

Cultural Entrepreneurs Identity And Becoming A Cultural

This book seeks to widen perspectives on entrepreneurship by drawing attention to the diverse and partly new forms of entrepreneurial practice in Africa since the 1990s. Contrary to widespread assertions, figures of success have been regularly observed in Africa since pre-colonial times. The contributions account for these historical continuities in entrepreneurship, and identify the specifically new political and economic context within which individuals currently probe and invent novel forms of enterprise. Based on ethnographically contextualized life stories and case studies of female and male entrepreneurs, the volume offers a vivid and multi-perspectival account of their strategies, visions and ventures in domains as varied as religious proselytism, politics, tourism, media, music, prostitution, funeral organization, and education. African cultural entrepreneurs have a significant economic impact, attract the attention of large groups of people, serve as role models for many youths, and contribute to the formation of new popular cultures.

Laitin portrays these Russian-speakers as a "beached diaspora" since the populations did not cross international borders; the borders themselves receded. He asks what will become of these populations. Will they learn the languages of the republics in which they live and prepare their children for assimilation? Will they return to a homeland many have never seen? Or will they become loyal citizens of the new republics while maintaining a Russian identity?

Using unique data taken from criminals locked in lower class locations, this book aims to uncover feelings and attitudes towards a variety of criminal activities.

A great deal of research has been conducted on creativity, innovation, and entrepreneurship. Although highly interrelated, these three areas have developed largely independently of one another.

Stylish, bold, fiery, and full of zest, this book could well have been called *Embodying Entrepreneurship* . . . for perhaps the first time, we have a cultured, scholarly, in-the-flesh treatment of entrepreneurial life. Ranging from striptease to de Sade, the aboriginal to Christo, and the grotesque to the sublime, *The Politics and Aesthetics of Entrepreneurship* is a tantalizing and critically refreshing work throughout. This one could easily become the bad boy book of entrepreneurial studies, given how strongly it challenges (slaps?) existing entrepreneurship studies. Daved Barry, Universidade Nova de Lisboa, Portugal Daniel Hjorth and Chris Steyaert make a unique contribution to management education. Their ability to illustrate complex ideas through theatre and visual media is outstanding and much appreciated by a wide audience. This book is no exception. Their insights into the nature of entrepreneurship are fresh and original. Their style of presentation is both rich and rewarding. This is a book to surprise you and it will. Heather Höpfl, University of Essex, UK . . . the four books comprising the series would certainly be a valuable addition to any entrepreneurship library. However, each book also stands alone as an individual purchase. Lorraine Warren, *International Journal of Entrepreneurial Behaviour and Research* This fourth book in the *New Movements in Entrepreneurship* series focuses on the politics and aesthetics of entrepreneurial processes, in order to shed light on entrepreneurial creation itself. Presenting original empirical material, the eminent contributors examine control and entrepreneurship in various organizational contexts. They go on to demonstrate how control can be exercised entrepreneurially, how art brings an entrepreneurial force into society, and how entrepreneurship operates by aesthetic moves. The need to move beyond the traditional focus on the economic and business implications of entrepreneurship is also discussed, as is the relevance of political and aesthetic theory to our understanding of entrepreneurship as a creative force. The book provides entrepreneurship studies with a new language, that in itself is an aesthetic effort with political implications, resulting in new theoretical, empirical and practical possibilities. It will prove a fascinating read for students, academics and researchers with an interest in entrepreneurship and management and creativity and aesthetics.

Led by Amartya Sen, Mary Douglas, and Arjun Appadurai, the distinguished anthropologists and economists in this book forcefully argue that culture is central to development, and present a framework for incorporating culture into development discourse. For further information on the book and related essays, please visit www.cultureandpublication.org.

Why and how do contemporary questions of culture so readily become highly charged questions of identity? The question of cultural identity lies at the heart of current debates in cultural studies and social theory. At issue is whether those identities which defined the social and cultural world of modern societies for so long - distinctive identities of gender, sexuality, race, class and nationality - are in decline, giving rise to new forms of identification and fragmenting the modern individual as a unified subject. *Questions of Cultural Identity* offers a wide-ranging exploration of this issue. Stuart Hall firstly outlines the reasons why the question of identity is so compelling and yet so problematic. The cast of outstanding contributors then interrogate different dimensions of the crisis of identity; in so doing, they provide both theoretical and substantive insights into different approaches to understanding identity.

Craft practice has experienced a sharp rise in popularity since the late 2000s, partly through the 'aura of the analogue' and the desire for authentic, handmade products in an increasingly fast paced, digitalised world (Luckman, 2015) but also because of digital platforms such as Etsy and social media enabling 'anyone' to become a craft entrepreneur. This book brings together historical, policy and individual narratives to inform a broad understanding of craft entrepreneurship. Drawing on case studies from around the world, *Craft Entrepreneurship* considers questions of identity, community, and the digital in craft entrepreneurship. In doing so, it finds craft activities to be positioned between or across the arts, heritage, notions of a bohemian lifestyle and the challenges of micro-entrepreneurship. By engaging with the contradictions and fragility of sustaining a craft practice, the chapters in this book contribute to different perspectives for entrepreneurship studies. The contributions to this volume illustrate the craft entrepreneurs' identity, motivation and sense of creative purpose through their craft, as these collide with the tensions brought about through entrepreneurship.

How should we think about entrepreneurship? Should we focus on the psychology of people who become entrepreneurs or consider the groups that people belong to? Should we emphasize the incentives, context and environment that lead people to become entrepreneurial? This book presents different ways of thinking about entrepreneurship: instead of topics such as finance or opportunities, the book focuses on perspectives or ways of seeing. Written by leading experts, *Perspectives in Entrepreneurship* examines the emergence and development of entrepreneurship as an academic discipline. The book takes a critical look at the varying positions in the field and their overall contribution to entrepreneurship as a whole. *Perspectives in Entrepreneurship* is an essential text for upper level undergraduate and postgraduate students of entrepreneurship.

. . . the four books comprising the series would certainly be a valuable addition to any entrepreneurship library. However, each book also stands alone as an individual purchase. Lorraine Warren, *International Journal of Entrepreneurial Behaviour and Research* The book delivers what it promises: a map of the uses of narrative methods in entrepreneurship studies. It is both an interesting contribution to the field and an important methodological handbook for all entrepreneurship researchers who are thinking of adopting qualitative methods in their inquiries. However, it may also be read with advantage by other researchers using ethnography as their main methodological approach to social studies. . . The aim of the book is to show how narratives can enrich entrepreneurship studies, a goal that in my opinion is aptly fulfilled. Monika Kostera, *Scandinavian Journal of Management* . . . the contributors in this text breathe fresh and imaginative linguistic resources and narrative/discursive frames of reference into the inquiry of entrepreneurial activities. The anecdote, the narrative, the metaphorical, the discursive and the dramaturgical are significant therefore, not only because they bring to the surface voices, emotions, processes and the relationality of (everyday) entrepreneurial activity that have possibly been previously silenced. But also, to paraphrase Steyaert, these approaches highlight the controversial and interactive aspects of the research process. . . The text is welcome because it treats narrative in a serious and scholarly way. Denise Fletcher, *International Small Business Journal* In their edited book *Narrative and Discursive Approaches in Entrepreneurship*, Daniel Hjorth and Chris Steyaert provide a fascinating glimpse into a perspective on entrepreneurship that will be enlightening for many readers. Entrepreneurship authors typically talk about theory, methods, and data as if a straight-forward linear process united them all, and making sense of entrepreneurship was simply a matter of knowing how to interpret one's findings. By contrast, the authors in this volume propose narrative and discursive approaches in which the contributing authors emphasize rich description, reflexive conceptualization, and interpretations offered as part of the story itself. They draw upon an international set of cases, including Russia, Sweden, Denmark, Norway, Venezuela, and North America. The cases themselves make for fascinating reading, quite apart from what we learn about the difficulties of imposing a particular interpretation on a given story. For example, taxi drivers in Caracas, management consultants in Denmark, and women entrepreneurs in northern Norway all make for fascinating narratives from which to understand the entrepreneurial process. Unlike many edited books which have no plot, the editors have included opening and closing sections that link the chapters, offer alternative readings of them, and propose new and expansive ways of thinking about entrepreneurship. Howard Aldrich, University of North Carolina at Chapel Hill, US Daniel Hjorth and Chris Steyaert set out to advance the study of entrepreneurship by refocusing the lens of discovery from economics, management and marketing to other paradigmatic stances in social sciences and humanities like anthropology and literary studies. The result is a provocative collection of chapters that inspire the reader to consider and explore new ideas and research practice that incorporate both the context and place of entrepreneurship. From the perceptive insights of the editors to the rigorous and provocative discourse of the chapters and thoughtful responses in the conclusion emerges a story, in the best of storytelling tradition, about how a linguistic turn can rouse new insights. The editors ask, how do these texts move you? they entice, provoke, challenge, stimulate and guide. Their implications should be far reaching and required reading for any student of t

The radical transformation that universities are undergoing today is no less far-reaching than the upheavals that it experienced in the 1960s. However today, when almost 50 per cent of young people participate in higher education, what occurs in universities matters directly to the whole of society. On both sides of the Atlantic curious and disturbing events on campuses has become a matter of concern not just for academics but also for the general public. What is one to make of the growing trend of banning speakers? What's the meaning of trigger warnings, cultural appropriation, micro-aggression or safe spaces? And why are some students going around arguing that academic freedom is no big deal? *What's Happened To The University?* offers an answer to the questions of why campus culture is undergoing such a dramatic transformation and why the term moral quarantine refers to the infantilising project of insulating students from offence and a variety of moral harms.

The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals. *Disruptive Technology: Concepts, Methodologies, Tools, and Applications* is a vital reference source that examines innovation, imitation, and creative destruction as critical factors and agents of socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Highlighting a range of topics such as IT innovation, business strategy, and sustainability, this multi-volume book is ideally designed for entrepreneurs, business executives, business professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.

In this ambitious work, David D. Laitin explores the politics of religious change among the Yoruba of Nigeria, then uses his findings to expand leading theories of ethnic and religious politics.

The study of ethnic Chinese in Southeast Asia has a long tradition. What is most striking in these studies is just how difficult it is to generalise about this ethnic group in the region. Whether or not they have been able to identify as Chinese has to a certain extent depended on different processes of social and political engineering, which in turn make them more or less distinct as an ethnic group. In the case of Malaysia, national political schemes such as the affirmative action policy indirectly force the Malaysian ethnic Chinese to conceive of themselves as a coherent collective, and yet, when asked Chinese entrepreneurs in the maintain that despite the affirmative action policy ethnicity is not the a defining deciding factor when it comes to identifying business partners. This book focuses on the consequences of these kinds of policies in the field of inter-ethnic business

practices and entrepreneurship in Malaysia within the wider context of the relationship between local, national and global markets. It focuses on the complexities of inter-ethnic relations and in particular, the strong economic position of the ethnic Chinese and their impact on the Malaysian economic scene as well as on the wider Southeast Asian region, underlining the degree to which inter-ethnic relations in Southeast Asia are crucial to understanding the political and economic complexities characteristic of characterizing the region. In turn, it takes small and medium-sized enterprises as case studies, and shows how they are being shaped and in return shape the society in which they constitute a part. In doing so, the book highlights how these companies not only relate to the domestic economy, but also cater to the global economy, and presents a compelling argument for the introduction of a globalised perspective in international business studies. Ethnic Chinese Entrepreneurship in Malaysia will be welcomed by students and scholars with an interest in Asian studies, political economy, international business studies, inter-ethnic relations and diaspora studies.

In recent years, the global creative economy has experienced unprecedented growth. Considerable research has been conducted to determine what exactly the creative economy is, what occupations are grouped together as such, and how it is to be measured. Organizations on various scales, from the United Nations to local governments, have released 'creative' or 'cultural' economy reports, developed policies for creative urban renewal, and directed attention to creative placemaking – the purposeful infusion of creative activity into specific urban environments. Parallel to these research and policy interests, academic institutions and professional organizations have begun a serious discussion about training programs for future professionals in the creative and cultural industries. We now have entire colleges offering undergraduate and graduate programs, leading to degrees in arts management, arts entrepreneurship, cultural management, cultural entrepreneurship or cultural economics. And many professional organizations offer specialized training and certificates in cultural heritage, museums studies, entertainment and film. In this book, we bring together over fifty scholars from across the globe to shed light on what we collectively call 'cultural entrepreneurship' – the training of professionals for the creative industries who will be change agents and resourceful visionaries that organize cultural, financial, social and human capital, to generate revenue from a cultural and creative activity. Part I of this volume begins with the observation that the creative industries - and the cultural entrepreneurship generated within them - are a global phenomenon. An increasingly mobile, international workforce is moving cultural goods and services across national boundaries at unprecedented rates. As a result, the education of cultural professionals engaged in global commerce has become equally internationalized. Part II looks into the emergence of cultural entrepreneurship as a new academic discipline, and interrogates the theoretical foundations that inform the pedagogy and training for the creative industries. Design thinking, humanities, poetics, risk, strategy and the artist/entrepreneur dichotomy are at the heart of this discussion. Part III showcases the design of cultural entrepreneurship curricula, and the pedagogies employed in teaching artists and culture industry specialists. Our authors examine pedagogy and curriculum at various scales and in national and international contexts, from the creation of entire new schools to undergraduate/graduate programs. Part IV provides case studies that focus on industry- or sector-specific training, skills-based courses (information technology, social media, entrepreneurial competitions), and more. Part V concludes the book with selected examples of practitioner training for the cultural industries, as it is offered outside of academia. In addition, this section provides examples of how professionals outside of academia have informed academic training and course work. Readers will find conceptual frameworks for building new programs for the creative industries, examples of pedagogical approaches and skillsbased training that are based on research and student assessments, and concrete examples of program and course implementation.

This book contributes to studies of entrepreneurship, where usually an archetypical entrepreneur is constructed as being white, male, and non-Muslim. Literature on female entrepreneurship and migrant entrepreneurship, which highlight the importance of ethnicity and gender, are typically ignored. The application of intersectionality theory, or illustrating what happens at the cross-roads of gender and ethnicity within entrepreneurial settings, is therefore new within entrepreneurship literature. The book reveals how sustaining their entrepreneurial identities, while overcoming the tensions emerging at the junction of these two categories of social exclusion, makes these women post-heroic entrepreneurs.

The second edition of the bestselling The SAGE Handbook of Organizational Institutionalism has been thoroughly revised with new chapters added, bringing together extensive coverage of aspects of Institutional Theory.

Interest in the field of entrepreneurship is at an all-time high; coincidentally, migration is increasingly changing the landscape of employment. Many migrants find themselves facing challenges that entrepreneurial skills can help overcome. However, little remains explored within adult migrant education, especially within enterprises. Multidisciplinary Approach to Entrepreneurship Education for Migrants is a pivotal reference source that examines the most effective methods for teaching migrants vital venture capital skills and ensuring they have the tools necessary for leading business ventures. The book contributes to the development of literature and practices in areas related to both migrant entrepreneurship and entrepreneurial education by presenting conceptual approaches, methods, and educational perspectives that go beyond pedagogy to involve andragogy and heutagogy. Highlighting such topics as local development, self-employment, and teaching-learning methodologies, it is ideally designed for entrepreneurs, educators, trainers, human resources professionals, policymakers, government officials, researchers, academicians, and students.

Quinceañera celebrations, which recognize a girl's transition to young womanhood at age fifteen, are practiced in Latinx communities throughout the Americas. But in the consumer-driven United States, the ritual has evolved from a largely religious ceremony to an elaborate party where social status takes center stage. Examining the many facets of this contemporary debut experience, Quinceañera Style reports on ethnographic fieldwork in California, Texas, the Midwest, and Mexico City to reveal a complex, compelling story. Along the way, we meet a self-

identified transwoman who uses the quinceañera as an intellectual space in her activist performance art. We explore the economic empowerment of women who own barrio boutiques specializing in the quinceañera's many accessories and made-in-China gowns. And, of course, we meet teens themselves, including a vlogger whose quince-planning tips have made her an online sensation. Disrupting assumptions, such as the belief that Latino communities in the United States can't desire upward mobility without abandoning ethnoracial cultural legacies, Quinceañera Style also underscores the performative nature of class and the process of constructing a self in the public, digital sphere.

Overthrowing communism in 1989 and joining the European Union in 2004, the Polish people hold loyalties to region, country and now continent – even as the definition of what it means to be 'European' remains unclear. Paying particular attention to those who came of age in the earliest years of the neoliberal and democratic transformations, this book uses the life-story narratives of rural and urban southern Poles to reveal how 'being European' is considered a fundamental component of 'being Polish' while participants are simultaneously 'becoming European'. Ultimately, this study demonstrates how the EU is regarded as both an idea and an instrument, and how ordinary citizens make choices that influence the shape of European identity and the legitimacy of its institutions.

This book focuses on the cultural challenges often faced by international managers and global business operations. In the last few decades, the world has witnessed unprecedented economic turmoil, volatility, and uncertainty which has altered the political dynamics and sociocultural landscape around the globe and directly or indirectly affected international business activities. Further, new markets have opened up in every corner of the world. Brazil, Russia, India, and China, collectively known as BRIC, are strong emerging economic powers similar to the once captivated 'Asian Tigers' such as Hong Kong, Singapore, South Korea and Taiwan which rose decades ago. The emergence of these markets has heightened both the opportunities and challenges for national and international businesses. Multinational firms are gradually expanding in the emerging markets and are expected to become giants in the foreseeable future. As they expand, they also need to assume increasing social responsibilities in a global context, and it is important that the ways business is conducted are developed accordingly. As such, understanding the practices, challenges, and strategies that companies have developed is critical to global firm's success. Against this background, the book highlights the importance of understanding cultural elements when managing multicultural human behaviors in the workplace. Based on conceptual and empirical work, it pushes the frontiers of knowledge of this emerging field in international business setup and management, and explores how globalization is changing the way in which multinational firms formulate their business strategies. "The editors of this text bring a wealth of expertise in this area, as is evidenced by their choice of topics, and the strength of the experts they have invited to contribute to the book. The combined chapters provide both strategic guidance as well as a focus on operational concerns that may arise in international business including expatriation and human resource mobility. The authors not only correctly identify the oncoming challenges, but also present evidence regarding the likely solutions such as culture and innovation and global change management. Overall, this book will be a tremendous resource for scholars in the international business field, but I believe the audience will be much wider. The international team of editors and authors bring a wide range of perspective as well as real-world contextual knowledge that will be useful for scholars and practitioners who seek to leverage culture and human capital to advance international business and drive the global economy. I applaud the editors for their vision and leadership in guiding us through one of the most challenging contemporary research areas and through one of the most pressing challenges of our day." -Dr. Richard L. Griffith, Executive Director, Institute for Cross Cultural Management, Florida Institute of Technology, Melbourne, FL, USA

From Bombay to Bollywood analyzes the transformation of the national film industry in Bombay into a transnational and multi-media cultural enterprise, which has come to be known as Bollywood. Combining ethnographic, institutional, and textual analyses, Aswin Punathambekar explores how relations between state institutions, the Indian diaspora, circuits of capital, and new media technologies and industries have reconfigured the Bombay-based industry's geographic reach. Providing in-depth accounts of the workings of media companies and media professionals, Punathambekar has produced a timely analysis of how a media industry in the postcolonial world has come to claim the global as its scale of operations. Based on extensive field research in India and the U.S., this book offers empirically-rich and theoretically-informed analyses of how the imaginations and practices of industry professionals give shape to the media worlds we inhabit and engage with. Moving beyond a focus on a single medium, Punathambekar develops a comparative and integrated approach that examines four different but interrelated media industries--film, television, marketing, and digital media. Offering a path-breaking account of media convergence in a non-Western context, Punathambekar's transnational approach to understanding the formation of Bollywood is an innovative intervention into current debates on media industries, production cultures, and cultural globalization.

This book explains why many governments in Africa are including African languages alongside European languages as media of instruction in elementary schools. It argues that a number of factors have combined to make multilingual education attractive: France has changed its foreign policy toward its former colonies, language NGOs are transcribing more languages, and pressure toward democracy makes African leaders look for ways to divide the opposition.

"In the age of globalization we are no longer home alone. Migration brings other worlds into our own just as the global reach of the media transmits our world into the hearts and minds of others. Often incommensurate values are crammed together in the same public square. Increasingly we all today live in the kind of 'edge cultures' we used to see only on the frontiers of civilizations in places like Hong Kong or Istanbul. The resulting frictions and fusions are shaping the soul of the coming world order. I can think of no other project with the ambitious scope of defining this emergent reality than The Cultures and Globalization project. I can think of no more capable minds than Raj Isar and Helmut Anheier who can pull it off." - Nathan Gardels, Editor-in-Chief, NPQ, Global Services, Los Angeles Times Syndicate/Tribune Media "This series represents an innovative approach to the central issues of globalization, that phenomenon of such undefined contours." - Lupwishi Mbuyumba, Director of the Observatory of Cultural Policies in Africa The world's cultures and their forms of creation, presentation, and preservation are deeply affected by globalization in ways that are inadequately documented and understood. The Cultures and Globalization Series is designed to fill this void in our knowledge. Analyzing the relationship between globalization and cultures is the aim of the Series. In each volume, leading experts as well as young scholars will track cultural trends connected to globalization throughout the world, covering issues ranging from the role of cultural difference in politics and governance to the evolution of the cultural economy and the changing patterns of creativity and artistic expression. Each volume will also include an innovative presentation of newly developed 'indicator suites' on cultures and globalization that will be presented in a user-friendly form with

a high graphics content to facilitate accessibility and understanding Like so many phenomena linked to globalization, conflicts over and within the cultural realms crystallize great anxieties and illusions, through misplaced assumptions, inadequate concepts, unwarranted simplifications and instrumental readings. The aim here is to marshal evidence from different disciplines and perspectives about the culture, conflict and globalization relationships in conceptually sensitive ways.

Toward Entrepreneurial Community Development is about developing entrepreneurial communities, and goes beyond theories of the firm to demonstrate how local and regional society contributes in important ways to the vitality of entrepreneurs. The literature is rich with insights about leadership and culture within SMEs, and the behaviours and attitudes of their founders, founding teams, and managers. Since most of the attention in the entrepreneurship literature is focused on firms, we wish to explore everyone else: The social environment surrounding the entrepreneur, and how leadership and culture outside the firm can have pervasive effects on the business. This book reaches across disciplinary boundaries, integrating and advancing knowledge on entrepreneurial community development. The book identifies actionable leadership strategies that can be used by literally anyone to help make a community or region a more culturally-supportive, interactive home for entrepreneurial minds. We draw from original research to compare high and low entrepreneurship communities, and present an emergent picture of how community-level actors can (or fail to) work together to support entrepreneurship in places that are culturally distant from the Silicon Valley (i.e., most places). Toward Entrepreneurial Community Development then offers techniques for entrepreneurial community leadership, including how to build lasting alliances, create an image, and harness the local culture for entrepreneurial advantage. The result is a book that provides the reader with the latest advancements and techniques in entrepreneurship development in a straight-forward, readable format. No matter the reader, Toward Entrepreneurial Community Development demonstrates how anyone, in any position, can lead a local entrepreneurship movement starting anywhere, anytime.

As the EU continues its integration process, the concepts of culture and transnational European belonging remain ambivalent, whether in the realm of socio-historical representation or mass politics. Engaging with recent scholarly debates surrounding the formation of collective transnational identities, this collection draws on the latest empirical case studies to explore the meaning and composition of European identity, the mechanisms that create and shape it and the question of whom it includes. Each author pays close attention to the cultural aspects of identity formation, whether manifested in official, institutional articulations, such as symbols, coinage, ceremonies and discursive manifestations, or in the cultures of the everyday, such as through new forms of communication networks, consumption or leisure. Exploring attempts by various actors - institutions, groups, individuals - to create transnational European identities, European Identity and Culture scrutinizes the cultural formations that have either reignited or emerged in often contradictory relations to the EU project, including local, regional and transnational allegiances. A rich, interdisciplinary investigation of the role of culture in the formation of European identity, whether as a central building block to unity or as a formidable obstacle to a common sense of purpose, this book will be of interest to scholars across the social sciences and humanities working on questions of political culture, European integration, citizenship and (trans-) national identity.

Investigates the concept of 'national identity' based on twenty years of empirical evidence.

Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary. The editors map out a vision for research on women and entrepreneurship and using a contextual framework that includes aspiration, behavior and confidence. They delve into issues such as social identity, start-ups, crowdfunding and context to set a new foundation for future research on entrepreneurship and gender.

Entrepreneurship is an academic discipline that, despite decades of growth in research and teaching activity lacks a traditionally distinct or common theoretical domain. In this book, editors Thomas N. Duening and Matthew Metzger explore entrepreneurial identity, facets of entrepreneurship education in forming and developing this identity and the development of entrepreneurs in general. Chapters focus primarily on macro-level identity issues (i.e., how do these entrepreneurial archetypes form, persist, and sometimes change) or micro-level identity issues (i.e., how can educators and resource providers identify, communicate, and incentivize identity construction among aspiring entrepreneurs), topics that will be of interest to researchers and students alike.

Taking the problem of European identity as his point of departure Thomas Pedersen's book offers a new theoretical perspective upon culture, identity and nationality. His main argument is that politics are more culturalized than we assume, and that culture is more personalized than we recognize. Nationality is becoming more personalized and hybrid and is acquiring an aesthetic dimension as a side-effect of the democratization of art. Citizens in the Western world and beyond are becoming symbol producers and culture producers, and far from simply taking their cue from custom, contemporary citizens therefore increasingly take an active part in the creation of national and supranational identities. This insight leads the author to develop a new individual understanding of politics summarized in the concept of integrism and to advocate a politics of liberal culturalism and integrist cosmopolitanism as an alternative to both post-modernism and Samuel Huntington's holistic, religious culturalism.

This book systematically documents the experiences of Ghanaian communities in North America as a case study of the new African migration. The rapid increase in the number of Ghanaians lawfully admitted as permanent residents since 1980 offers an opportunity to investigate their immigrant journeys, their membership in the larger society and the expression of their individual and collective social identities. Using original empirical data from the US and Canada as well as comparative material from the UK and the Netherlands, the author also investigates the relationship between these new African migrants and the native-born black diaspora in the US. This study balances theoretical

insight with policy implications, using the case-study as a lens not just on African migration but also on significant conceptual themes in migration studies including transnationalism, identity, social networks, remittances, economic integration and citizenship.

Entrepreneurship has a tremendous impact on the economic development of a country, so much that entrepreneurship is seen as a solution for the fast changing economic demands worldwide and has been recognized as a path to sustainable economic development. Despite recognition of entrepreneurship on the road to global economic development, a large body of research on the elements of entrepreneurship education remains unresolved. Are these behaviors inherent to human beings, their genetic code, their psychological traits, or can students, young children, and even adults, be taught how to become an entrepreneur? This book presents several chapters following different approaches to answer these questions. Researchers explore education programs in different countries, they show experiences in entrepreneurship education, explain how to teach entrepreneurial skills, cultural issues, and propose some orientations and reflections on entrepreneurship education.

Includes the papers that present the research and policy evaluations which represent an evolving record of policy and research on high technology small firms through many changes in economic conditions and government policy approaches over the years.

Arequipa, Peru's second largest city, has the most intense regional culture in the central Andes. Arequipeños fiercely conceive of themselves as exceptional and distinctive, yet also broadly representative of the nation's overall hybrid nature—a blending of coast (modern, "white") and sierra (traditional, "indigenous"). The Independent Republic of Arequipa investigates why and how this regional identity developed in a boom of cultural production after the War of the Pacific (1879–1884) through the mid-twentieth century. Drawing on decades of ethnographic fieldwork, Thomas F. Love offers the first anthropological history of southwestern Peru's distinctive regional culture. He examines both its pre-Hispanic and colonial altiplano foundations (anchored in continuing pilgrimage to key Marian shrines) and the nature of its mid-nineteenth century "revolutionary" identity in cross-class resistance to Lima's autocratic control of nation-building in the post-Independence state. Love then examines Arequipa's early twentieth-century "mestizo" identity (an early and unusual case of "browning" of regional identity) in the context of raging debates about the "national question" and the "Indian problem," as well as the post-WWII development of extravagant displays of distinctive bull-on-bull fighting that now constitute the very performance of regional identity. Love's research reveals that Arequipa's "traditional" local culture, symbolically marked by populist, secular, and rural elements, was in fact a project of urban-based, largely middle-class cultural entrepreneurs, invented to counter continuing Limeño autocratic power, marked by nostalgia, and anxious about the inclusion of the nation's indigenous majority as full modern citizens.

Are contemporary societies organized by class? In recent years the apparent fragmentation of established class structures and the emergence of new social movements - in particular the women's movement and environmentalism - have altered the traditional expressions of class in society. At the same time, these changes have posed fundamental questions for the concept of class in sociology and political science. In this major reassessment, Klaus Eder offers a new perspective on the status of class in modernity. Drawing on a critique of Bourdieu, Touraine and Habermas, he outlines a cultural conception of class as the basis for understanding contemporary societies. His model reevaluates the role of the middle classes, traditionally the crux of class analysis, and links class to social theories of power and cultural capital. The result is a cultural theory of class which incorporates the changing forms of collective action and the new social movements of contemporary societies.

Entrepreneurship is hot. China is hot. Combining these two concepts could therefore be a dangerous act, as it may cause overheating. Chinese entrepreneurs are indeed the subject of a rapidly growing body of literature, academic and popular. However, the bulk of it tends to focus on a few aspects. There are the biographies of 'famous' entrepreneurs. While informative, these are usually of a non-academic nature. Academic studies tend to focus on the political and economic environment in which present day Chinese entrepreneurs have to operate. Both types of publications slight the entrepreneurial identity. This study aims at filling this gap with its core question: why do some people become entrepreneurs? The authors have analysed the life stories of a number of Chinese private entrepreneurs to reveal how the entrepreneurial identity of each of them has emerged at the cross section of an number of other identities. This book therefore contributes to a better understanding of Chinese entrepreneurship and the study of entrepreneurship in general.

This second edition of a collection of essays reports on how new media-fax machines, satellite television and the Internet - and the new uses of older media-cassettes, pulp fiction, the cinema, the telephone and the press - shape belief, authority and community in the Muslim world. The chapters in this work, including new chapters dealing specifically with events after September 11, 2001, concern Indonesia, Bangladesh, Turkey, Iran, Lebanon, the Arabian Peninsula, and Muslim communities in the United States and elsewhere. The book suggests new ways of looking at the social organization of communications and the shifting links among media of various kinds in local and transnational contexts. The extent to which today's new media have transcended local and state frontiers and have reshaped understanding of gender, authority, social justice, identities and politics in Muslim societies emerges from this work.

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