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??(Publishers Weekly)  
??(School Library  
Journal ) ?????????????????????.....??(Booklist)  
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Bond's Franchise Guide offers the prospective franchisee detailed profiles of over 1,000 franchises, as well as listings of franchise attorneys, consultants and service providers. The companies are divided into 45 distinct business categories for easy comparison. The data represents the most up-to-date, comprehensive and reliable information about this dynamic industry. The profiles are the result of an exhaustive 40-point questionnaire that details: Background - number of operating units, geographic distribution and detailed description of the business. Capital requirements - initial cash investment and total investment, on-going royalty and advertising fees, staffing levels, space needs, etc. Initial training and start-up assistance provided, as well as on-going services. Franchisee evaluation criteria. Specific areas of geographic expansion - U.S., Canada and International. And much more... Book jacket.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends. Los Angeles magazine is a regional magazine of national stature. Our combination of award-winning feature writing, investigative reporting, service

journalism, and design covers the people, lifestyle, culture, entertainment, fashion, art and architecture, and news that define Southern California. Started in the spring of 1961, Los Angeles magazine has been addressing the needs and interests of our region for 48 years. The magazine continues to be the definitive resource for an affluent population that is intensely interested in a lifestyle that is uniquely Southern Californian.

Includes, beginning Sept. 15, 1954 (and on the 15th of each month, Sept.-May) a special section: School library journal, ISSN 0000-0035, (called Junior libraries, 1954-May 1961). Also issued separately.

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