

Business Ethics Journal Articles

While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company. The Handbook of Research on Business Ethics and Corporate Responsibilities explores the fundamental concepts that keep companies successful in the era of globalization and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

Presents the research and cases that focus on the professional responsibilities of accountants and how they deal with the ethical issues they face. This title features articles on a broad range of important topics, including professionalism, social responsibility, ethical judgment, and accountability.

In recent years, corporate accounting scandals have received considerable media attention, raising concerns about unethical practice in the business world. Faced with a decline in society's trust in business, research into the ethics of organisations and their leaders is now of critical importance. In this timely book, Ericson focuses on the moral human agency involved in business by leading the reader through the full span of the activities involved in coffee production, from-bean-to-cup. Illustrating the ethical implications and opportunities involved in producing Lfbergs coffee, Ericson highlights the importance of the morally-imbued connections

made between practitioners and other participants. These activities can contribute to a sustainable, profitable and competitive future whilst, at the same time, accounting for justice through a reciprocity of mutual benefit, respect and meaning. Promoting the reintroduction of ethics in strategy research, this book will be of great interest and use to strategy researchers, business leaders and sustainability directors.

The 6th edition of the best-selling Marketing Book has been extensively updated to reflect changes and trends in current marketing thinking and practice. Taking into account the emergence of new subjects and new authorities, Michael Baker and the new co-editor Susan Hart have overhauled the contents and contributor lists of the previous edition to ensure this volume addresses all the necessary themes for the modern marketer. In particular, the 'Marketing Book' now looks at broader range of international issues with a broader group of international contributors. Based, as in previous editions, on seminal articles from thought leaders in each subject the 'Marketing Book 6th edition' is bursting with salient articles. It amounts to an all-embracing one-volume companion to modern marketing thought, ideal for all students of marketing.

Providing a vibrant new four-color design, market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Eighth Edition, delivers an accessible, applied text that thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the exciting new eighth edition incorporates comprehensive and rigorous updates that

reflect the recent economic crisis and the ever-increasing academic and governmental attention being given to this area. It also includes nine all-new case studies, while all other cases have been completely updated. Packed with real-world examples, cases, exercises, simulations, and practice tests, **BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES**, Eighth Edition, gives students an abundance of opportunities to master text material through hands-on application. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With key terms and concepts related to marketing ethics presented in a short, easy-to-use format, this guide is an essential companion for marketing courses or as a reference for students and practitioners who would like to learn more about the basics of ethical marketing. The text is divided into four sections which contain important keywords that relate to those sections: Business Ethics, Ethics and the Marketing Mix, Ethics and the Promotional Mix, and Special Topics in Marketing Ethics. Each keyword entry is written by a scholar drawn from the fields of business and marketing ethics, and is a comprehensive essay on such crucial topics as ethical issues in pricing, green marketing, and deceptive advertising. Each essay includes a list of references and suggested readings for each article so that readers can find more information on those issues they are most interested in.

Business Ethics provides a thorough review and analysis of business ethics issues using several learning tools: Strategic Stakeholder Management as the Theme: All chapters use a strategic stakeholder approach as a unifying theme. The text is thus the first text that adopts this approach. Most business ethics scholars and practitioners agree that successful ethical companies are the ones that can strategically balance the needs of their various stakeholders.

By adopting this approach, students will be able to see how the various aspects of business ethics are connected. Theory-based and Application-based: All chapters have important applicable theories integrated with discussion of how such theories apply in practice. Unlike other texts that are either too theoretical or too practical, this text provides the appropriate blend of theory and practice to provide deeper insights into the concepts covered in the chapter. Global Perspective: Unless most other texts, this text provides a global perspective on business ethics. Most chapters include material pertaining to ethics in global contexts. Included are cases about companies in a wide range of countries including Japan, U.K., China and India among many others. Cases: The text contains over 30 real world global cases. Each chapter ends with a short two page case as well as a longer case that varies in length. Each has discussions questions at the end. Finally each of the four parts ends with a Comprehensive Case; proven teaching cases from The Ivey School and other sources.

Corporate social responsibility, sustainability and acting ethically are all accepted business aims, but their meaning and implementation in a global context is far less clear-cut. Global Business Ethics cuts through the confusion to provide a coherent basis for ethical decision-making within the complications of the international business landscape. Underpinned by theory and including worked-through examples of ethical dilemmas and their solutions, this textbook will guide the reader beyond theory to real-world business decisions. Practical tools such as decision trees and suggested principles to apply in dilemma situations give readers the skills and confidence to tackle the ethical challenges they face. Global Business Ethics offers a unique working code of ethics provided as a model with guidance to readers for adaptation and implementation. Case studies include: Walmart, Hershey's, Citibank, Ford,

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Nike, Johnson & Johnson, Harley-Davidson, The Body Shop and Procter and Gamble. A chapter on the legal aspects of ethics provides guidance on the complex relationship between law and ethics in international business. The final part takes an in-depth look at the practical application of ethics in business life. Covering all the major theories of ethics, including an examination of the role of quantification of ethics, Global Business Ethics demonstrates how their principles can be applied to inform better business decisions. Online supporting resources for this book include instructor's manual, lecture slides and appendices.

Other Considerations to Sustaining an Ethical Corporate Culture -- Chapter Summary -- Notes -- References -- Chapter Seven What Would You Do? Common Workplace Dilemmas -- Different Types of Ethical Situations -- Pretending to be a Student to Get Competitive Information? -- Disclose Leaving Firm for Graduate School? -- Sending Emails to Boss's Personal Account? -- Take Advantage of Firm's 25 Dinner Policy? -- Disclose Impending Layoffs? -- Let Manager Take Credit for Your Analysis? -- Disclose Mistake to Manager and Client? -- Say Something When Boss Exaggerates Your Resume? -- Report Friend with Substance Abuse Problems? -- Hire Son of Important Client? -- Post Rave Reviews for Product on Internet? -- Summary of the Ethical Dilemmas -- Chapter Summary -- Notes -- References -- Conclusion Navigating the Moral High Road -- Implications for the Integrated and Multifaceted Ethical Decision-Making Models -- Key Recommendations and Takeaways -- Final Thoughts -- Notes -- References -- Appendix A Factors Affecting Moral Character -- Notes -- References -- Appendix B Descriptive Ethical Decision-Making Models -- Notes -- References --

Appendix C Normative Ethical Decision-Making Models -- Notes -- References --
Appendix D Business Ethics in Hollywood Movies -- Note -- References -- Index --
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This book explores the role of HRD professionals in ethical and legal decision making in the workplace. While previous books have described the need for ethics in HRD, this book presents ways that HRD scholars and professionals can influence, through collaborative relationships, effective implementation of ethical policies and legal standards in the workplace. The ethical policies of an organization provide a key insight into its values, and this book shows the relationship between those values and HRD practices, such as training and development, career development, and organization development. Exploring such topics as protected classes, diversity intelligence, employee rights, and employee privacy, this book will inform HRD scholars and professionals on researching and enhancing ethical and legal decision making in the workplace.

Take a seat in the boardroom. What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with different perspectives and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the

Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy series, This is Business Ethics features supplemental online resources for instructors and students at www.thisisphilosophy.com.

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

This volume gathers a selection of papers presented at the International SPES Conference Business for Peace, Strategies for Hope held in Ypres in April 2014. The papers illustrate the impact of religion in peace management and present solutions and practices for corporate peace-building.

Electronic Inspection Copy available to instructors here The Handbook is the first substantive, multidisciplinary academic work to make coherent analysis of supply systems from the perspective of purchasing and supply, operations management,

logistics, supply chain management, service management, industrial or relationship marketing, and inter-organisation networks. Selected by a team of leading international scholars, chapters examine key issues in the context of globalization and the move towards co-operative interorganisation network working. Expert contributors examine supply at different systems levels and differentiate between supply policy, strategy, management and operations. Organised into themed parts, the insightful introduction provides the framework for the Handbook that is divided into themed parts; it positions empirical research in the current academic context and highlights possible directions for future exploration. The Handbook will be the touchstone of any researcher interested in broadening and deepening their understanding of supply systems.

This volume is intended as a reference for those interested in the relationship between business strategy and business ethics, broadly conceived. Several articles have been selected from various leading journals in management, strategy and ethics. An introductory chapter provides an overview of the articles but it also relates them systematically to a fundamental dualism involving values, ethics and politics, all viewed from the perspective of business and business studies.

Education, Leadership and Business Ethics: New Essays on the Work of Clarence Walton includes a history and anecdotes of Clarence Walton's professional and personal life; a discussion of the controversial introduction of ethics into the field of management studies; contributions on a variety of subjects connected to leadership

and business ethics from experts in the field; and critical essays reviewing Clarence's most recent work in social criticism. The book gives a history of the rise of the fields of business and society and business ethics, details the events leading to its acceptance in academic circles and gives personal accounts by Clarence Walton, one of the people most responsible for its creation. Intended target groups are students, former academic peers, and friends of Clarence Walton, as well as anyone interested in the history of business ethics or connected to Columbia University of America, or The American College.

Applying Care Ethics to Business is a multidisciplinary collection of original essays that explores the intersection between the burgeoning field of care ethics and business. Care ethics is an approach to morality that emphasizes relational, particularist, and affective dimensions of morality that evolved from feminist theory and today enjoys robust intellectual exploration. Care ethics emerged out of feminist theory in the 1980's and the greatest contribution to moral analysis among Women' Studies scholars. Today, feminists and non-feminist scholars are increasingly taking care ethics seriously. Applying care to the marketplace is a natural step in its maturity. Applying Care Ethics to Business is the first book-length analysis of business and economic cases and theories from the perspective of care theory. Furthermore, given economic turbulence and the resulting scrutiny of market practices, care ethics provides fresh and timely insight into ideal business values and commitments. In many ways, care ethics' emphasis upon connection and cooperation as well as the growth and well-being of the other make it appear to be the antithesis of the corporate character. Nevertheless, many

contemporary theorists question if traditional moral approaches based on autonomous agents is adequate to address a shrinking and interconnected world—particularly one that is marked by global markets. Applying Care Ethics to Business offers a unique opportunity to rethink corporate responsibility and business ethics.

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs --?helping you see how ethics can be integrated into key strategic business decisions. Thoroughly revised, this edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

From the Universities to the Marketplace: The Business Ethics Journey arose from the awareness of the slow progression of academic theory into market practice. The contributions in this volume reflect a diversity of disciplines and approaches to research, study and teaching business ethics, such as philosophy, accounting, theology, marketing, management and finance. The contributors represent a wide variety of professional and geographical backgrounds, creating a fruitful discussion of a large number of issues related to implementation and measurement of business ethics, and feedback from all parties involved. While most business ethics texts focus exclusively on individual decision making—what should

an individual do—this resource presents the whole business ethics story. Highly realistic, readable, and down-to-earth, it moves from the individual to the managerial to the organizational level, focusing on business ethics in an organizational context to promote an understanding of complex influences on behavior. The new Fifth Edition is the perfect text for students entering the workplace, those seeking to become professionals in training, communications, compliance, in addition to chief ethics officers, corporate counsel, heads of human resources, and senior executives.

This handbook is the definitive source of research on the differences among family firms. It provides a timely and thorough investigation of the variant strategies and behaviors undertaken by family firms today, taking a closer look at different configurations of family involvement and how they influence outcomes and success. While studies on differences between family and non-family firms are deeply rooted in the literature, this handbook uniquely examines the family firm heterogeneity research to date and the inner firm governance, financial and non-financial objectives, and strategies such as innovation, competitive dynamics, internationalization, and human resources management. The handbook pulls together the work of the most prominent names in family business from around the world, separating itself from the competition both in content and geographical scope. Future research directions provided in each chapter will spark further interdisciplinary scholarly work, and will be enlightening for researchers, educators, and practitioners who are currently limited to the narrow and exclusive literature and advance the burgeoning research on this important topic.

This book explores recent developments in the theory, strategic perspective and international practice of corporate social responsibility. In particular it discusses the consequences of the

economic slowdown apparent in many economies and the impact of changes in the regulatory environment. It consists of three parts: Part one addresses a variety of theoretical approaches as well as the dynamics and criticism of corporate social responsibility. It takes into account social and governmental expectations for the new and extended role of companies in the economy and in society, and provides a new context and theoretical assumptions regarding the functions and tasks of corporate social responsibility. Part two discusses the practical aspects relating to strategic management and corporate governance, corporate disclosure and reporting, as well as the empowerment of stakeholders. Lastly, part three focuses on the international practice of corporate social responsibility in various organizational and institutional settings. Using numerous case studies, the book explores the challenges and tasks of CSR in emerging markets, in the fashion industry and in global and family companies. It identifies the changes that can be detected following the financial crisis, closing the loop and linking the empirical findings with the revised theoretical framework.

This authoritative book includes cutting-edge insights from leading European and North American scholars who reflect upon business ethics. foundations, firms, markets and stakeholders in order to design more sustainable patterns of development for business and society. Together, the contributing authors advance critical, innovative and imaginative perspectives to rethink the mainstream models and address the sustainability challenge. Business Ethics and Corporate Sustainability will provide a stimulating read for academic researchers, and postgraduate students in business ethics, corporate social responsibility and corporate sustainability as well as those interested in management, strategy and finance. The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Poff and

published its first issue in March 1982. It is the most frequently cited business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy , with special interests in the interaction of these disciplines with business or corporate responsibility. Since the field of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and/or are recognized as leaders in the field.

As advances in disruptive technologies transform politics and increase the velocity of information and policy flows worldwide, the public is being confronted with changes that move faster than they can comprehend. There is an urgent need to analyze and communicate the ethical issues of these advancements. In a perpetually updating digital world, data is becoming the dominant basis for reality. This new world demands a new approach because traditional methods are not fit for a non-physical space like the internet. Applied Ethics in a Digital World provides an analysis of the ethical questions raised by modern science, technological advancements, and the fourth

industrial revolution and explores how to harness the speed, accuracy, and power of emerging technologies in policy research and public engagement to help leaders, policymakers, and the public understand the impact that these technologies will have on economies, legal and political systems, and the way of life. Covering topics such as artificial intelligence (AI) ethics, digital equity, and translational ethics, this book is a dynamic resource for policymakers, civil society, CEOs, ethicists, technologists, security advisors, sociologists, cyber behavior specialists, criminologists, data scientists, global governments, students, researchers, professors, academicians, and professionals.

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Demonstrate for your students the importance of business ethics, sustainability and stakeholder management from a strong managerial perspective with Carroll/Buchholtz's **BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 8E**. Students learn how effective business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period. Proven content emphasizes the social, legal, political, and ethical responsibilities of a business to both external and internal stakeholder groups. The authors effectively balance strong coverage of ethics and the stakeholder model with a new focus on one of business's most recent, urgent mandates: sustainability. This

edition's new sustainability clearly reflects the interconnectivity between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. A wealth of new real business cases and Ethics in Practice cases blend with coverage of the most recent research, laws and examples. Practical applications teach future managers to focus their reasoning and enhance the precision with which they consider and make ethical decisions. With this edition's comprehensive package, including a Test Bank correlated to AACSB standards, dynamic new website and other resources, you can provide your students with the solid understanding of ethical, sustainability and stakeholder issues they need for success in business and today's society. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This volume sets the agenda for business ethics and corporate responsibility in the future. It brings together ideas, challenges, and proposed solutions for thinking about--and implementing--effective ethics programs in business schools and business organizations.

The authors begin their discussion of business ethics with the notion that business is an honorable profession, not a wild beast driven by crass self-interest.

This guide to business ethics provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories,

corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics.

Make smarter business decisions with **BUSINESS AND SOCIETY: ETHICS AND STAKEHOLDER MANAGEMENT!** Emphasizing a business's social, legal, and ethical responsibilities, this management text exposes you to diverse and important stakeholder and ethical frameworks for considering and protecting stakeholder interests. Through its use of cases and other real-world applications, you'll get the opportunity to apply stakeholder and ethical systems to specific business problems. With questions provided for all cases and applications, preparing for class has never been easier!

This book investigates the going-concern principle in the non-financial disclosure by companies in the international scenario proposing concepts and challenges to come. Following the main accounting literature, requirements and regulations, this book proposes the current state of the art in the non-financial disclosure, collecting main mandatory and voluntary frameworks and standards (e.g. European Directive 2014/95/UE on non-financial information, Global Reporting Initiative, International Integrated Reporting Council, Sustainability Accounting Standards Board, Climate Disclosure Standard Board, Carbon Disclosure Project, AA1000). This is a useful

proposition for the investigation of the presence versus absence of the going concern in the sustainability and non-financial reports and disclosure by companies. Through a qualitative methodology, this book is intended to show the incidence of the going-concern in the non-financial disclosure and to what content and meaning it is referred. Several issues and characteristics of information provided to stakeholders are drafted. ????

Providing a vibrant new four-color design, market-leading ETHICAL DECISION MAKING FOR BUSINESS, 8e, International Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs—helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new eighth edition incorporates comprehensive and rigorous updates that reflect the recent economic crisis and the ever-increasing academic and governmental attention being given to this area. It also includes nine all-new case studies, while other cases have been completely updated.

Gabriel Flynn and Patricia H. Werhane This book points to a necessary relationship between ethics and business; the success of such an alliance depends directly on sound business leadership. Without the sort of leadership that upholds the dignity and rights of employees and clients, as well as the interests of shareholders, even the most meticulously prepared ethics statements are destined to founder, as evidenced at Enron and elsewhere. Over the past 30 years or so, since business ethics became established as a discipline in its own right, much

progress has been made in the ethical conduct of business at all levels. In short, business people, like politicians, doctors and church leaders, have come to realize that it is not possible to avoid involvement in ethics, for much of what business people do and cannot do may be subject to ethical evaluation. While the history of business ethics as currently practised may be traced to the medieval and ancient periods; our principal concern is with developments in the field over recent decades. A consideration of how the topic has been treated by the Harvard Business Review, the business world's leading professional journal, provides helpful insights into past progress and present challenges. In 1929, just as business ethics was beginning to evolve, Wallace B.

Increased financial performance and employee commitment are among the benefits the CSR model can offer corporations. This discussion presents practitioners and scholars with a unique examination of how firms can maximise productivity through the implementation of CSR programs. This publication discusses how CSR addresses business concerns of feasibility, barriers and drivers of internal and external practice; and whether a CSR program is likely to constitute a success or failure.

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