

# Dont Make Me Think Revisited A Common Sense Approach To Web Usability Voices That Matter

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Hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to understand the principles of intuitive navigation and information design. Witty, commonsensical, and eminently practical, it's one of the best loved and most recommended books on the subject. It's a core foundational book that every Web designer must internalize to make their designs truly effective. In this substantially revised edition, Steve returns with fresh perspective to reconsider the principles he originally laid out--commenting, amending, amplifying, and offering fresh new examples to underscore their importance. This edition adds an important new chapter on mobile as well as integrating coverage of mobile throughout.

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Traditional Chinese edition of Made to Stick: Why Some Ideas Survive and Others Die, a Business Week bestseller. An entertaining examination of why some



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The pinnacle of the Godfather of Entrepreneurship has sold more than 2 million copies, helping countless entrepreneurs to successfully start their own businesses! Different from ordinary entrepreneurial books, this book not only teaches the method, but also teaches the mind of entrepreneurship! You don't need a degree in management, and you can operate smoothly from a one-person company to a corporate organization as suggested in this book! If you read this book first, and then start your own business, you will do better than others! Open a company, open a store, set up a studio, this book is all applicable, let your business go long! Why is it so important to start a business?

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The Simplified Chinese edition of The Giver, a 1993  
American young-adult utopian novel by Lois Lowry.

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Traditional Chinese edition of To Sell is Human: The  
Surprising Truth about Moving Others by Daniel Pink, a  
bestselling book for its evidence based explanations of  
why we are all in sales now - whether professionally or  
personally. Pink is the author of the long running New  
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?Universe books,New York,1974?????

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