

perspective towards digital financial services – on the part of various stakeholders – to advance financial inclusion and development. It also seeks to showcase how digital financial services have been used – in both traditional and innovative ways – to mitigate the impact of the COVID-19 crisis on economies and societies, by both public and private actors.

This book highlights the new urban–rural relationship that has emerged under the influence of e-commerce in China. In this regard, it presents case studies on the Suichang rural e-commerce model and Alibaba’s rural strategy, together with analyses of online service in China. Furthermore, by means of a brief review of the urban–rural relationship throughout China’s history, and of academic literature on the study of space, it explains the special logic of urbanization in China. As such, the book makes a valuable contribution to the body of literature on the space of flows and grassroots, aspects that are essential to appreciating the complexity of the new urban–rural relationship in underdeveloped areas (including developing countries and underdeveloped areas in developed countries) in the ongoing information era.

Emerging technologies offer a plethora of unprecedented opportunities for entrepreneurs in the digital space. Understanding this evolution is essential for web-based business models to succeed. The Web 3.0 economy is here, and this book has arrived to serve as your guide. *Technologies for Modern Digital Entrepreneurship* is an in-depth look at the new developments of the digital economic system. Cryptocurrencies, Central Bank Digital Currencies, and Stable Coins are explained through timely case studies, as well as innovations in crowdfunding, educational marketplaces, and scalability in blockchain-based transactions. Author Dr. Abeba N. Turi expertly navigates the industry transition from platform-based centralized Web 2.0 economy to the distributed network economy. Turi additionally explores trust and reputation as currency in the digital economy and allays common fears in digital entrepreneurship such as mistrust by investors and intellectual property loss. Avoid falling behind your competitors in the Wild West that is modern digital entrepreneurship. Whether you are a business leader, a technology enthusiast, or a researcher in the field, *Technologies for Modern Digital Entrepreneurship* gives you the advantage of insightful knowledge using real data and meaningful examples. Amid global regulatory changes and the ever-shifting methods of digital entrepreneurship, our modern era demands this book. **What You Will Learn** Discover new trends in the digital economic system Comprehend the crowd-based digital business models Analyze the distributed information network economy Understand the workings of the currency system under the Web 3.0 economy, including Cryptocurrencies, Central Bank Digital Currencies, and Stable Coins **Who This Book Is For** Technology enthusiasts, tech and interdisciplinary students, digital business leaders, and researchers in the field

Introduce your students to strategic management with the market-leading text that sets the standard for the course area. Written by respected scholars who have taught strategic management at all educational levels, Hitt, Ireland, and Hoskisson's latest edition provides an intellectually rich, yet practical, analysis of strategic management. The classic industrial organization model is combined with a resource-based view of the firm to provide students with a complete understanding of how today's businesses establish competitive advantages and create value for stakeholders. Cutting-edge research is presented with a strong global focus, featuring more than 500 emerging and established companies. All-new opening cases introduce chapter concepts, and mini cases offer new contexts of study. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

The second edition of this popular textbook presents a balanced overview of the principles of supply chain management. Going beyond the usual supply chain text, *Principles of Supply Chain Management* not only details the individual components of the supply chain, but also illustrates how the pieces must come together. To show the logic behind why supply chain management is essential, the text examines how supply chains are evolving, looks ahead to new developments, and provides a balanced look at supply chains with a focus on both the customer side and the supplier side of supply chains. **See What's New in the Second Edition:** Expanded coverage of current topics such as e-commerce, risk management, outsourcing and reshoring, sustainability, project management, and data analytics Increased emphasis on how customers are becoming more influential in steering product design Additional coverage of the use of data analytics to evaluate customer preferences and buying patterns A new chapter devoted to logistics and its increasing importance in supply chains Company profiles of organizations with effective supply chains that illustrate the main theme of each chapter A "Hot Topic" for each chapter, providing a description of a critical management issue to stimulate class discussion A complete set of instructor materials for each chapter, including presentation slides, test banks, class exercises, discussion questions, and more From the point of distribution to the final customer, all the way back to the point of origin at the mine or farm, the text provides examples and case histories that illustrate a proven approach for achieving effective supply chain integration. This self-contained resource provides readers with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage effective supply chains in a wide range of industries. Most importantly, it emphasizes the need for building and maintaining collaboration among all members of the supply chain.

This report aims to identify the different scenarios where the process of digital transformation is taking place in agriculture. This identifies those aspects of basic conditions, such as those of infrastructure and networks, affordability, education and institutional support. In addition, enablers are identified, which are the factors that allow adopting and integrating changes in the production and decision-making processes. Finally identify through cases, existing literature and reports how substantive changes are taking place in the adoption of digital technologies in agriculture.

The *Digital Review of Asia Pacific* provides an overview of how information and communication technology (ICT) is being diffused throughout the Asia Pacific region to facilitate socio-economic development. This third annual review provides an analytical overview of the state of ICT4D in the Asia Pacific region. It covers 31 countries and economies including - for the first time - North Korea. Each country is dealt within a separate chapter, which attempts to provide comprehensive coverage of the various aspects of ICT4D in the concerned country at the time of writing (in 2006). The chapters have been written by a team of authors representing different sectors, such as government, academia, industry, and civil society.

Digital technology has changed the way we work, socialize, shop, play and learn. This book offers a stimulating exploration of how digitization has begun transforming the prevailing global logistics system into a self-service and sharing economy, and ultimately provides a vision of the monumental changes likely to overflow into the business landscape.

The internationalization of e-commerce: a case study of the Alibaba groupEdUFRR

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