom /MCom, CA/ICWA, and BE/ BTech /MCA as well as for those preparing for professional and competitive examinations. Key Features • Learning Objectives clearly outline the learning outcomes of each chapter • Case Studies illustrate a variety of business situations and suggest solutions to managerial issues using specific statistical techniques • A Chapter Concepts Quiz at the end of each chapter reinforces students' understanding of the basic principles and applications • Conceptual Questions, Self-Practice Problems, Review Self-Practice Problems with Hint and Answers enable students, after each chapter, to practice and then evaluate themselves

This book consists of invaluable introductions, tutorials and problems which are helpful for teaching purposes and have a very broad appeal and usage. The problems cover many

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aspects of static and dynamic portfolio theory as well as other important subjects such as arbitrage and asset pricing, utility theory, stochastic dominance, risk aversion and static portfolio theory, risk measures, dynamic portfolio theory and asset allocation. This material could be used with important books that cover these topics including MacLean-Ziemba's The Handbook of the Fundamentals of Financial Decision Making, and Ziemba-Vickson's Stochastic Optimization Models in Finance.

Includes tear out formulas and tables section between pages 76 and 77.

1. Statistics : Meaning, Nature and Limitations, 2 .Statistics : Scope and Importance, 3. Statistical Investigation, 4. Types and Collection of Data, 5. Questionnaire and Schedule, 6. Sample Survey, 7. Editing of Collected Data, 8. Classification and Tabulation of Data, 9. Diagrammatic Presentation Data, 10. Graphic Presentation of Data, 11. Construction of Frequency Distribution, 12. Measures of Central Tendency, 13. Geometric Mean and Harmonic Mean, 14. Partition Values, 15. Measures of Dispersion , 16. Measures of Skewness, 17. Moments, 18. Measures of Kurtosis , 19. Correlation,, 20. Index Numbers , 21. Analysis of Time Series , 22. Indian Statistics, Appendix.

Student-friendly stats! Berenson's fresh, conversational writing style and streamlined design helps students with their comprehension of the concepts and creates a thoroughly readable learning experience. Basic Business Statistics emphasises

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the use of statistics to analyse and interpret data and assumes that computer software is an integral part of this analysis. Berenson's 'real world' business focus takes students beyond the pure theory by relating statistical concepts to functional areas of business with real people working in real business environments, using statistics to tackle real business challenges.

This book contains the refereed proceedings of the 6th International Conference on Exploring Service Science (IESS), held in Porto, Portugal, in February 2015. Service science constitutes an interdisciplinary approach to systematic innovation in service systems, integrating managerial, social, legal, and engineering aspects to address the theoretical and practical challenges of the service industry and its economy. The 27 full papers accepted for IESS were selected from 69 submissions. The papers consider the topics service innovation, service exploration, service design, IT-based service engineering, and service sustainability.

To make Six Sigma work, executive and managerial "greenbelts" and "champions" need to understand core statistical concepts and techniques--but they don't need to become professional statisticians.

Now, there's a concise, non-mathematical guide to all the statistics they need--and none of the statistics they don't need. The author shows them exactly how to capture the right information, make sense of it,

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and use it to improve quality throughout the entire Six Sigma DMAIC process. Levine illuminates topics ranging from statistical process control and experimental design to regression analysis and hypothesis testing. Drawing on the experience that has made him one of the world's most honored statistics educators, Levine presents statistical topics with the least possible mathematics. Throughout, he teaches through realistic examples--including many examples from the service industries, among the fastest-growing areas of Six Sigma implementation. Drawing from the authors' unmatched experience as professors and consultants, **STATISTICS FOR BUSINESS AND ECONOMICS, 13E** delivers sound statistical methodology, a proven problem-scenario approach, and meaningful applications that clearly demonstrate how statistical information informs decisions in actual business practice. Completely up to date, more than 350 real business examples, 33 cases, and hands-on exercises present the latest statistical data and business information with unwavering accuracy. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted

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several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this

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## Expectation Rule or Double-E Rule and many others

Quantitative finance is a combination of economics, accounting, statistics, econometrics, mathematics, stochastic process, and computer science and technology. Increasingly, the tools of financial analysis are being applied to assess, monitor, and mitigate risk, especially in the context of globalization, market volatility, and economic crisis. This two-volume handbook, comprised of over 100 chapters, is the most comprehensive resource in the field to date, integrating the most current theory, methodology, policy, and practical applications. Showcasing contributions from an international array of experts, the Handbook of Quantitative Finance and Risk Management is unparalleled in the breadth and depth of its coverage. Volume 1 presents an overview of quantitative finance and risk management research, covering the essential theories, policies, and empirical methodologies used in the field. Chapters provide in-depth discussion of portfolio theory and investment analysis. Volume 2 covers options and option pricing theory and risk management. Volume 3 presents a wide variety of models and analytical tools. Throughout, the handbook offers illustrative case examples, worked equations, and extensive references; additional features include chapter abstracts, keywords, and author and subject indices. From "arbitrage" to "yield spreads," the Handbook of Quantitative Finance and Risk Management will serve as an essential resource for academics, educators, students, policymakers, and practitioners.

Trust the market-leading ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 8E to introduce sound statistical methodology using real-world examples, proven approaches, and hands-on exercises that build the foundation readers need to analyze and solve business problems quantitatively. This edition gives readers the foundation in

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statistics needed for an edge in today's competitive business world. The authors' signature problem-scenario approach and reader-friendly writing style combines with proven methodologies, hands-on exercises, and real examples to take readers deep into today's actual business problems. Readers learn how to solve problems from an intelligent, quantitative perspective. Streamlined to focus on core topics, this new edition provides the latest updates with new case problems, applications, and self-test exercises to help readers master key formulas and apply statistical methods as they learn them. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A reprint of the classic volume originally published by Harper & Brothers in 1947, this scholarly work provides important insights for understanding contemporary issues in African-American business and business education as well as in the rebuilding of American communities today.

This book is designed to teach businesspeople, students, and others core statistical concepts and applications. It begins with absolute core principles and takes you through an overview of statistics, data and data collection, an introduction to SAS, and basic statistics (descriptive statistics and basic associational statistics). It provides an overview of statistical modeling, effect size, statistical significance and power testing, basics of linear regression, introduction to comparison of means, basics of chi-square tests for categories, extrapolating statistics to business outcomes, and some topical issues in statistics, such as big data, simulation, machine learning, and data warehousing. It teaches the core ideas of statistics through methods such as careful, intuitive written explanations, easy-to-follow diagrams, step-by-step technique implementation, and interesting metaphors. -- This book can be packaged at reasonable price with the

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following titles: Berenson/Levine: Basic Business Statistics, 7/e; Levine/Berenson/Stephan: Statistics for Managers Using Microsoft Excel, 2/e; Berenson/Levine: Business Statistics: A First Course; Levin/Rubin: Statistics for Management, 7/e; McClave/Benson/Sincich: Statistics for Business and Economics, 7/e ; McClave/Benson/Sincich: A First Course in Business Statistics, 6/e; Hanke/Reitsch: Business Forecasting, 6/e; and Mitra: Fundamentals of Quality Control and Improvement, 2/e. (This cannot be sold or sampled separately.)

Accompanied by: Envelope to access the premium online content for this textbook at [www.cengage.com/login](http://www.cengage.com/login); the unique access code can be found on the back of the card inside the envelope.

Practical Business Statistics, Sixth Edition, is a conceptual , realistic, and matter-of-fact approach to managerial statistics that carefully maintains, but does not overemphasize, mathematical correctness. The book offers a deep understanding of how to learn from data and how to deal with uncertainty while promoting the use of practical computer applications. This teaches present and future managers how to use and understand statistics without an overdose of technical detail, enabling them to better understand the concepts at hand and to interpret results. The text uses excellent examples with real world data relating to the functional areas within Business such as finance, accounting, and marketing. It is well written and designed to help students gain a solid understanding of fundamental statistical principles without bogging them down with excess mathematical details. This edition features many examples and problems that have been updated with more recent data sets, and continues to use the ever-changing Internet as a data source. Supplemental materials include companion website with datasets and software. Each chapter begins with

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an overview, showing why the subject is important to business, and ends with a comprehensive summary, with key words, questions, problems, database exercises, projects, and cases in most chapters. This text is written for the introductory business/management statistics course offered for undergraduate students or Quantitative Methods in Management/ Analytics for Managers at the MBA level. User-friendly, lively writing style Separate writing chapter aids instructors in teaching how to explain quantitative analysis Over 200 carefully-drawn charts and graphs show how to visualize data Data mining is a theme that appears in many chapters, often featuring a large database (included on the website) of characteristics of 20,000 potential donors to a worthy cause and the amount actually given in response to a mailing Many of the examples and problems in the sixth edition have been updated with more recent data sets, and the ever-changing Internet continues to be featured as a data source Each chapter begins with an overview, showing why the subject is important to business, and ends with a comprehensive summary, with key words, questions, problems, database exercises, projects, and cases in most chapters All details are technically accurate (Professor Siegel has a PhD in Statistics from Stanford University and has given presentations on exploratory data analysis with its creator) while the book concentrates on the understanding and use of statistics by managers Features that have worked well for students and instructors in the first five editions have been retained

This introduction provides a clear framework for understanding and analyzing securities, and covers the major institutional features and theories of investing. While the book presents a thorough discussion of investments, the authors keep the material practical, relevant, and easy to understand. The latest developments in investments are brought to life

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through the use of tables, graphs, and illustrations that incorporate current market information and academic research. An international content deals directly with international securities and securities markets throughout the book—along with currency management and interest rate parity. Up-to-date “Money Matters” articles reflect the latest real-world developments and are provided throughout each chapter to give readers a sense of how practitioners deal with various investment issues and use techniques. Other coverage includes an array of investment tools—presented through discussions on stocks, bonds, and other securities such as options and futures. A guide to reviewing, forecasting, and monitoring—for individuals preparing to make investments or take the CFA exam.

Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand business problems.

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Practice problems are provided at the end of each chapter with their solutions.

MODERN BUSINESS STATISTICS, 5E allows students to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure student understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting. Microsoft Excel 2013 instruction, which is integrated in each chapter, plays an integral part in strengthening this edition's applications orientation. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify student learning. A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Statistics: A First Course teaches readers how statistics are used in each functional area of business. The sixth edition has been updated to reflect the latest data and information, and now includes a new problem-solving framework to help guide students through the material.

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This book meets the specific and complete requirements of students pursuing MBA/PGDBM, B.Com., M.Com., MA(Eco), CA, ICWA, BBA, BIS/BIT/BCA, etc., courses, who need to understand the basic concepts of business statistics and apply results directly to real-life business problems. The book also suits the requirements of students who need practical knowledge of the subject, as well as for those preparing for competitive examinations.

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