

A Pocket Style Manual

Best-selling authors Laurie Kirszner and Stephen Mandell have brought simplicity to the study of argument with the third edition of Practical Argument. A straightforward, full-color, accessible introduction to argumentative writing, the text employs an exercise-driven, step-by-step approach to get to the heart of what students need to understand both classical and contemporary argument. Practical Argument foregoes the technical terminology that confuses students and explains concepts in understandable, everyday language, with examples that are immediately relevant to students' lives. Thoroughly updated with exciting new topics and readings, Practical Argument is now available as (or packaged with) a LaunchPad, and online resource that provides: Interactive exercises and tutorials for reading, writing, and research LearningCurve adaptive, game-like practice that helps students focus on the topics where they need the most help, such as fallacies, claims, evidence, and other key elements of argument Comprehension quizzes on the readings and argument instruction Practical Argument is also available in a short version without the reader.

Your students need clear, complete answers to their questions about research, writing, and grammar and they often need them at a moment's notice. As their teacher, you are their greatest resource, but you can't be available 24/7. For help with work in class and at home and especially for questions at odd hours, students can turn to A Pocket Style Manual. The thoughtfully revised seventh edition makes it even easier for students to effectively and independently address their writing and research challenges. With 325 documentation models in four styles and coverage of drafting thesis statements, writing correctly and effectively, finding and evaluating sources, and writing research papers, A Pocket Style Manual supports writers across the disciplines.

This ebook has been updated to provide you with the latest guidance on documenting sources in MLA style and follows the guidelines set forth in the MLA Handbook, 9th edition (April 2021). How do I fix a comma splice? How do I cite a Youtube video? No matter your question or the writing project, A Pocket Style Manual has the answers. With its quick, easy-to-find explanations and plenty of examples--including full model papers and more than 200 documentation models--this book will become your go-to guide in your English class, the rest of college, and even your career.

[Copyright: 8b5604e773a9d888812a42b50f0155a7](https://www.pearson.com/us/higher-education/product/A-Pocket-Style-Manual-9th-Edition-Launchpad-Plus-Book-9780130457732)