

Economic Effects Of Airbnb In Australia Airbnb Australia

Providing a comprehensive overview of the urban sharing economy, this Modern Guide takes a forward-looking perspective on how sharing goods and services may facilitate future sustainability of consumption and production. It highlights recent developments and issues, with cutting-edge discussions from leading international scholars in business, engineering, environmental management, geography, law, planning, sociology and transport studies.

The sharing economy and collaborative consumption are attracting a great deal of interest due to their business, legal and civic implications. The consequences of the spreading of practices of sharing in urban environments and under daily dynamics are underexplored. This Special Issue aims to address if and how sharing shapes cities, the way that spaces are designed and lived in if social interactions are escalated, and the ways that habits and routines take place in post-individualistic society. In particular, the following key questions are of primary interest: Urban fabric: How is 'sharing' shaping cities? Does it represent a paradigm shift with tangible and physical reverberations on urban form? How are shared mobility, work, inhabiting reconfiguring the urban and social fabric? Social practices: Are new lifestyles and practices related to sharing changing the use and design of spaces? To what extent is sharing triggering a production and consumption paradigm shift to be reflected in urban arrangements and infrastructures? Sustainability: Does sharing increase the intensity of use of space and assets, or, rather, does it increase them to meet the expectations of convenience for urban lifestyles? To what extent are these phenomena fostering more economically-, socially-, and environmentally-sustainable practices and cities? Policy: How can policy makers and municipalities interact with these bottom-up and phenomena and grassroots innovation to create more sustainable cities? Scholars responded to the above questions from the fields of urban studies, urban planning and design, sociology, geography, theoretically-grounded and informed by the results of fieldwork activities.

The wide-ranging implications of the shift to a sharing economy, a new model of organizing economic activity that may supplant traditional corporations. Sharing isn't new. Giving someone a ride, having a guest in your spare room, running errands for someone, participating in a supper club—these are not revolutionary concepts. What is new, in the “sharing economy,” is that you are not helping a friend for free; you are providing these services to a stranger for money. In this book, Arun Sundararajan, an expert on the sharing economy, explains the transition to what he describes as “crowd-based capitalism”—a new way of organizing economic activity that may supplant the traditional corporate-centered model. As peer-to-peer commercial exchange blurs the lines between the personal and the professional, how will the economy, government regulation, what it means to have a job, and our social fabric be affected? Drawing on extensive research and numerous real-world examples—including Airbnb, Lyft, Uber, Etsy, TaskRabbit, France's BlaBlaCar, China's Didi Kuaidi, and India's Ola, Sundararajan explains the basics of crowd-based capitalism. He describes the intriguing mix of “gift” and “market” in its transactions, demystifies emerging blockchain technologies, and clarifies the dizzying array of emerging on-demand platforms. He considers how this new paradigm changes economic growth and the future of work. Will we live in a world of empowered entrepreneurs who enjoy professional flexibility and independence? Or will we become disenfranchised digital laborers scurrying between platforms in search of the next wedge of piecework? Sundararajan highlights the important policy choices and suggests possible new directions for self-regulatory organizations, labor law, and funding our social safety net.

This book examines the evolution of the phenomenon and explores the genesis of overtourism and the system dynamics underlining it. The 'overtourism' phenomenon is defined as the excessive growth of visitors leading to overcrowding and the consequential suffering of residents, due to temporary and often seasonal tourism peaks, that lead to permanent changes in lifestyles, amenities and well-being. Enormous tensions in overtourism affected destinations have driven the intensification of policy making and scholarly attention toward seeking antidotes to an issue that is considered paradoxical and problematic. Moving beyond the 'top 10 things you can do about overtourism', this book examines the evolution of the phenomenon and explores the genesis of overtourism as well as the system dynamics underpinning it. With a rigorous scientific approach, the book uses systems-thinking and contemporary paradigms around sustainable development, resilience planning and degrowth; while considering global economic, socio-political, environmental discourses. Researchers, analysts, policy makers and industry stakeholders working within tourism as well as those within the private sector, community groups, civil society groups and NGOs will find this book an essential source of information.

Air Transport: A Tourism Perspective provides rigorous insights into the current complexities, synergies and conflicts within air transportation and tourism, presenting a balanced, comprehensive, contemporary, and global analysis that thoroughly examines the links between theory and practice. The book offers readers a multi-sector, global perspective on the practical implications of the link between air transport and tourism. By using a novel approach, it systematically explores the successive stages of a tourist's trip—investigating reasons for flying, the airport experience, airline industry structures, competition and regulation, and air transportation and destination interrelationships. In addition, the book explores current and salient debates on such issues as the influence of traveling to visit friends and family, the role of charters versus low cost carriers, public subsidies to support airport development, and much more. Presents insights from an international team of expert contributors with proven research and publication experience in their specialty area Includes cutting-edge analyses based on original research that identifies emerging research directions and policy and managerial implications Utilizes a multidisciplinary approach to fully explore theoretical and policy concepts and their effect on air transportation and tourism development Provides case studies from around the globe in each chapter Strategic Market Management, helps managers identify, implement, prioritize, and adapt market-driven business strategies in dynamic markets. The text provides decision makers with concepts, methods, and procedures by which they can improve the quality of their strategic decision-making. The 11th Edition provides students in strategic marketing, policy, planning, and entrepreneurship courses with the critical knowledge and skills for successful market management, including strategic analysis, innovation, working across business units, and developing sustainable advantages.

Conference Proceedings of 4th International Conference on Tourism Research

This book explores all aspects of the sharing economy, pursuing a multidisciplinary approach encompassing Service Design, Spatial Design, Sociology, Economics, Law, and Transport and Operations Research. The book develops a unified vision of sharing services, and pinpoints the most important new challenges. The first, more theoretical part covers general topics from the perspectives of experts in the respective disciplines. Among the subjects addressed are the role of the user in co-design and co-production; impacts of sharing services on cities, communities, and private spaces; individual rewarding and social outcomes; regulatory issues; and the scope for improving the efficiency of design, management, and analysis of sharing services. In turn, the second part of the book presents a selection of case studies of specific sharing services, in which many of the concepts described in the first part are put into practice. Readers will gain a deeper understanding of the dynamics of sharing services and of the hidden problems that may arise. Key factors responsible for the success (or failure) of sharing services are identified by analyzing some of the best (and worst) practices. Given its breadth of coverage, the book offers a valuable guide for researchers and for all stakeholders in the sharing economy, including startup founders and local administrators.

This book explores the latest developments in the field of smart tourism, focusing in particular on the important cultural and sustainability synergies that have emerged during the digital era. The aim is to elucidate how ICTs can promote innovation and creativity in the tourism and leisure sector in ways that take into account cultural and social responsibilities, foster sustainable tourism management, and enhance cultural tourism, cultural heritage, and sustainable development. The book is based on the proceedings of the Fifth International Conference of the International Association of Cultural and Digital Tourism (IACuDiT), attended by academics and industry practitioners from cultural, heritage, communication, and innovational tourism backgrounds, and is edited in collaboration with IACuDiT. It will have broad appeal to professionals from academia, industry, government, and other organizations who wish to learn about novel perspectives in the fields of tourism, travel, hospitality, culture and heritage, leisure, and sports within the context of a knowledge society and smart economy in which sustainability is becoming ever more important.

The book titled *The Collaborative Economy in Action: European Perspectives* is one of the important outcomes of the COST Action CA16121, *From Sharing to Caring: Examining the Socio-Technical Aspects of the Collaborative Economy* (short name: *Sharing and Caring*; sharingandcaring.eu) that was active between March 2017 and September 2021. The Action was funded by the European Cooperation in Science and Technology - COST (www.cost.eu/actions/CA16121). The main objective of the COST Action *Sharing and Caring* is the development of a European network of researchers and practitioners interested in investigating the collaborative economy models, platforms, and their socio-technological implications. The network involves scholars, practitioners, communities, and policymakers. The COST Action *Sharing and Caring* helped to connect research initiatives across Europe and enabled scientists to develop their ideas by collaborating with peers. This collaboration opportunity represented a boost for the participants' research, careers, and innovation potential. The main aim of this book is to provide a comprehensive overview of the collaborative economy (CE) in European countries with a variety of its aspects for a deeper understanding of the phenomenon as a whole. For this reason, in July 2017, an open call for country reports was distributed among the members of the COST Action *Sharing and Caring*. Representatives of the member countries were invited to produce short country reports covering: definition(s) of the CE; types and models of the CE; key stakeholders involved; as well as legislation and technological tools relevant for the CE. Submitted reports varied in length and regarding the level of detail included, in accordance with how much information was available in each respective country at the time of writing. Editors of the book have compiled these early reports into a summary report, which was intended as a first step in mapping the state of the CE in Europe. The *Member Countries Report on the Collaborative Economy*, edited by Gaia Mosconi, Agnieszka Lukaszewicz, and Gabriela Avram (2018) that was published on the *Sharing and Caring* website, represented its first synergetic outcome and provided an overview of the CE phenomenon as interpreted and manifested in each of the countries part of the network. Additionally, Sergio Nassare-Aznar, Kosjenka Duman?, and Giulia Priora compiled a *Preliminary Legal Analysis of Country Reports on Cases of Collaborative Economy* (2018). In 2018, after undertaking an analysis of the previous reports' strengths and weaknesses, the book editors issued a call for an updated version of these country reports. Prof. Ann Light advised the editorial team, proposing a new format for country reports and 4000 words limit. The template included: Introduction, Definition, Key Questions, Examples, Illustration, Context, Developments, Issues, Other Major Players, and Relevant Literature. The new template was approved by the Management Committee in October 2018. The task force that had supported the production of the first series of country reports (Dimitar Trajanov, Maria del Mar Alonso, Bálint Balázs, Kosjenka Duman?, and Gabriela Avram) acted as mentors for the team of authors in each country. The final reports arrived at the end of 2018, bringing the total number of submissions to 30 (twenty-nine European countries plus Georgia). A call for book editors was issued, and a new editorial team was formed by volunteers from the participants of the COST Action: Andrzej Klimczuk, Vida ?esnutyte, Cristina Miguel, Santa Mijalche, Gabriela Avram, Bori Simonovits, Bálint Balázs, Kostas Stefanidis, and Rafael Laurenti. The editorial team organized the double-blind reviews of reports and communicated to the authors the requirements for improving their texts. After reviews, the authors submitted updated versions of their country reports providing up-to-date interdisciplinary analysis on the state of the CE in 2019, when the reports were collected. During the final phase, the chapters were again reviewed by the lead editors together with all editorial team members. At the time, the intention was to update these reports again just before the end of the COST Action *Sharing and Caring* in 2021 and to produce a third edition. However, the COVID-19 pandemic changed these plans. Thus, this final volume was created by 82 scholars-editors and contributors-and consists of reports on 27 countries participating in the COST Action.

These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship (ICIE 2018) which is being co-hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia (UDC) on 5-6 March 2018.

This book has studied the principle, essence and development law of sharing economics. First of all, it analyzes the inevitability of sharing economics as the mainstream and determines that its research object is the social resources of the production, gathering, exchange, use, distribution and value creation disciplines. Secondly, it defines and analyzes the connotation, scope, concept, characteristics, research hypothesis, property right attribute, constituent elements and income distribution of the sharing economics which aims to improve the efficiency of resource allocation and reduce the market transaction cost. This book is characterized by the construction of a theoretical system composed of contingency, cooperative consumption, cognitive surplus and impersonal transaction. This book provides readers with a theoretical theory of sharing economics and an important theoretical reference for innovative entrepreneurship.

With the radical growth in the ubiquity of digital platforms, the sharing economy is here to stay. This Handbook explores the nature and direction of the sharing economy,

interrogating its key dynamics and evolution over the past decade and critiquing its effect on society.

The European Journal of Tourism Research is an open access academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, tourism sociology, psychology in tourism, tourism geography, political sciences in tourism, mathematics, tourism statistics, tourism anthropology, culture and tourism, heritage and tourism, national identity and tourism, information technologies in tourism and others are invited. Empirical studies need to have either a European context or clearly stated implications for European tourism industry. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. There are no charges for publication. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism Complete, CABI Leisure, Recreation and Tourism, ProQuest Research Library The journal is indexed in Scopus and Clarivate Analytics' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

- The aim of this Special Issue is to examine the current major topics concerning the use of social media and big data in sustainable tourism practices and to encourage interdisciplinary discussion among researchers regarding these issues.
- This Special Issue covers all relevant areas of the debate, including 15 selected papers based on the following core ideas: smart tourism and big data, social media in the tourism industry, and online reviews and tourist behaviors.
- This Special Issue discusses wide-ranging topics and research questions with regard to the smart tourism city, the impact of social media, online reviews, and tourist behaviors, and it represents a call to action for scholars to engage with broader social issues.

The COVID-19 pandemic caused a disruption for many industries at its emergence, including the rental industry. The rental industry consists of more than just car rentals. It also includes Airbnb, house rentals, cruises, and other means of transport. This industry, which relies on tourism, was negatively affected by the travel restrictions that were put in place due to the pandemic. As such, it had to quickly adapt and grow to abide by the rules of the “new normal” in order to survive both during the pandemic, as well as implement new models and strategies that would help it to regain its success post-COVID-19. *Socio-Economic Effects and Recovery Efforts for the Rental Industry: Post-COVID-19 Strategies* is a critical reference book that discusses the effects of the COVID-19 pandemic on the rental industry and the ways in which the rental industry adapted under the new global restrictions affecting tourism. This book covers recovery efforts for the rental industry, analyzes global cases of the effects and adaptations the rental industry has undergone, and discusses the sociological aspects of the pandemic. While highlighting topics such as e-commerce, financial leasing, second home tourism, and sharing economies, this book is essential for executives, business owners, managers, rental agencies, ridesharing companies, academicians, researchers, and students interested in the current state of the rental industry and how it plans to overcome the challenges caused by the pandemic. This book employs an interdisciplinary, cross-sectoral lens to explore the collaborative dynamics that are currently disrupting, re-creating and transforming the production and consumption of tourism. House swapping, ridesharing, voluntourism, couchsurfing, dinner hosting, social enterprise and similar phenomena are among these collective innovations in tourism that are shaking the very bedrock of an industrial system that has been traditionally sustained along commercial value chains. To date there has been very little investigation of these trends, which have been inspired by, amongst other things, de-industrialization processes and post-capitalist forms of production and consumption, postmaterialism, the rise of the third sector and collaborative governance. Addressing that gap, this book explores the character, depth and breadth of these disruptions, the creative opportunities for tourism that are emerging from them, and how governments are responding to these new challenges. In doing so, the book provides both theoretical and practical insights into the future of tourism in a world that is, paradoxically, becoming both increasingly collaborative and individualized.

This study was prepared by urbanMetrics inc on behalf of its Client, Airbnb. The study provides a third-party assessment of the economic impacts associated with the Airbnb home-sharing platform in the context of Canada's largest municipality, the City of Toronto. This report concludes that Airbnb guests spent \$417 million while visiting Toronto in 2016, contributing \$292 million to the local Toronto economy. Provincially, this economic activity contributes \$377 million to the Ontario economy and supports nearly 5,900 full-time employment positions. The loss of Airbnb in the Toronto market would eliminate approximately \$40M in spending, and trim approximately 600 full time positions from the local economy. The information contained in this report is based on a variety of published sources which have been deemed by the authors as both reliable and accurate for the purposes of this study. The urbanMetrics study leverages survey data gathered by Airbnb related to guest and host expenditure in the local market in 2016. The study relies upon the Ontario Tourism Regional Economic Impact Model (TREIMS), which was developed on behalf of the Ministry of Tourism, Culture and Sport for the expressed purpose of measuring expenditure impacts with the Ontario tourism, hospitality and events sector.

Penerbit: Airlangga University Press ISBN: 9786024737740 This book is the fourth compilation as a regular joint publishing effort since 2017 between Sultan Zainal Abidin University (UniSZA), Terengganu, Malaysia, and Airlangga University (UNAIR), Surabaya, Indonesia. Filled by lecturers and students, this book is expected to strengthen the relationship between the two universities and further strengthen the Malaysia-Indonesia relationship.

This book provides an extensive, up-to-date overview of the ways in which information and communication technologies (ICTs) can be used to develop tourism and hospitality. The coverage encompasses a wide variety of topics within the field, including virtual reality, sharing economy and peer-to-peer accommodation, social media use, hotel technology, big data, robotics, and recommendation systems, to name but a few. The content is based on the 2019 ENTER eTourism conference, organized in Nicosia, Cyprus by the International Federation for Information

Technologies and Travel & Tourism (IFITT) – the leading independent global community for the discussion, exchange, and development of knowledge on the use and impact of new ICTs in the travel and tourism industry. The book offers a global perspective and rich source of information on important innovations and novel ideas. Though it will prove especially valuable for academics working in the eTourism field, it will also be of considerable interest to practitioners and students.

The various sharing initiatives seen in the Nordic countries over the last years within transportation, housing/accommodation, sharing/renting of smaller capital goods and personal services could yield considerable benefits for consumers due to better quality and/or lower prices of the services. They also have a potential for emissions reductions of CO₂ and local pollutants. However, savings from lower prices could lead to increased emissions from increased demand of the services (particularly transport) and increased spending on other goods and services. Depending on how consumers spend their savings, these changes could partly, wholly or more than offset the initial emission reductions. The impacts on overall CO₂ emissions depend on whether the emissions are taxed, part of the emissions trading system EU ETS or not regulated at all.

Tourism gentrification is a critical shaping force of socio-economic and contemporary urban landscapes. This book aims to be the first substantive text on this subject, explaining the multiple and complex relationships between tourism and gentrification and their outcomes and manifestations in contemporary metropolises. This is achieved by drawing on in-depth case analyses addressing the different issues at stake. Part I deals with the manifestations of tourism gentrification and the ways it affects urban landscapes through heritagization and urban regeneration strategies. Part II looks at the correlations between tourism gentrification and culture. Finally, the last two parts aim to identify and examine forms and expressions of tourism gentrification, distinguishing among the actors, beneficiaries, and victims of the phenomenon while looking at its implications for intra-metropolitan territories and metropolitan governance. The book approaches these issues in an innovative way, by looking at a variety of metropolises in a diverse range of countries and by dealing with the different relations and management issues generated by gentrification in relation to tourism. Through interdisciplinary approaches, this groundbreaking text sheds light on the role tourism plays in contemporary metropolises, furthering knowledge of urban tourism. For these reasons, it will be of particular interest to scholars and students of tourism, urban studies, geography, anthropology and sociology.

This book reports on practical approaches for facilitating the process of achieving excellence in the management and leadership of organizational resources. It shows how the principles of creating shared value can be applied to ensure faster learning, training, business development, and social renewal. In particular, the book presents novel methods and tools for tackling the complexity of management and learning in both business organizations and society. It covers ontologies, intelligent management systems, methods for creating knowledge and value added. It gives novel insights into time management and operations optimization, as well as advanced methods for evaluating customers' satisfaction and conscious experience. Based on two conferences, the AHFE 2017 International Conference on Human Factors, Business Management and Society and the AHFE 2017 International Conference on Human Factors in Management and Leadership, held on July 17-21, 2017, in Los Angeles, California, USA, the book provides both researchers and professionals with new tools and inspiring ideas for achieving excellence in various business activities.

Available online: <https://pub.norden.org/nord2021-022/> This issue of Nordic Economic Policy Review is devoted to Nordic housing markets and housing policies. Nordic housing markets face more or less the same problems and challenges, but the way policies and regulations deal with them differs in many respects. A comparison of policies, regulations and results across countries yields valuable lessons for policymakers. The work has been led and edited by Professor emeritus Harry Flam and Professor emeritus Peter Englund.

This book provides an in-depth analysis of and discussion about the relationship between green tourism, economic growth and globalization. It explores numerous topics relating to tourism including transport efficiency, foreign direct investment, clean energy, climate change dynamics and advances in sustainable tourism management. The book begins with discussion of sustainable tourism and economic growth, particularly focusing on management strategies. It then presents the relationship between energy use and tourism, looking at green energy and energy shock. It then discusses transport efficiency, tourism efficiency and financial growth in both developed and developing countries. This book is of interest to researchers, policymakers, and postgraduate students in the areas of energy, environmental and tourism economics.

The marketing of a destination necessitates strategic planning, decision making, and organization. Effective positioning will result in a strong brand that develops an emotional and productive two-way relationship. Notwithstanding, destination managers should possess relevant knowledge and understanding on traditional and contemporary marketing channels to better engage with prospective visitors. Destination Management and Marketing: Breakthroughs in Research and Practice focuses on utilizing destination branding and content marketing for sustainable growth and competitive advantage within the tourism and hospitality industry, including tools and techniques for travel branding and best practices for better tourism management strategies. Highlighting a range of topics such as service quality, sustainable tourism, and competitiveness model, this publication is an ideal reference source for government officials, travel agencies, advertisers, marketers, tour directors, hotel managers, restaurateurs, industry professionals including those within the hotel, leisure, transportation, and theme park sectors, policymakers, practitioners, academicians, researchers, and students.

Platform Economics tackles head on the rhetoric surrounding the so-called “sharing economy”, which has muddied public debate and has contributed to a lack of policy and regulatory intervention.

ICT, e-government and electronic participation have become increasingly important in the public sector and the social sphere in recent years. This book presents 53 of the papers

accepted for the dual IFIP EGOV-ePart conference 2016, which took place in Guimarães, Portugal, in September 2016. This conference, which consisted of five partially intersecting tracks, presented advances in the socio technological domain of the public sphere demonstrating cutting edge concepts, methods, and styles of investigation by multiple disciplines. The conference has been a premier academic forum for over 15 years and has a worldwide reputation as one of the top two conferences in the research domains of electronic, open and smart government, policy and electronic participation. The papers in this joint proceedings of the 2016 IFIP EGOV-ePart conference comprise accepted submissions from all categories and all tracks (with the exception of some 38 papers which are published separately). The book is divided into 9 sections: eParticipation, e-Government Evaluation, Open Data and Open Government, Governance, Smart Cities, e-Government Implementation and Adoption, Ph.D. Colloquium Papers, Posters, and Workshops. Offering a comprehensive overview of research and practice on electronic government and electronic participation, this book will be of interest to all those involved in the socio-technological domain of the public sphere.

Financial services technology and its effect on the field of finance and banking has been of major importance within the last few years. The spread of these so-called disruptive technologies, including Blockchain, has radically changed financial markets and transformed the operation of the industry as a whole. This is the first multidisciplinary handbook of FinTech and Blockchain covering finance, economics, and legal aspects globally. With comprehensive coverage of the current landscape of financial technology alongside a forward-looking approach, the chapters are devoted to the spread of structured finance, ICT, distributed ledger technology (DLT), cybersecurity, data protection, artificial intelligence, and cryptocurrencies. Given an unprecedented 2020, the contributions also address the consequences of the current emergency, and the pandemic stroke, which is revolutionizing social and economic paradigms and heavily affecting Fintech, Blockchain, and the banking sector as well, and would be of particular interest to finance academics and researchers alongside banking and financial services professionals.

The sharing economy is disrupting long-standing industries! This is one of the most common phrases used in discussions about any of the booming internet-based companies offering peer-to-peer services. This public perception fed by thousands and thousands of supporting articles and blogs seems intuitively correct. However, the limited number of empirical academic studies published to date, looking only at the direct impacts on the industry under review and ignoring the more holistic indirect economic impacts, have not all reached that same conclusion. In our study we focus on Airbnb, the company that went from renting 3 air beds in a San Francisco apartment in October 2007 to a valuation of \$25.5 billion in 2015 surpassing the market cap of the largest global hotel chains that have been around for decades. The purpose of the study is to empirically estimate the impact of Airbnb on hotels in Toronto since majority of the limited academic empirical studies on the topic to date are focused on U.S. cities. Regression analysis of time series is used to estimate the structural models based on hotel performance metrics, GDP, CPI, tourists, currency, and Airbnb data. The three estimated models are: change in real average daily rate, change in hotel rooms available, and change in hotel rooms sold. We project a five-year forecast of Toronto hotels key performance metrics, for the period between January 2016 and December 2020, using the estimated models. The results of the study suggest that Airbnb has a statistically positive impact on the change in number of hotel room nights sold in the overall Toronto market. Taking a closer look into each of the six hotel classes the study hypothesizes that midscale class hotels are the only ones statistically significantly negatively impacted by Airbnb growth. Results also suggest that Airbnb growth has a statistically insignificant impact on the number of luxury, upper upscale, and economy class hotel room nights sold whereas upscale and upper midscale class hotels are positively impacted. We end our study with sensitivity analyses on the forecasts by altering one of the key assumptions at a time and estimating its impact.

This book deconstructs the 'sharing' marketing narratives surrounding Airbnb and similar platforms. It provides a conceptual analysis of the 'sharing economy' and accommodation sector and furthers the ongoing discussion surrounding Airbnb and the social sustainability of city tourism. The volume analyses the touristification of neighbourhoods in the context of broader economic and ideological shifts, thus bridging the gap between academic and social debate. It presents four different city scenarios of potential future developments and evaluates the effects of different regulatory responses, giving readers an understanding of the forces and factors at work and envisioning the ultimate consequences of current developments. The book will appeal to students and researchers in tourism and hospitality studies, futures studies and urban planning, as well as to policymakers and strategists in the hospitality and tourism sectors.

This book addresses some of the major issues facing postal and delivery services throughout the world. Postal operators worldwide have been slow to address the threats from and opportunities created by electronic competition. The European Commission and member states are wrestling with these issues, while at the same time continuing to deal with the interrelated issues of implementing entry into postal markets and maintaining the universal service obligation. The Postal Accountability and Enhancement Act of 2006 in the U.S. exacerbated financial and managerial problems faced by USPS that result in part from electronic substitution for letter delivery. Comprised of original essays by prominent researchers in the field, this book addresses the new reality of the postal industry and proposes ways in which postal operators might reinvent themselves. Issues discussed include cross-border parcel delivery, e-commerce, the transformation of postal networks, and the effects of postal liberalization. This book will be of interest to postal operators, regulatory commissions, consulting firms, competitors and customers, experts in the postal economics, law, and business, and those charged with the responsibility for designing and implementing postal sector policies. Researchers in regulatory economics, transportation technology, and industrial organization will also find useful information in this volume.

The introduction of new technology and technological services worldwide has ushered in a new wave of peer-to-peer and access-driven companies that are disrupting the most established business categories. The emergence of these new business models has upset the flow in contemporary society and transformed people's behavior towards sharing-based economies. Companies and entrepreneurs can see this significant change in people's behavior as both an opportunity and a threat. Sharing Economy and the Impact of Collaborative Consumption provides emerging research on the impact that the sharing services are having on society as well as the importance of the sharing economy development in the coming years, dealing with relevant issues such as regulations, the technological aspects involved in these platforms, the impact in the tourism sector, and consumer behavior in relation to these services.

Multidisciplinary in nature, this publication establishes links between economics, finance, marketing, consumer behavior, and IT, and covers topics that include e-commerce, consumer

behavior, and peer economy. It is ideally designed for researchers, students, business professionals, and entrepreneurs seeking current research on the impact that this industry has on various economic, marketing, and societal aspects of different countries.

Globalization entails the world becoming a smaller place through political, socio-cultural and economic processes. These processes have salient implications for tourism, and tourism itself is one of the driving forces behind globalization. This book is a collection of conceptual treatises by international scholars about the dynamics and reach of globalization and its relationships with tourism. It anatomizes and deconstructs the global forces, processes and challenges that face the world of tourism. It is international in scope, encyclopedic in its conceptual depth, empirically evocative, and contemporary in its coverage.

This book critically explores the interconnections between tourism and the contemporary city from a policy-oriented standpoint, combining tourism perspectives with discussion of urban models, issues, and challenges. Research-based analyses addressing managerial issues and evaluating policy implications are described, and a comprehensive set of case studies is presented to demonstrate practices and policies in various urban contexts. A key message is that tourism policies should be conceived as integrated urban policies that promote tourism performance as a means of fostering urban quality and the well-being of local communities, e.g., in terms of quality spaces, employment, accessibility, innovation, and learning opportunities. In addition to highlighting the significance of urban tourism in relation to key urban challenges, the book reflects on the risks and tensions associated with its development, including the rise of anti-tourism movements as a reaction to touristification, cultural commodification, and gentrification. Attention is drawn to asymmetries in the costs and benefits of the city tourism phenomenon, and the supposedly unavoidable trade-off between the interests of residents and tourists is critically questioned.

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