

Financial Managerial Accounting By Wild 5th Edition

Enhancements in technology have changed how we live and learn. Working with learning resources across devices, whether smartphones, tablets, or laptop computers, empowers students to drive their own learning by putting increasingly intelligent technology into their hands. Whether the goal is to become an accountant, a businessperson, or simply an informed consumer of accounting information, Financial and Managerial Accounting has helped generations of students succeed. Its leading-edge accounting content, paired with state-of-the-art technology, supports student learning and elevates understanding of key accounting principles. Financial and Managerial Accounting also delivers innovative technology to help student performance. Connect Accounting provides students with a media-rich eBook version of the textbook and offers instant grading and feedback for assignments that are completed online. Our system for completing exercise and problem material takes accounting content to the next level, delivering assessment material in a more intuitive, less restrictive format that adapts to the needs of today's students. Building on the success of the best-selling Fundamental Accounting Principles text, authors

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John Wild, Kenneth Shaw, and Barbara Chiappetta created Financial and Managerial Accounting: Information for Decisions to provide a corporate perspective and balanced coverage in this growing course area. With its step-by-step approach, FinMan streamlines complex accounting processes and helps students build confidence by mastering key concepts and procedures. Chapter opening vignettes using dynamic entrepreneurs appeal to all students and show the relevance of accounting. Students are encouraged to think like a businessperson and apply what they learn. A wide variety of assignments provide instructors with materials to teach, assess, and challenge students on several levels. Join your colleagues and students that have used this best-selling learning system to advance their education and careers.

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Financial Accounting: Information for Decisions, addresses the topics and issues typically covered in the financial accounting course, while at the same

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time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of online course management, and a highly engaging pedagogical design. This title thoroughly integrates ideas and practices followed by today's business entrepreneurs, speaking more directly to students and better preparing them to enter the work force. Utilizing the first thirteen chapters of Wild's best-selling, Financial and Managerial Accounting text, Financial Accounting Fundamentals responds to the market's request for a low-cost, succinct book; a book that balances large and small businesses, and one that is contemporary, engaging, and accessible for today's students. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

Wild, Managerial Accounting responds to the market's need for an integrated solution with balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill's complete digital solution, Connect, provides students every advantage as they strive to understand the key

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concepts of managerial accounting and its role in business. Wild, Managerial Accounting can be used in partnership with Wild, Financial Accounting Fundamentals (FAF) for the introductory financial accounting course preceding the managerial course in a two-course sequence. Wild, FAF provides an integrated solution that uses the same pedagogy and framework as Wild, Managerial Accounting. McGraw-Hill Connect Accounting Plus provides a complete digital solution with a robust online learning and homework management system, an integrated media-rich eBook, assignable end-of-chapter material, algorithmic functionality, and reporting capabilities. Contained within Connect Accounting is McGraw-Hill's adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In addition, Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises. Wild's Financial and Managerial Accounting responds to the market's request for a single book with balanced financial and managerial content (~50/50) that has a corporate approach throughout. With numerous innovative features, the authors

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focus on “Three C’s”:

- Clear presentation of accounting concepts,
- Concise coverage to help students focus on important material, and
- Cutting edge technology to engage students and improve their chances for success.

The authors provide a balance of small and large business examples, integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging pedagogical learning structures.

Technology tools such as Homework Manager and Carol Yacht’s General Ledger and Peachtree software provides students with further advantages as they learn and apply key accounting concepts and methods.

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With years of success in the introductory accounting market, the author team of Wild, Larson and Chiappetta is a leader in accounting instruction, technology application, and student learning. Once again, this author team responds to the market's request for a more balanced financial and managerial (~50/50) book with a corporate approach; thus, we announce the publication of Financial and Managerial Accounting by Wild,

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Larson and Chiappetta. With the same innovative features as reflected in *Fundamental Accounting Principles, 17e*, the authors provide a balance to small and large business examples, the integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging, pedagogical learning structures. The inclusion of Homework Manager and Carol Yacht's General Ledger and Peachtree software provides students with further advantages as they strive to learn key accounting concepts and their role in business. With over 250 instructors providing us feedback and direction, the author team "reached new heights" in providing you and your students the most accessible, reliable, and instructor-friendly textbook ever. After reviewing this textbook, you will see why *Financial and Managerial Accounting by Wild, Larson and Chiappetta* is the best introductory financial and managerial accounting text on the market.

Wild, *Managerial Accounting* responds to the market's need for an integrated solution with balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill Education's complete digital solution, Connect, provides students every advantage as they strive to understand the key

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Wild's Financial and Managerial Accounting responds to the market's request for a single book with balanced financial and managerial content (~50/50) that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

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Inclusion of Connect, Connect Plus and QuickBooks and Peachtree application software provides students every advantage as they strive to understand the key concepts of accounting and their role in business.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and

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Financial Accounting: Information for Decisions, 6h edition, addresses the topics and issues typically covered in the financial accounting course, while at the same time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of online course management, and a highly engaging pedagogical design. This book thoroughly integrates ideas and practices followed by today's business entrepreneurs, speaking more directly to students and better preparing them to enter the work force.

Wild's Financial and Managerial Accounting responds to the market's request for a single book with balanced financial and managerial content (~50/50) that has a corporate approach throughout. With numerous innovative features, the authors focus on "Three C's": Clear presentation of accounting concepts, Concise coverage to help students focus on important material, and Cutting-edge technology to engage students and improve their chances for success. The authors provide a balance of small and large business examples, integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging pedagogical learning structures. Technology tools, such as Connect and Carol Yacht's General Ledger and Peachtree software, provide students with further advantages as they learn, as well as apply, key accounting concepts and methods.

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Utilizing the managerial chapters of Wild's best-selling, Financial and Managerial Accounting text, Managerial Accounting responds to the market's need for an integrated solution with balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of corporate examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

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