Drunk Tank Pink

Traditional Chinese edition of To Sell is Human: The Surprising Truth about Moving Others by Daniel Pink, a bestselling book for its evidence based explanations of why we are all in sales now - whether professionally or personally. Pink is the author of the long running New York Times bestsellers "Drive" and "A Whole New Mind. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

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of free book and audiobook summaries. Learn how colors, words, and symbols unknowingly alter the way you think, behave, and perceive reality. The title Drunk Tank Pink is in reference to the discovery that when jail cells are painted pink it reduces violence among inmates. In this book social psychologist Adam Alter guides us through the many thousands of ways our minds are influenced and manipulated, both knowingly and unknowingly. As Alter puts it “Your mind is the collective end point of a billion tiny butterfly effects” In this summary we’ll dive into the ethereal world of the subconscious mind and learn how signs and symbols around us affect how we perceive the world, how the behavior of others can change the way we view ourselves, how your name can potentially help determine your career, and more. ?????????????? ?????????????????????? ?????????—??????20?????? ?????????????? ??4????????????? ??TCW?????????????%????????????????????%?MSCI?????????%?????????????????????????????????????? ???……???????????????????????? ????????? ?????????????????? ?????????????????? ?????????????????????? ???????? ??????????? ??1?????????? ??2?????????1???????????????? ?????????? ????????????? ?????????????????????????? ??????????? ?? ????? ????????????????????? ?????????????????? ????????????????? ??????????????????????????? ??????????????? ???????????????????? ??? ??????????????? ??? ????????Warren Buffett? ???????Berkshire Hathaway???????? ?? ???????John C. Bogle? ?????The Vanguard Group???????? ??? ????????Peter Lattman? ????????Wall Street Journal? ???????? ?? ????????Seth A Klarman? ?????????????The Baupost Group???? ????? 1. ??????????????? ?????????????????????????????????????——?? 2. ??????????????????? ?? 3. ???????????????? ?? 4. ?????????????????? ?? ?Netflix?? 2020?11?24???????? ??????????? ????????????? ????????????????????????????? 2016?????????????????????????? ??????2017?????? ??????????????????????????Peter Thiel????? ?????????????????????????????????? ???????????????????????????? ???????2016??????????? ???????????????? ?????5500???5????? ?????????????????????????????? ??……?????????? ???????????? ????????????????•??Mithril Capital Management???????????????

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Traditional Chinese edition of The Tipping Point: How Little Things Can Make a Big Difference. This book has consistently been on the top 100 since its publication in 2000. The Tipping Point was named as one of the best books of the decade by Amazon.com customers. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.
Traditional Chinese edition of The Happiness Project: Or, Why I Spent a Year Trying to Sing in the Morning, Clean My Closets, Fight Right, Read Aristotle, and Generally Have More Fun. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.
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Traditional Chinese edition of The Shallows: What the Internet Is Doing to Our Brains. A discussion of a controversial topic of how the Internet dumb us down. Finalist for the 2011 Pulitzer Prize in General Nonfiction. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.

A New York Times bestseller! A revelatory look at how our environment unconsciously yet dramatically shapes the judgments and decisions we make every day Most of us go through life believing that we are in control of the choices we make—that we think and behave almost independently from the world around us. But as Drunk Tank Pink illustrates, the truth is our environment shapes our thoughts and actions in myriad ways without our permission or even our knowledge. Armed with surprising data and endlessly fascinating examples, Adam Alter addresses the subtle but substantial ways in which outside forces influence us—such as color’s influence on mood, our bias in favor of names with which we identify, and how sunny days can induce optimism as well as aggression. Drunk Tank Pink proves that the truth behind our

feelings and actions goes much deeper than the choices we take for granted every day.

Malcolm Gladwell's 2013 bestseller: David and Goliath: Underdogs, misfit and the art of battling giants in traditional Chinese. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

I've loved more blades than people, so I'll shoot you through the peephole before I ever open the door; sometimes the floor is the only place you can lay your head. I could make a summary of everything I've ever read and you still wouldn't get the picture... Life's been a mixture of heavy grays and whole days spent looking at my bedroom ceiling, is it still just a feeling if it changes who you are? I can't remember the last time I looked for shooting stars or wished on fallen eyelashes, my memory is full of crashes and I can feel the hardness in my sides... This is the story of me, my pride, and I.

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Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner mix smart thinking and great storytelling to show how people respond to incentives.

Traditional Chinese edition of Made to Stick: Why Some Ideas Survive and Others Die, a Business Week bestseller. An entertaining examination of why some ideas stick to people's consciousness and others don't.

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Traditional Chinese edition of Nonsense: The Power of Not Knowing by Jamie Holmes.

'Drunk Tank Pink' is a particular shade of pink. In 1979 psychologists discovered that it has an extraordinary effect: if you stare at it for two minutes, you dramatically weaken in strength. In this brilliant study of the strange recesses of our minds, Adam Alter reveals the world is full of such hidden forces that shape our every thought, feeling and behaviour – without us ever realizing. Some letters in product names make us more likely to buy them (nearly all successful brands contain a 'k' sound) We're more likely to be critical if we write in red rather than green

biro Your first report at school can determine your future career Understanding these cues is key to smarter decision-making, more effective marketing, and better outcomes for our selves and our societies. Prepare for the most astounding and fast-paced psychology book since Blink and Predictably Irrational.

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For over a decade, Jesse Cannon has been pushing creative ideas in music. You may know him from writing one of the most popular books on the music business, Get More Fans, or from his recording credits on records with the most varied set of bands you’ve ever seen including: The Cure, The Misfits, Animal Collective, Brand New, The Dillinger Escape Plan, The Menzingers, Limp Bizkit, Basement, Leftover Crack, Saves The Day, Senses Fail, Weird Al, Lifetime, Say Anything, NOFX, Man Overboard, Bad Books, Transit, Somos, Conflict and over a thousand others. You may also know his work as the host of the podcast Noise Creators and Off The Record or from writing for outlets like Alternative Press, Tape Op, Hypebot and countless others. He just wrote a book about what he’s learned working on all those records and writing about music’s bleeding edge, taking on the subject he knows the most about; helping musicians fulfill their creative vision. Processing Creativity: The Tools, Practices And Habits Used To Make Music You’re Happy With is the culmination of four years of poring over scientific studies, books and thoughts from top creators as well as his own experience to write a book every musician should read about what goes into making great music versus what bands do when they make a bad album. Covering the pitfalls of creating music, the book thoroughly explores the hidden reasons we actually like music, how to get along with your collaborators and patterns that help creativity flourish. While every musician says that being creative is the most important part of their life, they barely explore what’s holding back them back from making music they are happy with. When trying to navigate the ways our creative endeavors fail there’s no YouTube tutorial, listicle or college course that can help navigate the countless creative pitfalls that can ruin your music. If you’ve had trouble getting your music to be as good as the musicians you look up to, then this book can help you understand the practices they use to make their music so great. He’s crafted a book that exposes life-changing knowledge that can be read in under a day, that identifies the patterns and essential knowledge he helps bring to musicians each day. Writing a detailed read that will leave even the most advanced creators with a new perspective on how to make music they’re more happy with. There are no rules to being creative, but there's research and considerations that can help you make better decisions, get past the breakdowns in your process and enhance the emotional impact your songs have on others. The essential ideas on creating music are detailed in a simple, fun language that’s littered with quotes and insight from the most innovative creators of our time that

discusses subjects like: How to make highly emotional music that makes listeners compelled to listen again and again. Effectively dealing with collaborative problems like “too many chefs in the kitchen,” giving helpful criticism or dealing with stubborn collaborators. Finding inspiration to develop into music that’s uniquely your own. How to draft your songs while avoiding the common pitfalls of losing perspective and giving up. Examining the unexpected reasons we enjoy music. Calming your thoughts so they don’t sabotage your music and other helpful tools to help execute your music as best as possible. Whether you're a music fan, producer, songwriter or musician, there's no book with more helpful ideas that can help make everything you create in the future better.

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